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21. - [Chadwick, Simon, Meng-Lewis, Yue, Wong, Donna: The Geopolitical Economy of Esports \(06.05.2026\)](#)
22. - [The New Face of Online Extremism](#)
23. - [Born, Erik: Wireless Futures \(30.04.2026\)](#)

## 1. - Against Post-Truth

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<b>ISBN/ISSN</b>	9781041099376
<b>Autor</b>	de Toffoli, Matteo
<b>Preis</b>	191,50 EUR
<b>Gewicht</b>	490 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	29.05.2026
<b>Autoren:</b>	de Toffoli, Matteo
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	168

### Inhaltsangabe:

Introduction: What This Book Is (Not) About Part I - Post-Truth in Theory 1. Post-Truth: Where Are We At? 2. A Change of Perspective 3. From Theory to Use Part II Post-Truth in Use 4. Mapping the Debate 5. What's the Meaning of Post-Truth? 6. Who's the Subject of Post-Truth? Part III Post-Truth in Question 7. The Post-Truth Discourse 8. Post-Truth Unmarked 9. Conclusion: Behind and Beyond

### Kurze Inhaltsangabe:

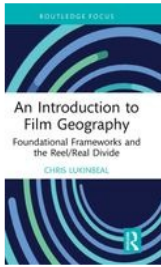
Against Post-Truth: An Empirical-Theoretical Inquiry into News Media delivers a refreshingly critical perspective on the post-truth debate, challenging the naturalized status of this concept as an epochal crisis in contemporary epistemology, media and politics. By subverting the very logic behind such a diagnosis, this book refuses to look at post-truth as a taken-for-granted phenomenon and rather focuses on the way the term was concretely conceptualized and talked about. This book traces the historical trajectory of the neologism, critically dissects its interpretations in academia and media and analyses nearly 1,700 articles from Italian and British news outlets in search for the meanings and the subjectivities associated with the term. Drawing on post-structuralist discourse theory and culturalist cognitive sociology, it reveals how the "post-truth discourse" simplifies complex phenomena and identities, overemphasizes the deviant side of the debate, builds on problematic premises and ultimately obscures critical questions about truth, knowledge and democracy. Against Post-Truth is crafted in clear and accessible language and will be of interest to scholars and students in media studies, political theory, philosophy and discourse analysis. It equips readers with conceptual tools to critically deconstruct the common post-truth narratives and provides valuable insights for navigating the challenges and anxieties of our time without falling into simplistic or utopian solutions.

### Informationen zum Autor:

Matteo De Toffoli holds a PhD in Political Science from the University of Pisa, and is a librarian at the University of Milan. His research interests revolve around post-structuralist discourse theory and the public use of concepts such as post-truth, conspiracy theories and populism, with a particular focus on their repercussions on democratic politics.

## 2. - An Introduction to Film Geography

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<b>ISBN/ISSN</b>	9781041273356
<b>Autor</b>	Lukinbeal, Chris
<b>Preis</b>	72,00 EUR
<b>Gewicht</b>	299 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	05.05.2026
<b>Autoren:</b>	Lukinbeal, Chris
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	124

### Inhaltsangabe:

1. Situating A Foundational Text Of The Interdisciplinary Field Of Film Geography 2. A Geography In Film, A Geography Of Film 3. Media, Symbology, Postmodernity: The Significance Of Filmic Representation To Geography 4. Communication Models And Transactionalism 5. The Source 6. The Medium 7. The Receiver 8. Major Trends In Geographic Research On Film 9. Conclusion

### Kurze Inhaltsangabe:

This foundational text establishes a cohesive, systematic framework for film geography. It integrates theories of transactionalism and phenomenology with core elements of communication (Source, Medium, Receiver) to document the transactions between geography and film, specifically emphasizing the resulting ontological distinction between the cinematic "reel" world and the lived "real" world. This book provides a holistic framework for defining the scope of film geography and answering two core questions: what areas of film studies pertain to geography, and what significance does film research hold for geography. It offers a clear, comprehensive overview of the field, especially for understanding film/geography interrelations. This is delivered through a unique methodology that maps these interactions onto the basic elements of communication. This modeling exercise serves as a conceptual framework to document and explain the various ways geography and film are interconnected. The work emphasizes the significant role that filmic representations play in shaping our attitudes toward place and influencing human transactions with the environment. Aimed at scholars and students interested in humanistic geography, media studies, and film theory, this book serves as an indispensable starting point for academic inquiry.

### Informationen zum Autor:

Chris Lukinbeal is a Professor of Geography and Director of the Geographic Information Systems Technology programs at the University of Arizona. He has made foundational contributions to the fields of media geography, film geography, and cartographic humanities. Holding a PhD in Geography from San Diego State University and the University of California, Santa Barbara, his work bridges the social sciences, the humanities, and spatial technologies. He is widely recognized for pioneering research in cinematic landscapes and media geographies, having authored 80 scholarly publications. His scholarship investigates how visual media-especially film-shapes, reflects, and reconfigures geographic knowledge, spatial practices and imaginaries.

### 3. - Audiovisuell vermittelte Interaktion



<b>ISBN/ISSN</b>	9783658514273
<b>Autor</b>	Özdemir, Suna Ellen
<b>Preis</b>	54,99 EUR
<b>Gewicht</b>	157 g
<b>Verfügbarkeit</b>	noch nicht veröffentlicht
<b>Erscheinungstermin</b>	15.05.2026
<b>Autoren:</b>	Özdemir, Suna Ellen
<b>Verlag</b>	Springer Spektrum
<b>Zusätzliche Daten</b>	X, 101 S. 1 Abbildungen
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	101
<b>Themen</b>	videovermittelte Interaktion, Interaktion, audiovisuelle Vermittlung, Kopräsenz, Sinneswahrnehmung, technische Vermittlung, wechselseitige Wahrnehmung, reflexive Wahrnehmung, Face-to-Screen-to-Screen-to-Face, synthetischer Interaktionsraum, Mikrosoziologie, Face-to-Face

#### Inhaltsangabe:

Einleitung: In der Einleitung wird das in Forschungsinteresse eingeleitet.- Interaktionstheoretische Überlegungen In diesem Kapitel werden soziologische Interaktionskonzepte erläutert und diskutiert.- Das zugrundeliegende Interaktionsverständnis In diesem Kapitel wird herausgearbeitet, welches Interaktionsverständnis im Verlauf der Arbeit zugrunde gelegt wird.- (Sinnliche) Wahrnehmung In diesem Kapitel werden die Sinneswahrnehmungen fokussiert.- Im Sinne der Interaktionssoziologie – fünf Sinne und ein Okularzentrismus In diesem Kapitel geht es um alle Sinne und wie diese zueinander stehen und Wahrnehmung prägen Insbesondere der Sehsinn wird hier diskutiert.- Die (Fern-)Sinne der Soziologie In diesem Kapitel werden die Synergieeffekte von Hör- und Sehsinn thematisiert.- Kopräsenz In diesem Kapitel geht es um die Rolle der Kopräsenz und wie Kopräsenz verstanden wird.- Jetzt und hier In diesem Unterkapitel wird der zeitliche Aspekt des "Jetzt" oder der Gleichzeitigkeit besprochen.- Jetzt und hier In diesem Kapitel geht es um den räumlichen Aspekt des "Hier", Ein Ort auf dem Kopräsenzkontinuum? – der synthetische Interaktionsraum Hier wird der Vorschlag ausgearbeitet, vermittelte Kopräsenz als "synthetischen Interaktionsraum" zu begreifen.- Vermittelte Kommunikation In diesem Kapitel wird die Rolle der Vermittlung fokussiert.- Computervermittelte Kommunikation Hier wird das allgemeine Konzept der computervermittelten Kommunikation in der Literatur diskutiert.- Audiovisuell vermittelte Interaktion Hier wird der Diskurs auf audiovisuell vermittelte ("Videokonferenz") Kommunikation zugespitzt.- Interaktionsmerkmale und -leistungen Hier wird auf die Bestandteile des zuvor erarbeiteten Interaktionsdefinition und deren Übertragung in vermittelter Kommunikation eingegangen.- Her- und Sicherstellung der Vermittlung Dies ist das erste Bestandteil, die laufende Herstellung von Vermittlung.- Verortung in eigener Umwelt und Herstellung des synthetischen Interaktionsraums Hier ist das zweite Bestandteil, die Rolle von Räumlichkeit und Präsenz.- Turn-taking Das dritte Element behandelt die Sequenzialität von (verbaler) Kommunikation.- Empirische Vertiefung In diesem Kapitel werden die theoretischen Überlegungen durch empirische Beobachtungen angereichert.- (Analytische) Autoethnographie In diesem Kapitel wird die methodische Rahmung erläutert.- Interagieren an der Universität In diesem Kapitel werden die Rahmenbedingen von Interaktion an der Universität überhaupt behandelt.- Universitäre Interaktionsarchitektur.- In diesem Kapitel geht es um die Architektur an der Universität und ihre Rolle.- Im Hörsaal In diesem Kapitel wird spezifisch der Hörsaal mit seinen Affordanzen fokussiert.- Im Seminarraum In diesem Kapitel werden ergänzend die Affordanzen des Seminarraums erläutert.- Interaktion in universitären Seminaren Hier geht es um die Interaktionsordnung in universitärer Lehre.- Interaktionsmerkmale und -leistungen in audiovisuell vermittelter Lehre In diesem Kapitel werden die Ergebnisse aus der theoretischen Diskussion in der Empirie untersucht.- Her- und Sicherstellung der Vermittlung In diesem und den folgenden 2 Unterkapiteln werden die Bestandteile der Interaktion in der vermittelten Empirie betrachtet.- Verortung in

eigener Umwelt und Herstellung des synthetischen Interaktionsraums.- Turn-taking.- Sonderformen audiovisuell vermittelter Lehre In diesem Kapitel werden Abweichungen von den zuvor betrachteten Situationen berücksichtigt.- Hybride Lehre – an zwei Orten oder nirgendwo? In diesem Kapitel wird hybride Lehre betrachtet.- Am Ende des Kopräsenzkontinuums – Ist die schwarze Kachel im synthetischen Interaktionsraum? In diesem Kapitel wird das Phänomen der "schwarzen Kachel" in der vermittelten Interaktion betrachtet.- Fazit und Ausblick In diesem Kapitel wird ein Fazit gezogen und ein Ausblick geboten.- Literaturverzeichnis.

**Kurze Inhaltsangabe:**

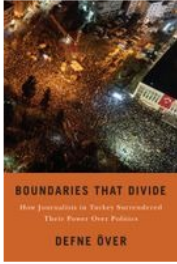
Spätestens seit Beginn der COVID-19-Pandemie ist audiovisuell vermittelte Kommunikation fester Bestandteil des beruflichen und privaten Alltags. Diese zunehmende Bedeutung technischer Vermittlung wirft grundsätzliche Fragen darüber auf, was unter sozialer Interaktion zu verstehen ist - und wo ihre Grenzen liegen. Das Buch geht dieser Frage aus soziologischer Perspektive nach und setzt bei den oft impliziten Voraussetzungen klassischer Interaktionsbegriffe an. Im Zentrum der Analyse stehen die Rolle der Sinneswahrnehmungen, die Bedingungen von Kopräsenz sowie die Potenziale wechselseitiger Bezugnahme und Reflexivität. Empirisch werden diese theoretischen Überlegungen durch autoethnografische Beobachtungen aus der universitären Lehre fundiert - insbesondere aus studentischer Perspektive. Diese eröffnet neue Einsichten in bislang wenig beleuchtete Merkmale audiovisuell vermittelter Kommunikation. Aus Theorie und Empirie entwickelt die Studie dazu die Konzepte des synthetischen Interaktionsraums sowie der Face-to-Screen-to-Screen-to-Face-Interaktion.

**Informationen zum Autor:**

Suna Ellen Özdemir ist Wissenschaftliche Mitarbeiterin an der Professur für Betriebswirtschaftslehre, insbesondere Digital Governance und Service Design, an der Helmut-Schmidt-Universität / Universität der Bundeswehr Hamburg.

## 4. - Boundaries That Divide

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<b>ISBN/ISSN</b>	9781978844179
<b>Autor</b>	Over, Defne
<b>Preis</b>	31,50 EUR
<b>Gewicht</b>	344 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	06.05.2026
<b>Autoren:</b>	Over, Defne
<b>Verlag</b>	Rutgers University Press
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	222

### Inhaltsangabe:

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1 Media, Politics, and Group Relationships in Turkey 22  
2 Provoking Splits and Dominating the Coverage of the 2010 Referendum 54  
3 Disinformation and Self-Censorship on the Eve of the 2013 Gezi Protests 84  
4 Forging Bonds in the Opposition: The New Critical Media Environment in Turkey 109  
5 The Media as an Accomplice in Turkey's Personalist Turn 140  
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### Kurze Inhaltsangabe:

Turkey presents a striking example of the most recent wave of global authoritarian turns. The two-decade-long transition in the country's political system also transformed its media environment. As mainstream journalists gradually yielded their places to sycophants, much more willing to praise the government in their news, the mainstream media that once oversaw—however imperfectly—political decisions started devoting its full service to cheerleading the government. Simultaneously, a new sphere of critical journalism began to emerge, with mainstream media journalists joining their fellows in the peripheries of the media. Considering the transformation of Turkey's news media as the decay of a democratic institution, this book asks, How does the media break down under the rule of an elected government?

Drawing on fieldwork and in-depth interviews, the book traces the ruling AKP's manipulation of social divides to consolidate power and journalists' navigation of the resulting climate of fear, hope, doubt, and anger. The book shows how Turkey's news media surrendered its power over politics as some journalists embraced disinformation as a path to heightened status, others turned to self-censorship for protection, and still others resisted capture through continuous but fragmented efforts.

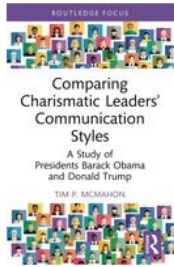
The book portrays journalists as central actors in media decay, while also revealing that resilience to decay emerges where rising demand for "news" meets the contentious mobilization of journalists. Although focused on Turkey, the book's insights extend far beyond, offering urgent lessons about the future of journalism in an age of populism, polarization, and institutional erosion.

### Informationen zum Autor:

Defne Över is an assistant professor of sociology at Texas A&M University in College Station.

## 5. - Comparing Charismatic Leaders' Communication Styles

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<b>ISBN/ISSN</b>	9781032613062
<b>Autor</b>	McMahon, Tim P.
<b>Preis</b>	30,00 EUR
<b>Gewicht</b>	129 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	22.05.2026
<b>Autoren:</b>	McMahon, Tim P.
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	102

### Inhaltsangabe:

Introduction 1. The Nature of Charisma 2. Barack Obama's Charismatic Leadership 3. Donald Trump's Charismatic Leadership 4. Charismatic Bonds and Religious Followers 5. The Power of Charisma in Political Mobilization 6. The Bright and Dark Sides of Charisma

### Kurze Inhaltsangabe:

In examining the presidencies of Barack Obama and Donald Trump, and by extension their communication styles, this book provides a foundation for understanding charismatic leadership and its potent effect on followers. The book identifies each leader's charismatic leadership attributes, focusing specifically on communication and impression management. It presents a qualitative collection of leader observations and outcomes based on publications and audio and video recordings. By examining two distinctly different leaders, each with evidence of effective, if controversial, outcomes, it shows a spectrum of approaches to mobilizing followers. This book is suited to students and readers interested in leadership studies, leadership communication, and persuasion.

### Informationen zum Autor:

Tim P. McMahon is Associate Professor of Practice at Creighton University and New York University, USA.

## 6. - Die Selbstdarstellung von Jugendlichen in den sozialen Medien



<b>ISBN/ISSN</b>	9783658513498
<b>Autor</b>	Malo, Sonia
<b>Preis</b>	89,99 EUR
<b>Gewicht</b>	431 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	08.05.2026
<b>Autoren:</b>	Malo, Sonia
<b>Verlag</b>	Springer Spektrum
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	332
<b>Themen</b>	ARfilters, Adolescents, Self-presentation, SocialMedia, Well-Being, digitalalteration, socialcomparison

### Inhaltsangabe:

Einleitung.- Einblick in die Kommunikation und Medienlandschaft.- Social Media.- Parasoziale Beziehungen und Interaktionen.- Die Selbstdarstellung.- Das Wohlbefinden.- ugmented-Reality-Filter.- Methodologisches Vorgehen.- Qualitative Studie - Die Fokusgruppen.- Quantitative Studie - Die Befragung.- Qualitative Studie - Die Experteninterviews.- Schlussfolgerungen.

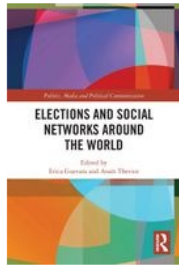
### Kurze Inhaltsangabe:

Die COVID-19-Pandemie hat die Nutzung sozialer Medien erhöht, während persönliche Interaktionen reduziert und die Digitalisierung in verschiedenen Bereichen vorangetrieben wurde. Soziale Medien sind für Individuen entscheidend geworden, um idealisierte Selbstbilder zu präsentieren, was häufig Gefühle von Unterlegenheit und sozialen Vergleich hervorrufen kann. Dieser Effekt ist besonders relevant für Jugendliche, die während der Selbstentwicklung und Identitätsbildung besonders beeinflussbar sind. Die aktuelle Forschung konzentriert sich überwiegend auf Erwachsene, wodurch ein Wissensdefizit über die Auswirkungen von Augmented-Reality-Filtern auf das Wohlbefinden und die Selbstdarstellung von Jugendlichen besteht. Ziel dieses Buches ist es, diese Lücke zu schließen, indem die Motivationen für die Nutzung von AR-Filtern auf Instagram und TikTok sowie deren Auswirkungen auf das Wohlbefinden von Jugendlichen untersucht werden, einschließlich Lebenszufriedenheit, Selbstwertgefühl und Selbstakzeptanz. Es wurde ein erweitertes Uses-and-Gratifications-Modell entwickelt, um die Nutzung von AR-Filtern bei Jugendlichen zu untersuchen. Die Ergebnisse zeigen, dass AR-Filter zwar die Lebenszufriedenheit nicht signifikant beeinflussen, jedoch das Selbstwertgefühl und die Selbstakzeptanz positiv beeinflussen. Sie ermöglichen es Jugendlichen, mit ihrem Erscheinungsbild zu experimentieren und fördern so das Selbstvertrauen.

### Informationen zum Autor:

Sonia Malo ist derzeit Assistenzprofessorin an der George Emil Palade Universität für Medizin, Pharmazie, Wissenschaft und Technologie in Târgu Mureș, Rumänien. Im September 2024 verteidigte sie ihre Doktorarbeit in Kommunikationswissenschaften an der Babeș-Bolyai-Universität. Ihre Forschungsschwerpunkte sind soziale Medien, die Nutzung sozialer Medien durch Jugendliche, Selbstdarstellung über digitale Plattformen und die Rolle von AR-Filtern bei der Gestaltung der Online-Identität.

## 7. - Elections and Social Networks around the World



<b>ISBN/ISSN</b>	9781032572420
<b>Autor</b>	Guevara, EricaTheviot, Anaïs
<b>Preis</b>	57,50 EUR
<b>Gewicht</b>	584 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	22.05.2026
<b>Autoren:</b>	Guevara, Erica, Theviot, Anaïs
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	418

### Inhaltsangabe:

1. Introduction PART 1: POLITICAL AND ELECTORAL SYSTEM IN AN HYBRID MEDIA CONTEXT 2. Introduction to Part 1: Political and electoral system in an hybrid media context 3. Gender and Online Campaign Styles in Multimember Districts: The Use of Twitter in the 2022 Congressional Election in Colombia. 4. Digital Communication and Social Media Strategies of Political Actors in Romania 5. Social media communicative power in Ghana's 2016 and 2020 elections 6. Digital Political Campaigns in Social Media: The First Round of Peru's 2021 General Elections PART 2: EVOLUTION OF PARTISAN DYNAMICS ON SOCIAL NETWORKS 7. Introduction to Part 2: Evolution of partisan dynamics on social networks 8. Is activism on social media headed for a renewal? A comparative analysis of the profile of cyber-activists and their practices in the United States and in France during the 2020 and 2022 presidential campaigns. 9. Social media communication of the foremost Italian political leaders in the Legislature XVIII (2018-2022). Three key moments and their internet approach 10. India's Multi-Platform Election Campaigns for Voter Mobilisation 11. Strategy and digital narrative in social networks of Morena's gubernatorial candidates in the electoral process in Mexico 2022 PART 3: PERSONALIZATION AND POPULISM 12. Introduction to Part 3: Personalization and populism. 13. Populism, gender, and social media in electoral campaigns in Central America 14. Populist political communication on Facebook during the EP election campaign and post-electoral period 2019. The Polish case. 15. Social media, electoral politics, and political personalization in Indonesia. 16. Digital Populism, propaganda and the construction of electoral legitimacy in the 2022 Presidential elections in Kenya. PART 4: POLARIZATION, ECHO CHAMBERS, MISINFORMATION AND CONSPIRACY STRATEGIES AND DISCOURSES 17. Introduction to Part 4: Polarization, echo chambers, misinformation and conspiracy strategies and discourses. 18. Internet Memes in the Conspiracy Feedback Loop of Bolsonaroism. 19. Social media use, opinion polarization, social movement participation, and voting: The case of Hong Kong. 20. The dynamics of political echo chambers in the multi-party political system. 21. The political use and depolarizing role of Facebook, Twitter, and WhatsApp in Ecuador's 2021 national elections. 22. Disinformation, hate speech, and fake news. How much negativity did the parties spread on social media during the 2021 election campaign? 23. Conclusions

### Kurze Inhaltsangabe:

This book analyzes the role of social networks during electoral campaigns around the world, taking into account the non-technological particularities (political, electoral, social, economic, cultural) of the media configurations of different countries. Political parties all over the world engage in real virtual battles to appear at the cutting edge of technology. Providing in-depth case studies from across Europe, North America, Latin America, Asia, and Africa, this book emphasizes the need to study how institutions, culture, and politics shape the processes of technology diffusion in each context. It asks: what are the uses of social networks in election campaigns in different countries? and what are the factors that lead to social networks playing an important role in the elections of a given country? International and comparative in focus, this book brings together work on the uses of social networks (Facebook, X (formerly Twitter), WhatsApp, TikTok, Instagram, Telegram, and more) in the context of an election campaign by different actors (such as parties, companies, journalists, and voters). This book explores the different methodological and theoretical approaches developed for the study of the uses of social networks in an electoral context. The contributors focus on the identification of the "online ecosystem" of electoral actors in each country, studying their strategies and logic. They also analyze the scaremongering rhetoric about the possible effect of social media on elections as an object of study. While taking seriously the issues of polarization, disinformation, or

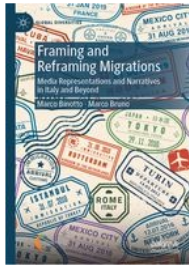
negative campaigning, this book provides understanding of how these work and how their discourses are constructed. This book will be of great interest to upper-level students and scholars of Political Science, Media, and Communications Studies.

**Informationen zum Autor:**

Erica Guevara is Associate Professor of Communication Studies, and Researcher at the Center for the Study of Media, Technologies and Internationalization (CEMTI), at Paris 8 University Vincennes-Saint-Denis, France. Her main research interests are media and politics in Latin America, with a substantive focus not only on electoral campaigns but also on the relationships between the media and the state. Anaïs Theviot is Associate Professor, member of the ARENES Laboratory, and Head of the master's degree in Public and Political Communication at the Université catholique de l'Ouest, France. She is interested in online partisan activism, electoral campaigns, and the effects of digital technologies on political engagement.

## 8. - Framing and Reframing Migrations

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<b>ISBN/ISSN</b>	9783032182401
<b>Autor</b>	Binotto, Marco Bruno, Marco
<b>Preis</b>	136,50 EUR
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	01.06.2026
<b>Autoren:</b>	Binotto, Marco, Bruno, Marco
<b>Verlag</b>	Springer Nature Switzerland AG
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	251

### Inhaltsangabe:

1. Introduction.- 2. Framing and the social construction of migration in a mediatized world.- 3. News frames.- 4. Media events and moral panic.- 5. Framing the migration problem.- 6. Reframing migration: strategies and agency.- 7. Conclusions.

### Kurze Inhaltsangabe:

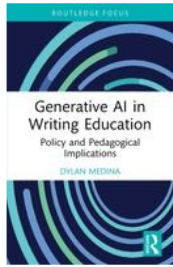
This book examines how media shapes the public's perception of migration, exploring the framing strategies that dominate coverage and policy debates across Europe, with Italy as a focal case. Analyzing thirty years of media narratives, it delves into recurring frames—such as crime, humanitarianism, and security risks—that create narrow yet powerful interpretations of migration. Through a sociological lens and mixed-method analysis, the authors provide a model to understand these frames and their impact on public opinion, policy, and activism. This book will interest scholars, students, and practitioners in media studies, sociology, and political science.

### Informationen zum Autor:

Marco Binotto is Associate Professor in the Department of Communication and Social Research, at Sapienza University of Rome, Italy. He specialises in the dynamics of public opinion and the construction of social problems, with particular reference to migration. His expertise includes media advocacy, communication in the Third Sector, and media and cultural activism in social and solidarity economy. Marco Bruno is Associate Professor of Sociology of Culture and Communication at Sapienza University of Rome, Italy. His research focuses on journalism, mass media and cultural diversity (with particular reference to migratory processes and Islam), communication and political phenomena.

## 9. - Generative AI in Writing Education

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<b>ISBN/ISSN</b>	9781032797328
<b>Autor</b>	Medina, Dylan
<b>Preis</b>	30,00 EUR
<b>Gewicht</b>	136 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	22.05.2026
<b>Autoren:</b>	Medina, Dylan
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	108

### Inhaltsangabe:

Introduction. Acknowledgments 1. How I Learned to Stop Worrying and Love AI 2. A Background in Computing 3. Computers and Language 4. Writing Theory for Generative AI 5. Risks and Opportunities in Pedagogy and Research. Conclusion. References. Index

### Kurze Inhaltsangabe:

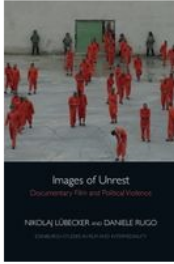
This book provides a theoretical framework to allow educators, researchers, and policymakers to better understand computer-generated writing and the policy and pedagogical implications of generative AI. Generative AI, such as ChatGPT and Gemini, has substantially disrupted educational spaces, forcing educators, policymakers, and other stakeholders to reconsider writing and how it should be used in education. Responding to this disruption, this book provides technically sound guidance on how various stakeholders should engage with generative AI. After providing a foundational and technical discussion of the technology, this book directly addresses the educational context. Informed by theories of learning and knowledge transfer and utilizing rhetorical theories of writing, this book assesses the impact of AI on student learning, student performance, and academic honesty and integrity. In doing so, the book outlines how generative AI can be both a help and a hindrance for students, enabling readers to craft informed and meaningful policies and successfully integrate AI in the composition classroom. This book will be of interest to scholars in the fields of Rhetoric and Composition, Technical Writing, Communication Studies, Linguistics, and TESOL, as well as to Education and Machine Learning policymakers, program directors, and researchers.

### Informationen zum Autor:

Dylan Medina is an Acting Assistant Professor in the Department of English at the University of Washington, USA. He is also the Director of Software Engineering at gotLearning.

## 10. - Images of Unrest

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<b>ISBN/ISSN</b>	9781399557122
<b>Autor</b>	Lübecker, NikolajRugo, Daniele
<b>Preis</b>	121,50 EUR
<b>Gewicht</b>	490 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	30.04.2026
<b>Autoren:</b>	Lübecker, Nikolaj, Rugo, Daniele
<b>Verlag</b>	Edinburgh University Press
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	224

### Kurze Inhaltsangabe:

This book studies the relation between documentary film and political violence, treating images not as representations, but as original experiences that are a part of a reality that they both present and shape. Whereas documentary film scholarship has often been preoccupied with questions of the referentiality and representation, *Images of Unrest: Documentary Film and Political Violence* prioritises the question of what images do. The volume argues that this approach, far from being an abnegation of our responsibility towards the real, heightens the ethical stakes of documentary filmmaking and filmviewing, reminding us that we are always in and of the real.

### Informationen zum Autor:

Nikolaj Lübecker is Professor of French and Film Studies at The University of Oxford. His previous publications include *Twenty-First-Century Symbolism: Verlaine, Baudelaire, Mallarmé* (2022), *James Benning's Environments* (co-edited with Daniele Rugo, 2019) and *The Feel-Bad Film* (2015).

## 11. - Journalisten als Notfallberichterstatter



<b>ISBN/ISSN</b>	9783658509835
<b>Autor</b>	Zappe, Anna-Carina
<b>Preis</b>	109,99 EUR
<b>Verfügbarkeit</b>	noch nicht veröffentlicht
<b>Erscheinungstermin</b>	25.05.2026
<b>Autoren:</b>	Zappe, Anna-Carina
<b>Verlag</b>	Springer Spektrum
<b>Zusätzliche Daten</b>	XXIV, 479 S. 27 Abbildungen, 19 Abbildungen in Farbe.
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	479
<b>Themen</b>	Rolle, Journalismus, Notfall, Katastrophe, Rollenkonflikt

### Inhaltsangabe:

Einleitung.- Theoretischer Rahmen.- Empirischer Ansatz und methodischer Hintergrund.- Auswertung und Analyse.- Fazit und Ausblick.

### Kurze Inhaltsangabe:

Journalisten müssen nicht in Kriegs- und Krisengebiete reisen oder ihren Schwerpunkt bei der Arbeit auf Katastrophen oder Breaking News legen, um zum Berichterstatter über Notfälle zu werden – über die großen Krisen, Konflikte und Katastrophen, aber auch die medial zumeist weniger breit thematisierten Ereignisse wie Unfälle, Brände oder Gewalttaten. Durch die Verknüpfung der Rollentheorie aus soziologischer und sozialpsychologischer Perspektive – und dabei im Speziellen die Rolle und die Rollenkonflikte – mit dem Konzept des Notfalls, den relevanten Dimensionen, den rahmenden Faktoren und den Folgen aus der Notfallpsychologie wird in diesem Buch ein theoretischer Konnex der Notfallberichterstattung skizziert. Mittels eines multimethodischen Erhebungsverfahrens wird belegt: Journalisten erleben in ihrer sich von der alltäglichen journalistischen Rolle abgrenzenden Rolle als Berichterstatter über Notfälle Rollenkonflikte, die sich ebenfalls von den Konflikten in anderen Berichterstattungssituationen differenzieren. Die rahmenden Faktoren der Rolle grenzen sich zudem von den rahmenden Faktoren in anderen Berichterstattungssituationen ab. Das Ausüben der Rolle als Notfallberichterstatter hat Folgen, die diese Arbeit ebenfalls von anderen journalistischen Tätigkeiten differenziert. Das journalistische Handlungsfeld als Notfallberichterstatter ist damit als ein separater Bereich im Journalismus zu verstehen.

### Informationen zum Autor:

Anna-Carina Zappe ist seit 2014 Wissenschaftlicher Mitarbeiterin am Institut für Journalistik der TU Dortmund und am Erich-Brost-Institut für Internationalen Journalismus. Ihre Lehr- und Forschungsschwerpunkte sind Migrationsberichterstattung, Medienethik, Journalismus & Trauma sowie Rollen(-konflikte) von Journalisten und Notfallberichterstattung.

## 12. - Kommunikative Positionierung von Unternehmen in öffentlichen Diskursen



<b>ISBN/ISSN</b>	9783658514853
<b>Autor</b>	Brockhaus, Jana
<b>Preis</b>	99,99 EUR
<b>Gewicht</b>	461 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	02.05.2026
<b>Autoren:</b>	Brockhaus, Jana
<b>Verlag</b>	Springer Spektrum
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	356
<b>Themen</b>	Kommunikationsmanagement, Positionierung, Unternehmenskommunikation, kommunikativePositionierung, kommunikativerWettbewerb, ÖffentlicheDiskurse

### Inhaltsangabe:

1. Einleitung.- 2. Theoretische Grundlagen und Forschungsüberblick: Unternehmenskommunikation und Beteiligung an öffentlichen Diskursen.- 3. Interdisziplinäre Zugänge zu kommunikativer Positionierung.- 4. Kommunikative Positionierung in öffentlichen Diskursen.- 5. Schlussbetrachtung und Ausblick.

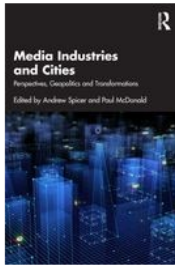
### Kurze Inhaltsangabe:

Unternehmen beteiligen sich parallel an verschiedenen öffentlichen Diskursen zu einer Vielzahl von Themen. In einem Wettbewerb um Aufmerksamkeit und Akzeptanz ringen unterschiedliche Kommunikatoren um Deutungshoheit und Anerkennung durch andere. Unternehmen versuchen, bei bestimmten Themen Aufmerksamkeit auf sich alleine zu lenken, sich in anderen Fällen mit Akteuren zusammenschließen oder sich der öffentlichen Aufmerksamkeit zu entziehen. In diesem Buch untersucht Jana Brockhaus das Phänomen der kommunikativen Positionierung von Unternehmen in öffentlichen Diskursen. Im Mittelpunkt stehen die Fragen, wie die kommunikative Positionierung konzeptionell gefasst und ein darauf bezogener Managementprozess gestaltet werden kann. Aus soziologischer Perspektive werden deskriptiv-analytisch das ‚how‘ auf gesellschaftlicher Ebene und aus betriebswirtschaftlicher Perspektive präskriptiv das ‚how to‘ auf Unternehmensebene herausgearbeitet. Dabei werden zentrale Einflussfaktoren auf die kommunikative Positionierung identifiziert und strategische Optionen im kommunikativen Wettbewerb entwickelt. Mit einer Toolbox zur kommunikativen Positionierung, die Unternehmen als Entscheidungs- und Handlungsgrundlage dienen kann, wird ein Brückenschlag zwischen Theorie und Praxis unternommen.

### Informationen zum Autor:

Jana Brockhaus ist wissenschaftliche Mitarbeiterin am Institut für Kommunikations- und Medienwissenschaft der Universität Leipzig. Ihre Forschungsschwerpunkte liegen in den Bereichen Strategische Kommunikation, Unternehmenskommunikation und Digitalisierung des Kommunikationsmanagements.

## 13. - Media Industries and Cities



<b>ISBN/ISSN</b>	9781032811673
<b>Autor</b>	Spicer, AndrewMcDonald, Paul
<b>Preis</b>	52,50 EUR
<b>Gewicht</b>	422 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	29.05.2026
<b>Autoren:</b>	Spicer, Andrew, McDonald, Paul
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	256

### Inhaltsangabe:

The Nexus of Media Industries and Cities Part I: Conceptual Groundings 1. Media Industries In/Between Cities: Intracity and Intercity Embeddings 2. Transnational Media Corporations in Global Media Cities Part II: Media Production Hubs and Urban Transformations 3. Media Cities and the Reconstruction of Space and Place: MediaCityUK 4. Digital Media City Seoul: Creating a Korean Hollywood 5. Re-Branding Taipei Through Cinema: Municipal Policies and Cultural Strategies 6. Tracing an Alternative Cinema Ecosystem in Mumbai 7. Mavericks, Black Moguls and Outcasts: Atlanta's 'Southern Hospitality' and the Making of a Service Media Capital 8. Broadcasting Spaces: Public Service Media, Built Environment and Regional Transformation in the UK Part III: Perspectives on Cities as Loci of Media Industries 9. The Place and Placelessness of the BFI London Film Festival 10. Ethnoburban Exhibition in Los Angeles 11. 'Weird' Austin: The Attraction of Local Event Imaginaries for Global Industry Networks 12. Representing Southeast Asia in Sino-Singaporean Television: The Geopolitics of Coproducing Place in Transnational Media Production

### Kurze Inhaltsangabe:

This collection investigates how cities have become centres for media industries, examining how local operations are shaped by global flows of finance, technology and creative labour, and how media industries contribute to urban identity and cultural life. Written by field experts and based on extensive primary research, this book provides readers with comprehensive analysis of the complex relationship between media industries and cities across diverse global contexts. The twelve chapters examine examples from Asia, Europe and North America, covering film, television, music, games and journalism to demonstrate how media-city relationships take distinctive forms in specific locations. Readers will gain in-depth understanding of how global media flows interact with local urban contexts, and how these interactions produce cultural, economic, political and social consequences. The collection combines broad theoretical analysis with detailed case studies, advancing debates in the field of Media Industry Studies through analysing the media's multifaceted relationship to cities in a highly accessible way. This book is essential reading for undergraduates, postgraduates and academic researchers in Communications, Cultural Studies, Media Studies and Film and Television Studies, particularly those studying or researching media industries, global media flows, media economics, cultural production and the intersection of media and place.

### Informationen zum Autor:

Andrew Spicer is Professor of Cultural Production at the University of the West of England, Bristol. His recent publications include Sean Connery: Acting, Stardom and National Identity (2022); Go West! 2.5: Bristol's Film and Television Industries (2025), co-authored with Jelena Krivosic; and The Politics of Place: Space and Location in European Screen Industries (2026) co-edited with Ruth Barton and Amy Genders. Paul McDonald is Professor of Media Industries at King's College London. Recent publications include editing The Routledge Companion to Media Industries (2022), and co-editing Locating Media Industries: Spaces, Places, Platforms (2026), Global Film Policies: New Perspectives (2025), and Digital Media Distribution: Portals, Platforms, Pipelines (2021).

## 14. - Medien und Terrorismus

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<b>ISBN/ISSN</b>	9783658509538
<b>Autor</b>	Schultz, TanjevRothenberger, Liane
<b>Preis</b>	17,99 EUR
<b>Gewicht</b>	155 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	02.05.2026
<b>Autoren:</b>	Schultz, Tanjev, Rothenberger, Liane
<b>Verlag</b>	Springer Spektrum
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	136
<b>Themen</b>	Anschlag, Berichterstattung, Kommunikation, Medien, Terrorismus

### Inhaltsangabe:

Einstieg: Anschläge zum Zuschauen.- Aufbau des Bandes.- Terrorismus als Kommunikation.- Kommunikation von Terrorgruppen.- Terrorismus in den Medien.- Effekte von Mediendarstellungen.- Ethische Anforderungen.- Fazit und Ausblick.

### Kurze Inhaltsangabe:

Der Band erklärt das Verhältnis von Medien und Terrorismus auf verständliche Weise. Zuerst wird der Begriff „Terrorismus“ eingeordnet, dann folgen die unterschiedlichen Phasen mit den jeweiligen Akteuren im Kommunikationsprozess: von den kommunizierenden Terroristen zu den Formen und Inhalten der medialen Berichterstattung bis hin zu den Effekten der Medieninhalte. Ein Kapitel über ethische Anforderungen schließt den Band ab. Wie sollten die Medien angemessen über Terrorismus berichten – und was können die Bürger tun? Terrorismus kann als Kommunikationsstrategie verstanden werden, durch Gewaltakte oder deren Androhung politische und gesellschaftliche Reaktionen hervorzurufen. Medien schaffen dafür die nötige öffentliche Aufmerksamkeit. Waren es früher vor allem Angebote des traditionellen Journalismus, die Nachrichten über Anschläge verbreiteten, so können Terroristen heute durch Internet und Social Media selbst ein großes Publikum erreichen. Und auch Nutzerinnen und Nutzer verbreiten Material und Meinungen zu Anschlägen und Terrorgefahren. Sie sollten sich daher Gedanken über deren Wirkung machen und kritisch abwägen, welche Inhalte sie in die Öffentlichkeit bringen.

### Informationen zum Autor:

Dr. Tanjev Schultz ist Professor für Journalistik an der Johannes Gutenberg-Universität Mainz. Dr. Liane Rothenberger ist Professorin und Inhaberin des Lehrstuhls für Kommunikationswissenschaft am Institut für Kommunikationswissenschaft der Otto-Friedrich-Universität Bamberg.

## 15. - Metaverse Datafication



<b>ISBN/ISSN</b>	9781041290537
<b>Autor</b>	Hesselbein, ChrisBory, PaoloCanali, Stefano
<b>Preis</b>	193,50 EUR
<b>Gewicht</b>	517 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	03.05.2026
<b>Autoren:</b>	Hesselbein, Chris, Bory, Paolo, Canali, Stefano
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	188

### Inhaltsangabe:

Introduction: Metaverse datafication: technologies, definitions, and futures 1. Six provocations for metaverse datafication: an emergent cultural, technological, and scholarly phenomenon 2. The metaverse-industrial complex 3. The Better Bandit: Decentralised Infrastructure, Crypto-States, and the rematerialisation of virtual worlds 4. Meta's artistic turn: AR face filters, platform art, and the actually existing metaverse 5. Materializing corporate futures: how the EU navigated the Metaverse hype 6. Value and virtue in the extended reality (XR) industry 7. Yuanyuzhou 元宇宙: yesterday, today, tomorrow. Historical roots, current visions, and future dynamics of real-world integration in the Chinese governmental narrative on the Metaverse 8. I VR therefore I am: toxic binary thinking in visions of the metaverse 9. Extensive culture: expressions of endlessness in the metaverse and the limits of data accumulation

### Kurze Inhaltsangabe:

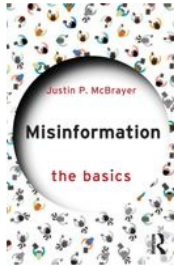
This book explores the most pressing questions and concerns that are emerging in tandem with the development of metaverse platforms and technologies. It focuses on the central question of how the gallop towards 'bigger' and 'richer' data will extend and intensify current drives towards datafication and commodification. The volume draws on different disciplines in the social sciences and humanities, including science and technology studies, critical data studies, communication, and media studies, and cultural studies as well as philosophy and political science to offer a range of complementary perspectives. The essays combine conceptual reflection on as well as empirical engagement with the topic of metaverse datafication and its political, infrastructural, and social implications. Key focal points include analysis of the corporate narratives that drive the current development of metaverse platforms and technologies, the computational infrastructures and material resources that enable metaverse technologies, the reconfiguration or even subversion of state power, global markets, and regulatory frameworks, the impact of metaverse practices and data on social life and personal identity, and the role that these developments play for academic research and our conceptualisation of knowledge. This book was originally published as a special issue of Information, Communication & Society.

### Informationen zum Autor:

Chris Hesselbein is an Assistant professor of Science and Technology Studies in the Department of Management Engineering at the Politecnico di Milano, Italy. He is an ethnographer who studies how knowledge and technology are co-constructed with conceptions of social order. Paolo Bory is an Assistant professor of Sociology of Culture and Communication in the Department of Design at the Politecnico di Milano, Italy. He studies from a social and historical perspectives the imaginaries and narratives about networks and digital technologies such as AI and supercomputing. Stefano Canali is an Assistant professor of Philosophy of Science in the Department of Electronics, Information and Bioengineering at the Politecnico di Milano, Italy. His research focuses on the epistemic role of emerging technologies in science and their connections with evidence-based policy, scientific change, and the science-society interface.

## 16. - Misinformation: The Basics

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<b>ISBN/ISSN</b>	9781041006121
<b>Autor</b>	McBrayer, Justin P
<b>Preis</b>	25,00 EUR
<b>Gewicht</b>	321 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	29.04.2026
<b>Autoren:</b>	McBrayer, Justin P
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	290
<b>Themen</b>	information disorder, digital literacy education, cognitive bias analysis, media manipulation studies, social media influence, epistemology of news, combating online misinformation strategies

### Inhaltsangabe:

1. What is misinformation? 2. How did the misinformation crisis happen? 3. Why did the misinformation crisis happen? The sabotage and virus explanations 4. Why did the misinformation crisis happen? The market explanation 5. What's so bad about misinformation? 6. How can we solve the misinformation crisis? Conclusion (TL;DR) Reading group discussion guide and lesson plans Glossary Bibliography Index

### Kurze Inhaltsangabe:

This book introduces readers to the topic of misinformation. In recent years, many people have become worried about fake news, misinformation, disinformation, and the like. Is this concern justified or a panic over nothing? Misinformation: The Basics provides readers with a short, accessible introduction to the topic and includes chapters answering the following questions: What is misinformation? Why is there so much more misinformation nowadays? Why are we in a misinformation crisis-is it the result of sabotage or market forces? How is misinformation harmful? What can we do to solve the misinformation problem? With a glossary of key terms, suggestions for further reading, and lesson plans for teachers and reading groups, Misinformation: The Basics is an ideal starting point for audiences interested in the study of news and information. Key Features Covers a wide range of misinformation, from fake news and disinformation to deepfakes and memes Offers an interdisciplinary evaluation of misinformation, drawing on work in philosophy, economics, psychology, and media studies Clearly sets out the role that technology like social media, smartphones, and the internet played in the rise of a digital, interconnected media landscape.

### Informationen zum Autor:

Justin P. McBrayer is Professor Emeritus and Director of University Partnerships at Heterodox Academy. He works in social epistemology and ethics and has published Beyond Fake News (2021). He has written for The Dallas News, Denver Post, New York Times, Orlando Sentinel, and Philosophy Now.

## 17. - Online-Schülerzeitungen



<b>ISBN/ISSN</b>	9783658514501
<b>Autor</b>	Vollstädt, Susanne
<b>Preis</b>	89,99 EUR
<b>Gewicht</b>	541 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	17.05.2026
<b>Autoren:</b>	Vollstädt, Susanne
<b>Verlag</b>	Springer Spektrum
<b>Zusätzliche Daten</b>	XVI, 404 S. 53 Abbildungen, 46 Abbildungen in Farbe.
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	404
<b>Themen</b>	Kommunikationswissenschaft, Schülerzeitung, Schülerpresse, Qualität, Medienkompetenz, media literacy, digitaler Journalismus

### Inhaltsangabe:

1. Relevanz des Themas und Aufbau der Untersuchung.- 2. Was wir über (Online-) Schülerzeitungen wissen.- 3. Erster Empirischer Schritt: Schülerzeitungen in der Gegenwart.- 4. Zweiter empirischer Schritt: Inhaltsanalyse.- 5. Dritter Empirischer Schritt: Fallstudien.- 6. Triangulation, Fazit und Ausblick.

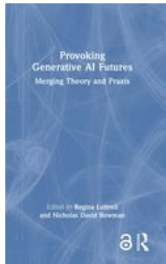
### Kurze Inhaltsangabe:

Während Medien- und Nachrichtenkompetenz als Schlüsselqualifikationen in demokratischen Gesellschaften gelten und gefördert werden sollen, weiß die Forschung nur wenig über Schülerzeitungen als Labor praktischer Medienbildung. Schülerzeitungen wurden wissenschaftlich lange vernachlässigt, der gegenwärtige Zustand der Schülerpresse ist weitgehend unbekannt. Gerade die digitalen Formate und Angebote, die in den vergangenen Jahren neben Printausgaben getreten sind, haben wissenschaftlich kaum Beachtung gefunden: multimediale Websites, Podcasts und Bewegtbild ebenso wie Inhalte für soziale Medien. Susanne Vollstädt untersucht die digitale Schülerpresse aus kommunikationswissenschaftlicher Perspektive und rückt dabei die Frage der journalistischen Qualität von Online-Schülerzeitungen in den Fokus. Einem integrativen Qualitätsverständnis folgend wird hierfür auch die Perspektive der Rezipienten abgebildet. Mit einem triangulativen Forschungsdesign, das qualitative und quantitative Ansätze verbindet, fokussiert die Studie zudem die Frage, welche Ansprüche die Schülerredakteure selbst ihrer Arbeit zugrunde legen, sowie den Beitrag, den die digitale Schülerpresse zur Medien- und Demokratiebildung von Jugendlichen leistet. Der vorliegende Band liefert neben empirisch-analytischen Grundlagen auch Hinweise für die medienpädagogische Praxis.

### Informationen zum Autor:

Susanne Vollstädt ist wissenschaftliche Mitarbeiterin am Journalistischen Seminar der Johannes-Gutenberg-Universität Mainz. Ihre Forschungsschwerpunkte sind digitaler Journalismus, media literacy, Medien- und Demokratiebildung.

## 18. - Provoking Generative AI Futures



<b>ISBN/ISSN</b>	9781032783901
<b>Autor</b>	Luttrell, ReginaBowman, Nicholas David
<b>Preis</b>	193,50 EUR
<b>Gewicht</b>	735 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	27.04.2026
<b>Autoren:</b>	Luttrell, Regina, Bowman, Nicholas David
<b>Verlag</b>	Taylor & Francis
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	400

### Inhaltsangabe:

Editor's Introduction: Generative AI and the Future of Communication Part I: Theoretical Approaches and Emerging Inquiries in AI Communication 1. Predictable Panics, but with Purpose: Understanding our Perceptions of Generative AI 2. Literary Theory for Large Language Models 3. GPT-4-Trinis: Fine-Tuning an LLM on the Grammar of an Underrepresented English Variety 4. Detection Is Not Enough: Toward Explainable Attribution and Characterization of Synthetically-Generated Media 5. Experiencing Generative AI: Technology's Double-Edged Sword 6. AI Sycophancy as Social-Moral Behavior 7. Generative AI and Disinformation: A Systematic Examination of Challenges and Opportunities for Public Communication 8. From Tools to Teammates: Social Norms, Perceived Agency, and Emotional Engagement in Generative AI 9. The Experience and Perception of AI-generated Narratives Part II: AI in Communication Practice 10. Navigating the Artificial Intelligence Revolution: Perspectives from an Emerging Economy 11. Evaluating the Preparedness and Responsiveness of Public Relations Practitioners toward AI Integration in the Digital Communication Landscape 12. Unethical by Design: Tackling Bias in the Development and Deployment of Artificial Intelligence 13. Generative AI Oversight: Who will watch the watchers? 14. Beyond Sentiment: AI and Social Media Measurement 15. The Influence of AI on Media Pitching and Journalist Relations 16. The AI-Augmented Thought Leader: A Mixed-Methods Study of Owned Media in the Generative AI Era 17. Prompting the Frame: Rethinking the Camera and Cinematographic Practice 18. The Determinator: A Suggested Framework for Determining Appropriateness of Generative AI Use Part III: Global Perspectives and Early Observations 19. Generative Artificial Intelligence Ethical and Legal Issues in the Brazilian Media and Information Ecosystem: A Situational Analysis to Think From the Global South 20. A Chronicle Inside Higher Ed: Efficiency and Integrity Framing of Artificial Intelligence in Two Major Higher Education Publications 21. AI Resurrection: Technological, Ethical and Spiritual Discourses Conflicts on Posthumous Communication in China 22. Artificial Intelligence in the Press: A Research Note on Turkish Case 23. Opportunities and Challenges of Using Generative AI in Indian Journalism

### Kurze Inhaltsangabe:

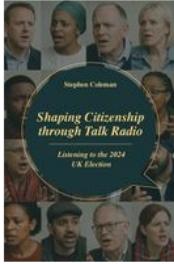
An accessible exploration of the myriad applications and challenges of generative AI for media and communication students, scholars, and practitioners alike. The latest emergence of increasingly low-cost and scalable AI technologies presents a point of both celebration and concern for the contemporary media and information ecosystem. To this end, this edited volume gathers media and communications scholars and practitioners to engage in discussions and exchange ideas about current trends and developments in the field. Questions this volume asks include: What are the essentials of generative AI from a media and communication perspective? How has generative AI influenced research and scholarship? How has generative AI influenced media content and industries? What ethical and legal questions has generative AI introduced or reignited? How are discussions of generative AI influencing perception of the technologies? Who benefits from generative AI, and who might be disenfranchised? As generative AI develops at a rapid pace, this collection provides a calibration point for further discussion and debate around their role in media and communication. This book will appeal to students seeking to gain greater understanding of generative AI within the media and communication industries, as well as media and communication scholars and practitioners directly engaged in generative AI research, application, and development. The Open Access version of this book, available at <http://www.taylorfrancis.com>, has been made available under a Creative Commons [Attribution-Non Commercial-No Derivatives (CC BY-NC-ND)] 4.0 license

**Informationen zum Autor:**

Regina Luttrell is Associate Professor of Public Relations and the Senior Associate Dean of the S.I. Newhouse School of Public Communications at Syracuse University, USA. Her research interests focus on public relations, artificial intelligence, data analytics, a multi-generational workforce, and the intersection of social media with society. Nicholas David Bowman is Professor of Communications in the S.I. Newhouse School of Public Communications, USA. His research considers the cognitive, emotional, physical, and social demands of interactive media technologies-from social media and video games to extended reality and human-machine interactions.

## 19. - Shaping Citizenship through Talk Radio

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<b>ISBN/ISSN</b>	9781835953112
<b>Autor</b>	Coleman, Stephen
<b>Preis</b>	103,40 EUR
<b>Gewicht</b>	530 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	01.06.2026
<b>Autoren:</b>	Coleman, Stephen
<b>Verlag</b>	Intellect Books
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	198
<b>Themen</b>	Political mood, Political storytelling, democratic citizenship

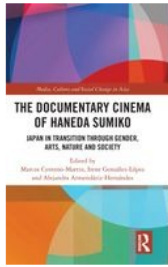
### Kurze Inhaltsangabe:

This is a book about how to have an inclusive, reflective and civil national conversation. It asks whether the mass media can contribute to meaningful public debate in the run-up to an election. Talk radio in the United States is said to have contributed to a political atmosphere in which the loudest, crudest and simplest arguments prevail. Is there a different model of public talk that can contribute to a kinder, wiser, more empathetic democracy? In the run-up to the 2024 UK general election, Stephen Coleman listened to callers to the BBC's daily phone-in show in the hope of finding answers to these questions. In this year-long study, we see the public expressing its mood, telling its stories and testing its arguments. *Shaping Citizenship through Talk Radio* argues that even in a time of democratic anxiety and rising division, people are still finding ways to talk, listen, and act together. It explains why democracies need reliable public spaces that help citizens connect and communicate across their differences. Reporting on what he found, Coleman also proposes a way forward for a more empathetic democratic discourse. Stephen Coleman is Emeritus Professor of Political Communication at the University of Leeds, UK.

### Informationen zum Autor:

Stephen Coleman is emeritus professor of political communication at the University of Leeds, United Kingdom.

## 20. - The Documentary Cinema of Haneda Sumiko



<b>ISBN/ISSN</b>	9781032518855
<b>Autor</b>	Centeno-Martin, MarcosGonzález-López, IreneArmendáriz-Hernández, Alejandra
<b>Preis</b>	193,50 EUR
<b>Gewicht</b>	630 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	06.05.2026
<b>Autoren:</b>	Centeno-Martin, Marcos, González-López, Irene, Armendáriz-Hernández, Alejandra
<b>Verlag</b>	Taylor & Francis Ltd (Sales)
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	304

### Inhaltsangabe:

Haneda Sumiko's Oeuvre. An Introduction. GENDER DYNAMICS AND THE REPRESENTATION OF WOMEN 1. Adding a Gender Perspective to Iwanami Documentaries: Women's College in the Village (1957). 2. Akiko (1985): Portrait of an Indomitable Force. CULTURAL HERITAGE 3. Resurrecting Dedicated Treasures of Horyuji-Temple (1971): a Cinematic Poem on Absence, Melancholy, and the Passage of Time. 4. A Gaze at the Ordinary People in Genre Paintings in the Late 16th Century (1967). 5. The Art/s and The Artist/s: Japanese Scroll Painting, Art Documentaries and Haneda Sumiko's Journey into a Picture Scroll. TRADITIONAL THEATRE ARTS 6. Kyūgen (1969), the Mirror of Tradition. In Search of Identity through Performing Arts. 7. The Ontology of an Actor's Body: Documenting the Last Years of Kataoka Nizaemon's Life. NATURAL SCIENCES AND ECO-CINEMA 8. Haneda Sumiko Runs through a Cabbage Field: The Challenge of The Cabbage Butterfly (1968). 9. Visualizing Invisible Contamination: Haneda Sumiko's TV Programs on Environmental Pollution. 10. The Cherry Tree with Grey Blossoms (1977): An Ecology of the Everyday. HISTORY AND MEMORY OF 'VANISHING' JAPAN 11. Haneda's Beauty of the Ancients (1958) and Traumascapes: Re-memembering Japanese Culture through Documentary Film. 12. Ode to Mt. Hayachine (1982). Between an End of an Era, and the Dawn of a New One: Capturing the Flow of History. 13. Haneda's Transnational Cinema: From Diasporic Cinema to Mnemonic Journey Films. The case of The Japanese Settlers... (2008). AGING 14. Confronting the Forgotten: Unveiling the World of the Elderly with Dementia through The World of Dementia (1986). 15. Gendered Citizenship, Democracy, and Welfare Reform in Getting Old without Anxiety (1990) and the Takanosu trilogy (1997-2006). 16. Critiquing Ideal Aging: Food, Care, and Detachment in Haneda Sumiko's All's Well that Ends Well (2006) and Other Documentaries. ANNEXES 17. Interview with Satō Tokue, Filmmaker, Haneda Sumiko's Personal Assistant and Manager of Kanatasha, Inc. 18. The Eye of the Documentarist. Interview with Director Haneda Sumiko. 19. Haneda Sumiko's Filmography.

### Kurze Inhaltsangabe:

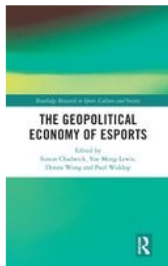
This is the first academic book to provide a comprehensive survey of the work of Haneda Sumiko (1926-), the first woman to regularly direct documentaries in postwar Japan, by examining her major documentaries among the extensive filmography she developed over 60 years. Bringing together scholars from a range of disciplines-including film studies, gender studies, art history, eco-criticism and aging studies-this volume explores Haneda's depiction of critical issues in Japanese society, culture, history and nature. It showcases how her cinema provides a personal and reflective view on Japan's drastic transformations of the twentieth century, while her career also bore witness to changes taking place in the national cinema industry. It thus situates Haneda's oeuvre within the history of Japanese non-fiction film while offering new perspectives on questions of authorship and representation. Collectively, the chapters in this book make a case for Haneda to be recognized as a key figure in Japan's postwar documentary scene. Bridging gaps in research on both documentary studies and women filmmakers, this will be a valuable resource to scholars and students of film studies, Japanese studies, gender studies and art history, as well as to film curators and programmers.

### Informationen zum Autor:

Marcos Centeno-Martin is Associate Professor in Film and Media and Japanese Studies at the University of Valencia, Spain, and Research Associate for the Japan Research Centre at SOAS, UK. Irene González-López is Lecturer in

Japanese Studies at Birkbeck, University of London, UK. Alejandra Armendáriz-Hernández currently works at The Japan Society in London and holds a PhD from University Rey Juan Carlos in Madrid, Spain.

## 21. - The Geopolitical Economy of Esports



<b>ISBN/ISSN</b>	9781041211488
<b>Autor</b>	Chadwick, SimonMeng-Lewis, YueWong, Donna
<b>Preis</b>	183,50 EUR
<b>Gewicht</b>	626 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	06.05.2026
<b>Autoren:</b>	Chadwick, Simon, Meng-Lewis, Yue, Wong, Donna
<b>Verlag</b>	Taylor & Francis Ltd (Sales)
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	298

### Inhaltsangabe:

1. Introduction Part I: The Geopolitical Economy of Esports 2. The Geopolitical Economy of Esports: Where Commercial Interests and Public Policy Converge in a New Emerging Landscape 3. E-sports and Economic Development: An Emerging Industry 4. Concentration and Control of Organized Esports: E-Dominance 5. Geopolitical Influences on Esports Finances 6. Esports Alongside Olympic Values 7. The IOC's Youth Quest and China's eSports Power Play: A Big Top-Down 8. Nation Branding, Esports Diplomacy and the Olympic Movement 9. Football Clubs and Esports: A Global Strategy for Cultural and Media Expansion 10. Real Cycling in a Virtual World: Zwift 11. Esports Mercenaries and their Role as Stateless Economic Agents Part II: China 12. China's Esports Ecosystem: The Geopolitical Implications of a Growing Industry 13. China and Esports in the Global South: From Corporate Actions to Geopolitical and Economic Cooperation? 14. The Marginal-Mainstream Transition of Esports in China: A Government Perspective 15. Nationalism and Cultural Conflicts Among Chinese Esports Fans Supporting Foreign Players: Clash of Loyalties 16. Gaming as a Cultural Export: Exploring the Global Success of Chinese Games 17. The Reasons, Responses, Results and Recommendations of the Gaming Time Limit Policy in China: "A '70-year-old Grandma' Gets a Pentakill in the Rift at Midnight" Part III: Saudi Arabia 18. Saudi Arabia's Integrated Influence Strategy in Global Esports: Beyond Soft Power 19. Saudi Arabia's Esports Revolution: Sports, Tech-Diplomacy and Nation Branding to Build a New Global Power 20. Hosting the Future of the Olympic Games: Saudi Kingdom or Esports Kingdom? 21. Exploring the Esports Ecosystem in Poland, Saudi Arabia, and Morocco: Gaming Across Borders 22. Saudi Arabia's Sponsorship and Engagement in UK and European Esports Organisations Part IV: Asia 23. Esports and National Ambitions in the Middle East: Leveling Up 24. Strategic Initiatives in Gaming and Esports: The UAE's Digital Playground 25. The Sociopolitical and Psychological Landscape of Iranian Women in Esports: Controllers and Stereotypes 26. The Evolution and Business of Esports in India 27. The Geopolitical Economy of Esports in India 28. Rise of Indian Esports: Nationalist Identity and Geopolitical Vision at Play 29. Singapore's Role in the Global Esports Race: Game On 30. Governance and Gaming: The Case of Singapore's Esports Academy 31. Systemic Esports Development in South Korea: Paving the Way for Faker and Other 'Elite' Players 32. Vietnamese Esports in Transition: From Grassroots to National Strategy in a Geopolitical Arena 33. Overcoming Invisible Cultural Barriers to Esports Development: Japan's Next Quest Part V: Europe and the Rest of the World 34. Strategic Partnerships and Alliances in Esports in Europe and Their Geopolitical Implications 35. The Symbolic Value of Esports Megaevents: A London and League of Legends Worlds Case Study 36. The Rise of Amateur Esports and the Role of Education in Britain 37. Esports Wales and the Value of Localisation to Power International Success 38. The Role of Esports as a Tool of Public Diplomacy: Opportunities for Brazil on the Global Stage 39. The Socio-cultural and Economic Dynamics of the Emergence of Esport in Zimbabwe 40. Esports and International Sanctions: An Overview of Measures and Responses on Russian Esports

### Kurze Inhaltsangabe:

This book adds a new dimension to our understanding of the global esports industry by examining its significance in the context of global geopolitics and economics. As perhaps the most rapidly growing sector of the sports and entertainment industry worldwide, esports is now both a glittering prize and a powerful tool for sporting organisations, international business, and national and regional governments, and this book critically examines its transformative potential and structural complexities. Presenting a series of contemporary case studies alongside evidence-based analysis, the book examines how esports intersect with global economic, political, cultural, and organisational dynamics. This book moves beyond abstract

theories to provide powerful insights, from both industry professionals and academics, into the roles and functions of esports within global power structures. It explores key themes in geopolitical economy - including global economic interests, soft power, cultural diplomacy, organisational strategy, and socio-political dynamics - and in sport and gaming studies, including the rapid development of esports in the MENA region, driven by strategic investment from countries like Saudi Arabia; the current dominance of esports in North America and Asia founded on more advanced ecosystems, innovation and leadership; and regulatory and cultural debates in Europe. Showcasing cutting-edge research and the most important current debates, topics and issues, this book is essential reading for anybody with an interest in esports, gaming, the politics or economics of sport, geopolitics, diplomacy or international business.

**Informationen zum Autor:**

Simon Chadwick is Professor of AfroEurasian Sport at Emlyon Business School, China. Yue Meng-Lewis is Senior Lecturer/Associate Professor in Digital Marketing at the Open University, UK. Donna Wong is Senior Lecturer in Sport Management at Keele University, UK. Paul Widdop is Reader in Sport Business at Manchester Metropolitan University, UK.

## 22. - The New Face of Online Extremism

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<b>ISBN/ISSN</b>	9781032753416
<b>Preis</b>	191,50 EUR
<b>Verlag</b>	Taylor & Francis
<b>Einband</b>	Buch (gebunden)

### Inhaltsangabe:

1: Introduction 2: Anti-Technology Extremism and the Pandemic: Covid-19 as a Force Multiplier of Online Narrative 3: Conspiracy Narratives and Disinformation: Catalysts of Extremism and Threats to Democracy 4: Exploring Patterns of Online Posting Behaviours among Non-Violent Group Actors. A Study on the Narratives of Islamist, Far-Right and Eco-Radical Groups in the UK (2016-2021)5: Cryptocurrency and the Financing of Right-Wing Extremism: A Blockchain-Based Analysis6: Covid -19 and Online Extremism: Key Themes in Extremism Research7: Maladaptive Responses of the Failed Male: The Journey Towards Extreme Incel Ideology8: Unpacking the Ethics of Research in Online Extremism Studies: Four Points for Consideration by Ethics Reviewers9: Archives in the Cloud: Opportunities, Challenges and Methods in Engaging with Online Sources as Archives

### Kurze Inhaltsangabe:

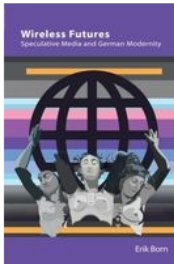
The New Face of Online Extremism offers an overview of cutting-edge empirical research around the intersection of extremism and the internet and addresses the challenges and opportunities faced by researchers working on online extremism. While changing social and technological processes have facilitated novel uses of technology by extremists, the book highlights the capacity of these shifts to be utilized by academics to support innovative research. This book brings together prominent contemporary contributors who examine several novel and under-researched expressions of online extremism, including crypto-financed, conspiracy, neo-Luddite, COVID-19, and Incel groups. The chapters address the challenges of contemporary online extremism research and provide insights for policymakers and regulators as well as ideas for future research. The New Face of Online Extremism is an important contribution to evidence-based prevention and intervention programmes, and it is a key resource for students and scholars, as well as professionals working in security and social domains.

### Informationen zum Autor:

Mark Littler is Professor of Regulation, Risk, and Governance at the University of Greenwich, UK. His research focuses on the regulation of online environments, processes of radicalization, and policy responses to extremism. He is a former Co-Chair of the European Society of Criminology Working Group on Radicalization, Extremism, and Terrorism (WG-EXTREME), Associate Editor of Behavioral Sciences of Terrorism and Political Aggression and a member of the editorial board of Perspectives on Terrorism. Elanie Rodermond is Associate Professor in Criminology at the Criminal Law and Criminology Department of the Vrije Universiteit Amsterdam, Netherlands, and senior researcher at the Netherlands Institute for the Study of Crime and Law Enforcement (NSCR). Her research focuses on the life course, criminal career, and re-entry experiences of offenders, most notably extremist and terrorist offenders. Elanie Co-Chair of the European Society of Criminology Working Group on Radicalization, Extremism, and Terrorism (WG-EXTREME), Associate Editor of Behavioral Sciences of Terrorism and Political Aggression, and Editor of the Dutch journal Sancties [Sanctions].

## 23. - Wireless Futures

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<b>ISBN/ISSN</b>	9781399553599
<b>Autor</b>	Born, Erik
<b>Preis</b>	130,50 EUR
<b>Gewicht</b>	612 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	30.04.2026
<b>Autoren:</b>	Born, Erik
<b>Verlag</b>	Edinburgh University Press
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	312

### Kurze Inhaltsangabe:

What will wireless media be like in the future? How might they change people and societies? Will the future differ significantly from the past? *Wireless Futures* argues that meaningful answers to these century-old questions depend equally on markets, technical limits, and sociotechnical imaginaries of media change. Before wireless came to mean 'Wi-Fi,' before 'the wireless' meant 'radio,' even before the first trials in radiotelegraphy, it was a central object of financial and theoretical speculation. *Wireless Futures* unpacks the speculative media question for the case of German modernity. Interrogating the materiality, temporality, and contingency of wireless, this critical project contributes to media philosophy, modernism & modernity studies, and German literary & cultural studies. *Wireless Futures* models an approach to speculative media based on testing out the limits of media knowledge and questioning the limits of limit-thinking. It shows how the present continuously remakes connections between the past.

### Informationen zum Autor:

Erik Born is Assistant Professor in the Department of German Studies at Cornell University where he works on transhistorical and transcultural connections across media history and theory.