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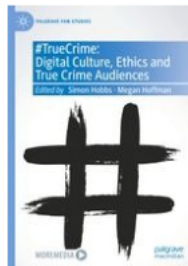
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1. - #TrueCrime: Digital Culture, Ethics and True Crime Audiences



ISBN/ISSN	9783031993893
Autor	Hobbs, SimonHoffman, Megan
Preis	149,79 EUR
Gewicht	571 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Hobbs, Simon, Hoffman, Megan
Verlag	Springer International Publishing
Zusätzliche Daten	Color of cover: Blue, Color of cover: Silver, Color of cover: White, XXI, 331 p. 7 illus., 3 illus. in color., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	356
Themen	Fanfiction, YouTube, digitalcommunity, fanstudies, influencers, investigativejournalism, socialmedia, truecrime, truecrimepodcast, websleuth, true crime, social media, true crime podcast, youtube, investigative journalism, digital community, fanfiction, fan studies

Inhaltsangabe:

Chapter 1: Introduction.- Part 1: The Ethics of Watching and Doing.- Chaptre 2: Pushing Back: How Social Media is Amplifying the Voice of Ethical True Crime Advocates.- Chapter 3: The Relationship Between True Crime Reporting and the Law: An Open Discussion with a True Crime Influencer.- Chapter 4: Examining the Risks and (Potential) Benefits of Websleuthing.- Chapter 5: Spirited Advocacy: True Crime, Paranormal Entertainment, and the Dorothea Puente Murder House.- Part 2: Participatory Culture.- Chapter 6: School Shooter Fanfiction as True Crime Content: Making the Case for Fan Creations as Legitimate Modes of Production, Consumption and Understanding.- Chapter 7: Influential Bodies: An Analysis of the Dark Fan Influencer through Murderabilia Unboxing Videos.- Chapter 8: You Shouldn't be Looking: Gothic Storytelling and Alternate Reality Games.- chapter 9: "I used to be a true crime girly": True Crime Anti-Fandom as Cultural Critique.- Chapter 10: True Crime Podcasts on Spotify: How Hosts Handle Dark Stories.- Part 3: True Crime Communities.- Chapter 11: Crowd-Sourcing Cold Cases: Traditional Narratives in Online Crime-Solving Communities.- Chapter 12: "No Speculation or Rumors": Affective and Investigative Strategies in True Crime Podcast Communities.- Chapter 13: #NSFL Communities: Confabulated Terrors, Circulating Bigotry and Suspension of the Dead.- Chapter 14: Exploring Serial Killer Dark Fandom Practice in the Digisphere.- Chapter 15: Strategies for Dealing with Controversial User-Generated Content on Social Media: Challenges and Managerial Responses.

Kurze Inhaltsangabe:

This book offers the first book-length study of user-generated, social media-based true crime content. The book considers the large and varied true crime community, outlining their at times contradictory needs and desires, from those who wish to partake in acts of sleuthing and fannish behaviours, to those who seek spaces to articulate marginalised opinions and challenge ethically problematic practices. The collection is divided into three sections: "The Ethics of Watching and Doing," which concerns the ethical pitfalls of true crime content on social media; "Participatory Culture," which deals with the acts of participatory culture that define not only contemporary true crime fandom but also nearly all digitally-based fan activities; and "True Crime Communities," which considers the enthusiasts who both consume true crime and seek out others online to share their interests. This book will appeal to those researching the true crime genre, fan practices, contemporary social media usage and the ethics of screened representation.

Informationen zum Autor:

Dr Simon Hobbs is a Senior Lecturer in Visual Culture at the University of Portsmouth, UK. His research areas include true crime, extreme art cinema, fandom, and material culture. He is the author of Cultivating Extreme Art Cinema: Text, Paratext

and Home Video Culture (2018). Dr Megan Hoffman is an independent scholar. Her research interests include crime fiction, true crime, popular culture and gender studies. She is the author of Gender and Representation in British 'Golden Age' Crime Fiction: Women Writing Women (Palgrave Macmillan, 2016).

2. - Checking the Fact-Checkers



ISBN/ISSN	9781032725109
Autor	Song, Celine YunyaThussu, Daya KMargolin, Drew
Preis	183,50 EUR
Gewicht	649 g
Verfügbarkeit	lieferbar
Erscheinungstermin	08.12.2025
Autoren:	Song, Celine Yunya, Thussu, Daya K, Margolin, Drew
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	320

Inhaltsangabe:

Introduction 1. A study of the causes and generation mechanisms of international fake news: A Crisp-Set Qualitative Comparative Analysis 2. Notes on Truth-seeking Conceptions and Fact-checking Practices in the Chinese News System 3. Expanding Repertoires: The Emerging Fact-Checking Traditions in the 2022 Philippines Election 4. Contextualizing Institutional Roots, Normative Perceptions, and Practices of Fact-Checking: Evidence from Hong Kong's Fact-Checking Initiatives 5. 'Biased facts': exploring fact-checking and ideological contestation in India 6. Mapping the Boundaries of Fact-checking: Concrete vs. Arbitrary Criteria for Misinformation Selection 7. Towards an Integrative Model for the Automated Detection of Fake News 8. Propagation Structure Learning for Misinformation Detection 9. COVID-19 Fake News Detection on Cantonese Social Media: A Comparative Study of Machine Learning-based Methods 10. Selective citations in fact-checking: Proposing an analytical approach 11. Natural Disasters Meet Rumours on Social Media: Do Spatiotemporal and Emotion Proximity Matter for Spread and Correction? 12. Fact-checking, Belief Accuracy and Media Trust: A Research Synthesis 13. The Promises and Pitfalls of Growing Public Participation in Fact-checking: Technical and Cultural Factors in East Asian Societies 14. Fact-checking by the people? Report-based 'rumour-refuting' on Chinese social media and media populism 15. A remedy for epistemic pollution? Public and professional reactions to fact-checking with Wikipedia in Australian classrooms 16. EUfactcheck.eu student project: the network, the platform, the tools 17. On the democratic role of fact checking. A reflective essay 18. Fact-checking political narratives 19. Conspiracy Theories, Their Critical Value, and the Limits of Factchecking: Climate Change Documentaries 20. From fact-checking to debunking: the French experience in the fight against disinformation Index

Kurze Inhaltsangabe:

Checking the Fact-Checkers: A Global Perspective brings together a global group of leading and emerging scholars to explore industry practices and theoretical approaches to fact-checking. Scholars from different regions, fields, and disciplines provide a unique global and multi-disciplinary perspective for understanding the landscape of fact-checking initiatives and formulating effective and context-dependent strategies. Drawing on diverse international case studies, the authors explore the dynamics of global fact-checking initiatives and provide in-depth analyses of both its practical and theoretical aspects. Chapters cover the impact of fact-checking on professional journalism; fact-checking techniques; how people use fact-checking and their attitudes towards it; the civic role of fact-checking in different political systems; alternative approaches to and critiques of the concept of fact-checking, and what its limitations might be. This book will be an important resource for students, teachers, and researchers in journalism, media and communication, politics and sociology, as well as those in the fields of artificial intelligence, information systems, law, policy, and ethics.

Informationen zum Autor:

Celine Yunya Song is Professor in the Academy of Interdisciplinary Studies at the Hong Kong University of Science and Technology. Her research spans digital media, global communication, computational social science, and cyber-psychology and behavior. Previously, she served as a professor and associate dean at the School of Communication, Hong Kong Baptist University. She is also an associate editor of Computers in Human Behavior and Mass Communication and Society. Daya K. Thussu is Professor of International Communication at Hong Kong Baptist University. He is the President of the International Association for Media and Communication Research (IAMCR). Drew Margolin is Associate Professor in the Department of Communication at Cornell University. His research focuses on computational social science, social networks,

and misinformation. He is also associate editor for the journal Computational Communication Research.

3. - Christliches Influencing



ISBN/ISSN	9783837681390
Autor	Loebell, Josefa
Preis	49,00 EUR
Gewicht	466 g
Verfügbarkeit	lieferbar
Erscheinungstermin	22.12.2025
Autoren:	Loebell, Josefa
Verlag	transcript Verlag
Zusätzliche Daten	2 schwarz-weiße und 6 farbige Abbildungen
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	294
Themen	Influencing, Religion, Sociology, Soziologie, USA, United States of America

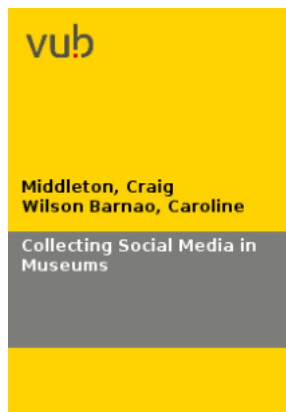
Kurze Inhaltsangabe:

Digitale Plattformen prägen zunehmend auch Religion. Anhand christlichen Influencings im US-amerikanischen Kontext zeigt Josefa Loebell, wie spezifische Plattform-Affordanzen Inhalte und soziale Netzwerke des Religiösen tiefgreifend strukturieren. Erklärend hierfür sind unter anderem Prozesse der Ausbildung plattformspezifischer Sichtbarkeitsbedingungen und der wechselseitigen Nachahmung unter Influencern. Die Analyse verbindet soziologische Theorien mit einem Mixed-Methods-Ansatz und eröffnet neue Perspektiven für die Plattformforschung, Religionssoziologie und digitale Medienwissenschaft - relevant für Fachpublikum sowie für alle, die die Dynamiken digitaler Plattformen verstehen wollen.

Informationen zum Autor:

Josefa Loebell lehrt und forscht im Bereich der soziologischen Theorie, der Plattform- und der Religionssoziologie am Institut für Soziologie sowie am Forschungszentrum Ungleichheit und Sozialpolitik (SOCIUM) der Universität Bremen.

4. - Collecting Social Media in Museums



ISBN/ISSN	9781032669649
Autor	Middleton, CraigWilson-Barnao, Caroline
Preis	183,50 EUR
Gewicht	363 g
Verfügbarkeit	lieferbar
Erscheinungstermin	08.12.2025
Autoren:	Middleton, Craig, Wilson-Barnao, Caroline
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	150

Inhaltsangabe:

Acknowledgments; 1. Introduction; 2 Social media content as object; 3 Significance and social media; 4 Approaches to collecting social media; 5 Ethics and collecting social media; 6 Conclusion; Index.

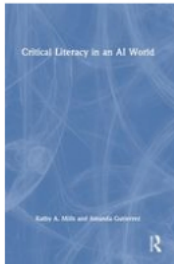
Kurze Inhaltsangabe:

Collecting Social Media in Museums draws attention to the importance of collecting social media as museum objects and explores the role of rapid response and born-digital collecting in documenting social history as it happens. Drawing on a range of case studies and facilitated conversations with museum professionals and technology experts, the book discusses different approaches to incorporating creator content from social media into museum practice. It highlights the need to bridge the gap between traditional museum practices that focus only on material aspects and what the authors argue is increasingly fundamental to human experience and identity formation: social media and digital cultural artefacts. Providing readers with the critical tools necessary for a rethinking of museum collecting practices in the digital age, the book highlights different projects that have navigated ethical, legal and copyright concerns for institutions. The book culminates with recommendations relating to the implementation of social media collecting strategies, ultimately calling for the museum to be more responsive to safeguarding the content that is generated online for future generations. Collecting Social Media in Museums provides museum professionals around the world with valuable tools that will empower them to change their practices and respond to social media in real time, before it's too late to act. Scholars and students engaged in the study of museums, media and digital humanities will also find much to interest them within the pages of this book.

Informationen zum Autor:

Craig Middleton is an Australian museum curator and creative producer whose research and practice centres LGBTIQ+ people, communities, and histories, while challenging traditional museological practices. Through his work, Craig champions digital engagement and collecting practices that prioritise the documentation of contemporary experience and that resonate with diverse communities. Dr Caroline Wilson-Barnao is Director of Museum Studies at the University of Queensland where she teaches in theory and practical subjects. Her career spans two decades in communications and marketing in the cultural not-for profit sector. Caroline writes on the digital transformation of cultural practice, which she explores in her book 'Digital Access and Museums as Platforms' (2022). She is a member of the Digital Cultures and Society group, the Museums Association of Critical Heritage Studies, and is an accredited HEA Fellow.

5. - Critical Literacy in an AI World



ISBN/ISSN	9781032887005
Autor	Mills, Kathy A Gutierrez, Amanda
Preis	182,50 EUR
Gewicht	454 g
Verfügbarkeit	lieferbar
Erscheinungstermin	18.12.2025
Autoren:	Mills, Kathy A, Gutierrez, Amanda
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	140

Inhaltsangabe:

1. Critical AI Literacy in the Second Machine Age 2. A Legacy of Critical Literacy for Artificial Intelligence 3. Critical Reading for Algorithmic Agency 4. Writing and Multimodal Composition with Gen AI 5. Aesthetics, Human Creativity, and Generative AI 6. Critical Literacy, Emotions, and AI: Befriending chatbots 7. Critical Literacy for Ethical AI and Social Justice 8. The Future of Critical AI Literacy

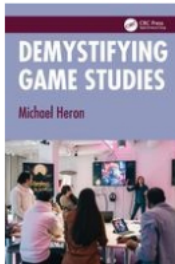
Kurze Inhaltsangabe:

Critical Literacy in an AI World is an innovative book that uses critical literary perspectives to examine generative AI. It provides thought-provoking insights into advancements in artificial intelligence, which are increasingly entangled in human decision making across all spheres of society, profoundly reshaping literacy and media practices. Mills and Gutierrez analyse how these transformations affect and are affected by the evolving nature of human knowledge, consciousness, creativity, emotion, ethics, and aesthetics. They highlight the importance of critical literacy for understanding and even reclaiming the power dynamics operating in the social construction of the human experience within AI-driven texts and technologies. This book encourages readers to critically navigate computational algorithms and agents that mediate digital social practices and daily life. Blending theoretical frameworks and practical applications, it advances students' critical AI-based digital reading and authoring skills, as well as teachers' capabilities to use critical pedagogies, curricula, and assessment for reflective AI text environments. Critical Literacy in an AI World is essential reading for students and researchers in literacy and educational technology.

Informationen zum Autor:

Kathy A. Mills is Professor of Literacies and Digital Cultures at the Institute for Learning Sciences and Teacher Education, Australian Catholic University, Brisbane. She has published nine books, including the award-winning Routledge volumes Literacy for Digital Futures: Mind, Body, Text (2023), Big Data for Qualitative Research (2019), and the Handbook of Writing, Literacies, and Education in Digital Cultures (2018). Amanda Gutierrez is Associate Professor in English and Literacies Education in the Faculty of Education and the Arts, Australian Catholic University, Brisbane. Amanda's research interests include critical literacies for video games in English teaching and learning in primary and secondary schooling.

6. - Demystifying Game Studies



ISBN/ISSN	9781032868578
Autor	Heron, Michael
Preis	62,00 EUR
Gewicht	462 g
Verfügbarkeit	lieferbar
Erscheinungstermin	26.12.2025
Autoren:	Heron, Michael
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	292

Inhaltsangabe:

1. An Introduction to Game Studies Michael Heron 2. Critical Perspectives in Game Studies Michael Heron 3. Secret Hitler: Political Symbolism and Metagaming in Social Deduction Constantina EdesăFilios 4. Systemic Perspectives in Game Studies Michael Heron 5. Box Classification and Puzzle Logic in the Video Game Wilmot's Warehouse: Its Relation to Language and Semantics Categorization and Language in Wilmot's Warehouse Gameplay Nayat AstaizăSoriano and Eleni Giannitzi 6. Experiential Perspectives in Game Studies Michael Heron 7. The Melancholy of Hollow Knight: A Study of the Dichotomy between Charm and Tragedy in the Artistic Elements of Hollow Knight Klara Aune 8. Other Perspectives in Game Studies Michael Heron 9. Animal Crossing: Turning a Space into a Place: A Reflection on the Psychogeography of Animal Crossing: New Horizons Pauline Belford 10. Domain Knowledge in Tabletop Roleplaying Games Michael Heron 11. The Tension of Blades in the Dark Anna Brannen and Edwin Skog 12. Domain Knowledge in Video Games Michael Heron 13. How Chants of Sennaar Creates Intriguing Gameplay around Learning Culturally Infused Languages Luise Donat and Julius Lilie 14. Domain Knowledge in Board Games Michael Heron and Pauline Belford 15. Conclusion Michael Heron

Kurze Inhaltsangabe:

This book is an introduction to game studies, written in an approachable way that outlines useful perspectives that readers can use to interrogate games as a primary text. It provides the reader with a toolset that can "level up" their own critical perspectives. This book is organized around several evaluative lenses, each supported with case studies. These lenses approach the analysis of games from different perspectives, outlining some of the important foundational work from game studies and other relevant disciplines, and then relating it widely across a corpus of modern titles. This book covers video games, role-playing games, and board games, along with digressions into other more obscure areas such as LARPs, MegäGames, and NonçGames. Each of the main areas calls back to how each of the evaluative lenses of this book could be used to illuminate intersections of medium and theoretical perspectives. The provided case studies then offer deeper dives into titles of particular significance. This book will be suitable for students in gamesçrelated courses at multiple levels of the curriculum, game critics, and those who simply want to develop more interesting and nuanced opinions on games.

Informationen zum Autor:

Dr Michael Heron is Associate Professor in Games at the School of Computer Science and Engineering in Gothenburg, Sweden, and programme administrator for the Game Design and Technology programme. Michael is also the author of Tabletop Game Accessibility: Meeple Centred Design (CRC Press, 2024) and A Case Study in Computer Ethics in Context: The Scandal in Academia (CRC Press, 2024).

7. - Der Kampf um die Presse- und Medienfreiheit



ISBN/ISSN	9783869627199
Autor	Haller, Michael Hömberg, Walter
Preis	34,00 EUR
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	15.04.2026
Autoren:	Haller, Michael, Hömberg, Walter
Verlag	Herbert von Halem Verlagsgesellschaft
Zusätzliche Daten	Köln
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	2
Seiten	344
Themen	Demokratie, Journalismus, Journalismusforschung, Journalisten, Medienfreiheit, Mediengeschichte, Meinungsfreiheit, Porträts, Praktiken, Pressefreiheit, Pressegeschichte, Publizisten, Publizistik, offene Gesellschaft, unabhängiger

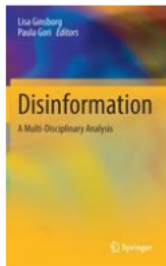
Kurze Inhaltsangabe:

Die Medien- und Meinungsfreiheit sind zentrale Elemente demokratischer Gesellschaften - doch ihre Verankerung in den Verfassungen war nie selbstverständlich. Sie sind das Ergebnis jahrhundertelanger Auseinandersetzungen, in denen Journalisten, Publizisten und andere Akteure immer wieder gegen Verfolgung, Zensur und politische Restriktionen antraten. Ihre Interventionen prägten nicht nur die Journalismus- und Mediengeschichte, sondern auch das Verständnis von Öffentlichkeit und Rechtsstaatlichkeit. Dieses Studienbuch bietet einen Überblick über mehr als drei Jahrhunderte journalistischer Rollenfindung. Die Herausgeber Michael Haller und Walter Hömberg bündeln darin Beiträge führender Stimmen aus der Journalismusforschung, die zentrale Etappen, Konfliktlinien und Umbrüche der Medien- und Pressegeschichte verständlich und zugleich wissenschaftlich fundiert darstellen. Neben allgemeinen historischen Entwicklungen nehmen die Texte exemplarische Ereignisse, Debatten und Skandale in den Blick, die den Wandel publizistischer Praktiken bis hinein in die digitale Mediengesellschaft sichtbar machen. Anschauliche Porträts herausragender Journalistinnen und Journalisten - von Daniel Defoe, Heinrich Heine, Aleksander Puschkina und Karl Marx über Louise Otto, Hedwig Dohm, Nellie Bly, Egon Erwin Kisch und Carl von Ossietzky bis zu Joseph Roth, Erich Schairer, Martha Gellhorn, Rudolf Augstein, Günter Gaus und vielen weiteren - verdeutlichen die intellektuellen und politischen Kämpfe, in deren Verlauf sich der moderne Journalismus ausformen konnte. Für Studierende und Lehrende der Journalistik, Kommunikations- und Medienwissenschaft, Publizistik und Gesellschaftsgeschichte sowie angrenzender Disziplinen bietet der Band eine verlässliche, gut strukturierte Einführung in zentrale Traditionslinien, Akteurskonstellationen und normative Grundlagen der Pressefreiheit bis ins Zeitalter der Onlinemedien. Und er zeigt, warum unabhängiger Journalismus bis heute unverzichtbar für jede offene Gesellschaft ist.

Informationen zum Autor:

Walter Hömberg, Prof. Dr., schloss sein Studium geistes- und sozialwissenschaftlicher Fächer mit einer Dissertation zur literarischen Publizistik im Vormärz ab. Nach Tätigkeiten für Presse und Rundfunk war er Professor für Kommunikationswissenschaft und Journalistik, zunächst an der Universität Bamberg, dann an der Universität Eichstätt. Zwei Jahrzehnte lehrte er auch als Gastprofessor an der Universität Wien. Seine Arbeitsschwerpunkte sind Journalismusforschung, Kultur- und Wissenschaftskommunikation sowie Medien- und Kommunikationsgeschichte. Er hat mehrere Buchreihen und den Almanach »Marginalistik« herausgegeben.

8. - Disinformation



ISBN/ISSN	9783032004796
Autor	Ginsborg, LisaGori, Paula
Preis	160,49 EUR
Gewicht	1160 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	10.01.2026
Autoren:	Ginsborg, Lisa, Gori, Paula
Verlag	Springer-Verlag
Zusätzliche Daten	XVI, 654 p. 20 illus., 16 illus. in color.
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	654
Themen	Disinformation, policy, media, online platforms, artificial intelligence, media literacy, fact-checking, research

Inhaltsangabe:

Chapter1: Disinformation and its Socio Political Context.- Chapter2: A Philosophy of Disinformation.- Chapter3: Manipulating Minds The Psychological Underpinnings of Misinformation.- Chapter4: Disinformation Economics.- Chapter5: International Human Rights Law and the Legal Regulation of Disinformation.- Chapter6: Detection Misinformation and Disinformation in Digital Media.- Chapter7: Anthropology of Disinformation.- Chapter8:Journalism and Disinformation.- Chapter9: From The Protocols to Pizzagate.- Chapter10: Disinformation and Trust in Media and Institutions.- Chapter11: Informational Power and Disinformation.- Chapter12: Disinformation and Elections.- Chapter13:Foreign Influence Operations and their Proxies.- Chapter14: Follow the Money Understanding Economic Incentives Behind Online Disinformation.- Chapter15: Generative Artificial Intelligence and Disinformation.- Chapter16: How Health Disinformation Hijacks Health Narratives to Make Profit, Erode Trust and Score Political Points, and What to Do About It.- Chapter17: Climate Change Disinformation.- Chapter18: Uncovering Networks of Cross Platform Information Operations.- Chapter19: The Russo Ukrainian Information War.- Chapter20: Weaponizing the Issue of Ukrainian War Refugees for Political and Geopolitical Gain.- Chapter21: Case study on Social media Analysis in Elections in Kenya.- Chapter22: Media Literacy as a Policy Response to Disinformation.- Chapter23: Independent Fact Checking, ex post Response to Disinformation.- Chapter24:Using AI to Tackle Disinformation Methods and Tools from the vera.ai Project.- Chapte25: Multilateral Efforts on Information Integrity.- Chapter26: Freedom of Expression and its Limits.- Chapter27: Disinformation in Africa Overview and Responses.- Chapter28: The EU Policy Framework to Counter Disinformation.- Chapter29: Disinformation in the US.- Chapter30: Disinformation in Japan.- Chapter31:Disinformation in Brazil.- Chapter32: Blurring the Bright Line.

Kurze Inhaltsangabe:

This volume provides a multidisciplinary analysis of disinformation and strategies for tackling it. Authored by a diverse group of scholars and experts, chapters in this volume are divided into three thematic sections. The first section delves into disinformation from various disciplinary perspectives including philosophy, social psychology, economics, international law, data science, anthropology, political science and history. By examining the underlying factors behind disinformation and analyzing its impact on democratic processes, this section sheds light on its complexities, and reminds us that different policy responses are always grounded in different explanatory angles of the phenomenon. The second section focuses on the information ecosystem, investigating the processes, technologies, and actors involved in the spread of disinformation. By examining real-world examples and the roles played by different actors and technologies, this sheds light on the intricate workings of disinformation in different thematic and regional contexts. The book culminates in the third section, which focuses on crafting effective responses to disinformation. Chapters in this section explore policy efforts aimed at ensuring information integrity across the world, and highlight the importance of fundamental rights and evidence-based policy responses, encompassing self and co-regulation, quality journalism, fact-checking organizations and the pivotal role media literacy initiatives.

Informationen zum Autor:

Paula Gori is based at the European University Institute and is the Secretary-General and Coordinator of the European Digital Media Observatory (EDMO), which she contributed to set up from the very beginning. She is also member of the EDMO Council on Effective Media Literacy Initiatives

She joined the School of Transnational Governance at the European University Institute in 2017 where she is a member of the management team. Prior she was the Coordinator of the Florence School of Regulation – Communications and Media, which offers training, policy and research activities on electronic communications regulation and competition and she collaborated with the Centre for Media Pluralism and Media Freedom, which she coordinated during the initial set-up phase back in 2012 and she is one of the authors of the report for the European Commission on European Union competences in respect of media pluralism and media freedom. Prior to joining EUI, she gained extensive experience at the European Parliament in Brussels. She holds an LL. M in international Law both from Sorbonne University and the University of Florence and a MSc in international relations from the University of Bologna. Her current research interests include: digital policy and regulation, media and information policy and climate change disinformation. Dr Lisa Ginsborg is a Research Fellow at the European University Institute (EUI) School of Transnational Governance on the European Digital Media Observatory (EDMO) and is a Lecturer in International Human Rights at New York University (NYU) Florence. She has worked in a number of research and teaching positions, including at University College Dublin (UCD), the EUI-based Centre for Media Pluralism and Media Freedom in the Robert Schuman Centre for Advanced Studies and the European Inter-University Centre for Human Rights and Democratisation (EIUC). She previously worked in the legal department of the International Secretariat of Amnesty International and in the Office of the UN High Commissioner for Human Rights (OHCHR). She holds a PhD in Public International Law from the EUI, an MSc in Political Sociology from the London School of Economics and Political Science (LSE) and an LL.M in Comparative, European and International Laws from the European University Institute (EUI). Her research interests in the field of international human rights law, include digital technologies, international institutional law and disinformation and counter-terrorism policy and regulation.

9. - Emigration im italienischen Kino



ISBN/ISSN	9783837677751
Autor	Salmeri, Antonio
Preis	49,00 EUR
Gewicht	478 g
Verfügbarkeit	lieferbar
Erscheinungstermin	14.01.2026
Autoren:	Salmeri, Antonio
Verlag	transcript Verlag
Zusätzliche Daten	80 farbige Abbildungen
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	304
Themen	Cinema, Emigration, Film, Italien, Italy, Kino

Kurze Inhaltsangabe:

Die italienische Emigrationserfahrung ist Teil des kollektiven Gedächtnisses und findet in einem breiten Spektrum populärkultureller Praktiken ein starkes Echo. Film, Fernsehen, Musik und Literatur erzählen von dieser Utopie der Moderne: Von der Suche nach Glück, Freiheit und Selbstbestimmung, aber auch von Not, Elend und Armut, die zur Emigration führten und bis heute die kollektiven Vorstellungs- und Erinnerungswelten prägen. Vor allem das Kino verleiht dieser imaginären Topographie Gestalt. Antonio Salmeri erkundet cineastische Landschaften des Unbewussten und lotet ihre filmischen Potenziale aus.

Informationen zum Autor:

Antonio Salmeri (Dr. phil.), geb. 1989, ist wissenschaftlicher Mitarbeiter am Institut für Romanistik an der Universität Innsbruck. Seiner Dissertation wurde der Nachwuchspreis des Deutschen Italianistikverbandes (2024) und der Dissertationspreis der Universität Innsbruck (2024) verliehen.

10. - Equitable Media Literacies



ISBN/ISSN	9781032620718
Autor	Mihailidis, PaulJohnson, Patrick RFoster, BobbieBurth, ShannonRamasubramanian, SrividyaTully, Melissa
Preis	183,50 EUR
Gewicht	386 g
Verfügbarkeit	lieferbar
Erscheinungstermin	08.12.2025
Autoren:	Mihailidis, Paul, Johnson, Patrick R, Foster, Bobbie, Burth, Shannon, Ramasubramanian, Srividya, Tully, Melissa
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	142

Inhaltsangabe:

Acknowledgements Preface Chapter 1: Contemporary Media Environments and the Pursuit of Equitable Media Literacies Chapter 2: Locating Media Literacies in Contemporary Digital Culture Chapter 3: Mapping Impact in Media Literacy: A Moving Target Chapter 4: Impact and Equity in Practice: Talking with Stakeholders Chapter 5: Re-centering Relation in Media Literacy Practice Chapter 6: Setting Agendas for Research and Practice in Equitable Media Literacy Methodology Appendix Index

Kurze Inhaltsangabe:

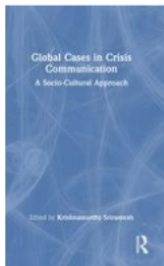
Interrogating three core assumptions made within the field of media literacy - that media literacy practices empower individuals, support communities, and contribute to engaged citizenship within a democracy - this book presents a new framework for equitable media literacy practices. Using the results of a large-scale research project to interrogate these long-held assumptions and explore the connection between impactful media literacy practices and equity, the authors demonstrate the crucial need to shift the focus of media literacy practices from that of individual skill transfer to that of equity-driven community-oriented media practices. They offer a clear framework for embracing equity and inclusion at the outset of media literacy intervention, focusing on the Six E's Framework, the Equitable Media Literacy Practice (EMLP) Model, and a Field Guide with the five categories for practice: Where Do I Stand, Who Cares, Imagining Inclusive Futures, With Community, and Where Do We Stand. Each category repositions media literacies with explicit focus on inclusion, justice, and the pursuit of equitable futures. This book will appeal to students and scholars studying and researching in the space of media literacy, digital culture, social justice, and equity in media and communication studies departments and beyond, as well as those working at the educational and policy level around issues of media literacy, media education, and civic engagement.

Informationen zum Autor:

Paul Mihailidis is Professor of Civic Media and Journalism and Interim Dean in the School of Communication at Emerson College in Boston, USA. He has published eight books and over 80 articles and book chapters on the intersection of media literacy, civic media, and engagement in digital culture. Patrick R. Johnson is an Assistant Professor of Journalism and Media Studies in the Diederich College of Communication at Marquette University in Milwaukee, USA. His research, teaching, and public scholarship operate at the intersection of news literacy, journalism practice, and education. He also studies the LGBTQ+ press and sexuality in media. Bobbie Foster is an Assistant Professor of Journalism in the School of Journalism and Strategic Media at the University of Arkansas, USA. Her research interests include memes, digital culture, LGBTQ+ media, and cultural heritage studies. Shannon Burth is a Doctoral Student at the Newhouse School of Public Communications at Syracuse University, USA. Her research focuses on critical media literacy, activism, and critical pedagogy in higher education. Srividya Ramasubramanian is Newhouse Professor and Endowed Chair at the S.I. Newhouse School of Public Communications at Syracuse University. She is the Founder and Director of CODE^SHIFT (Collaboratory for Data Equity, Social Healing, Inclusive Futures, and Transformation), The Difficult Dialogues Project, and Media Rise. Her scholarship focuses on critical media effects, data justice, antiracism dialogues, and critical media literacy.

Melissa Tully is Professor and Director of the School of Journalism and Mass Communication at the University of Iowa, USA. Her research focuses on news literacy, misinformation, and global media with a particular focus on African media studies.

11. - Global Cases in Crisis Communication



ISBN/ISSN	9781032881256
Autor	Sriramesh, Krishnamurthy
Preis	182,50 EUR
Gewicht	767 g
Verfügbarkeit	lieferbar
Erscheinungstermin	22.12.2025
Autoren:	Sriramesh, Krishnamurthy
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	418

Inhaltsangabe:

Introduction: The Dire Need for a Socio-cultural Perspective of Crisis Communication 1. Overview: Culture and Crisis Communication: The Overlooked Link 2. Finland: HSL's Influencer Campaign Against Fake Tickets draws Accusations of Racism 3. Norway: Culture as Crisis Resource: Trust and Compliance During the COVID-19 Pandemic 4. Spain: Geopolitical Conflict and Digital Polarization Spawn Crisis for Fashion Brand 5. Ukraine: Wartime Crisis Communication: A Weapon Against 'Death by a Thousand Cuts' 6. Czech Republic: Geopolitics Creates a Crisis: The Fall of Sberbank CZ 7. Romania: 'A country is worth more than its gold': Activists defeat "Canadian" Mining Goliath 8. Italy: Nation Branding Campaign Angers Digital Publics 9. Switzerland: Indigestible Vegetables Bring Down Agricultural Corporation 10. USA: Inclusive Intent, Devastating Outcomes: The Bud Light Controversy 11. USA: Coalition Building for a "distant" crisis: Globalism vs. Isolationism 12. India: When in India... The baby talc Saga of an MNC 13. China: BMW's Free Ice Cream Giveaway Spawns Expensive Crisis 14. Hong Kong: Airline Staff Misconduct Complaint Causes Multi-Stakeholder Backlash 15. Malaysia: Dual Crisis Narrative: Political Turmoil Hampers Communication during Global Pandemic 16. Turkey : Prioritizing Profit Over Aid?: Red Crescent and the 2023 Earthquake 17. Israel: Cultural Sensitivity and Consumer Backlash: Hoodies Ad Controversy 18. United Arab Emirates (UAE): Starbucks Faces Boycott over Perceived Support for Israel 19. Ghana: Galamsey Woes: Cultural and Systemic Influences on Crisis Communication 20. Chile: A Paper Cartel Scandal Amid a Trust Crisis 21. Argentina: When Activism Strikes Local Government 22. New Zealand: Leaders' Key Role in Crisis Mitigation: A Government Responds to a Terror Attack 23. NATO: An IGO's Communication Response to a Global Pandemic

Kurze Inhaltsangabe:

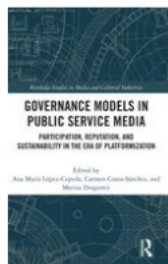
Based on an analysis of 22 crisis cases from 20 countries and NATO (an IGO), this book highlights the link between socio-cultural variables and crisis communication. This book proposes that crisis communication is greatly influenced by an organization's socio-cultural environment, consisting of the political system, the economic system, media system, culture (societal and organizational), and activism. Featuring a truly global collection of cases authored by leading academics and practitioners, this book expands the current body of knowledge of the field by emphasizing the centrality of culture to crisis communication. This book should serve the interests of communication scholars and contribute to the repertoire of communication professionals. Further, it will prove useful to upper-level undergraduate, master's, and doctoral students focusing on crisis communication and/or global public relations.

Informationen zum Autor:

Krishnamurthy Sriramesh is a Professor at the University of Colorado. North-West University (South Africa) recently honored him as Extraordinary Professor. He has taught a range of courses in 10 universities in North America, Asia, Australasia, and Europe while also delivering seminars/talks in over 40 countries. Recognized for his scholarship on global public relations, culture and public relations, corporate social responsibility (CSR), and crisis communication, his program of research has resulted in 12 edited and co-edited books, over 120 articles and book chapters, and over 150 conference papers and presentations around the world. A 2019 Public Relations Review bibliometric analysis placed him among the top five global public relations scholars. In 2004, the Institute of Public Relations (USA) recognized his scholarship with the prestigious Pathfinder Award for "original scholarly research contributing to the public relations body of knowledge." Two of his books won the PRIDE award from the National Communication Association (USA) as the best book on public relations for the year

(2003 and 2020). He has won several awards for scholarship including the Faculty Research Award and the Golden Gator Award (University of Florida). He has won awards for teaching including the Charles W. Redding Award (Purdue University) and the Teacher of the Year (University of Florida).

12. - Governance Models in Public Service Media



ISBN/ISSN	9781041031499
Autor	López-Cepeda, Ana MaríaCosta-Sánchez, CarmenDragomir, Marius
Preis	183,50 EUR
Gewicht	567 g
Verfügbarkeit	lieferbar
Erscheinungstermin	29.12.2025
Autoren:	López-Cepeda, Ana María, Costa-Sánchez, Carmen, Dragomir, Marius
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	258

Inhaltsangabe:

1. Introduction. Public Service Media, a necessary transformation Part I. New Governance Models By The Challenge Of Independence And Participation 2. Public service media and impartiality: matching political, journalistic and audience expectations 3. Governance of public service media on populist parties' views: the cases of Spain and Sweden 4. Governance and participation in consensus and polarised societies 5. Public television and young audiences. Participatory experiences in Italy, France and Portugal 6. Public service governance policies for the balance between linear and on-demand radio offerings: a comparison between France and Italy Part II. The Practice Of Governance In Multiplatform Era 7. Public Service Media as a Forerunner of Immersive Technologies 8. Expanding Public Service Broadcasting: Leveraging AI and the Metaverse to Engage New Consumers and Transform Business 9. European Regional media at the digital challenge: presence, communication and engagement of the profiles of tv channels on the social media 10. The reputation of Public Media in Europe: From CSR to a business imperative in the platform ecosystem 11. Screen stories and national identity: How Public Service Media shapes Spain and the UK 12. Public service media faced with platformization: an assessment of risks and prospects Part III. Sustainability, Financing, And Governance 13. The Political Economy of News-Sharing by Public Media: Five models 14. Reducing the media's ecological footprint: public service media and the promotion of environmental sustainability through public value governance 15. Open innovation: organizational challenge for public service media in Europe Index

Kurze Inhaltsangabe:

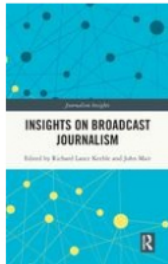
Governance Models in Public Service Media presents the solutions for European Public Service Media to face its new governance models in a new media landscape with new realities and challenges that affect legality, sustainability, financing, and start-up, without losing its public value and its commitment to society. The book brings together an international team of authors and offers an in-depth view of sustainability and the role that public service media must play from governance in a media ecosystem with new challenges such as new OTT platforms, content sharing platforms, and new realities such as the metaverse or virtual reality. The volume first studies the new models in the governance bodies and analyzes whether there have been changes in recent years that affect their independence and participation mechanisms, before delving into the practice of governance in European Public Service Media (AI, metaverse, reputation, and others), and finally dealing with the concept of sustainability and financing methods of PSM. Offering readers clear insights into different models of European PSM, so that these media survive and continue to fulfill an essential public value for society, this book will interest researchers and students in the area of media industries, media governance, politics and communication, journalism, and public administration.

Informationen zum Autor:

Ana María López-Cepeda is Professor at the University of Castilla-La Mancha (UCLM). She specializes in audiovisual policies in the European Union, with a focus on the independence and governance of public service media. Carmen Costa-Sánchez is a professor and researcher in communication management at the University of A Coruña (UDC), Spain. She is the Director of the Culture and Interactive Communication research group (UDC) and the Chair of Social Commitment, Communication, and Corporate Reputation. Marius Dragomir is Director of the Media and Journalism Research Center and

researcher at the University of Santiago de Compostela, Spain.

13. - Insights on Broadcast Journalism



ISBN/ISSN	9781032983202
Autor	Keeble, Richard LanceMair, John
Preis	183,50 EUR
Gewicht	476 g
Verfügbarkeit	lieferbar
Erscheinungstermin	29.12.2025
Autoren:	Keeble, Richard Lance, Mair, John
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	200

Inhaltsangabe:

Introduction. Broadcasting: From the Elite to a Free-for-All (Almost) Section 1. Confronting the Issues: Objectivity and Representation 1. Impartiality in Broadcasting: Getting the Balance Right 2. Broadcast Coverage of Anti-Shia Violence in Pakistan 3. Queen Elizabeth's Passing, Balance and the Future of Radio in Northern Ireland Section 2. The Coming of the Age of MoJo and Digital Journalism 4. Mobile Broadcast Journalism: Evolution, Contemporary Practices and the Coming of Age of MoJo 5. Building Credibility and Trust in Mobile Journalism 6. The Perfect Storm: Technology, Transition and Turmoil in New Zealand Television Newsrooms 7. Jacks and Jills of All Trades?: The Impact of Multi-Platform Production on Broadcast Journalists Section 3. Broadcasting for the Community 8. Syndicating the Hyperlocal: An Australian Community Broadcast News Paradox 9. News Values and Community Radio Journalism in the UK Section 4. Serving Power in an AI World 10. Corporate Moving-Image Media, Representation and Power 11. Ethics for News Media in an AI World Afterword: When The Cameras Stop Rolling: What We Lose When TV News Fades Index

Kurze Inhaltsangabe:

Insights on Broadcast Journalism offers a comprehensive, research-focused introduction to the contemporary issues facing broadcast journalism. Drawing together the work of internationally acclaimed writers, distinguished academics and early career researchers, the book considers the impact of social/digital media and AI; engages with both mainstream and 'alternative' outlets; and considers ethical issues. A broad international focus is applied to some of the most critical issues currently facing broadcast journalism: the problems associated with objectivity, democratically engaged journalism, propaganda and the ties linking the industry to the state and dominant corporate interests. This impactful volume will appeal to scholars and students of broadcast journalism as well as journalism studies more broadly, journalism history, media and communication.

Informationen zum Autor:

Richard Lance Keeble is a Professor of Journalism at the University of Lincoln and Honorary Professor at Liverpool Hope University, UK. John Mair is a former Associate Senior Lecturer in Broadcast Journalism at the Coventry University's Department of Media and Communication, UK.

14. - Interdisziplinäre Kommunikationswissenschaft



ISBN/ISSN	9783658504717
Autor	Rühl, Manfred
Preis	54,99 EUR
Gewicht	187 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Rühl, Manfred
Verlag	Springer Spektrum
Zusätzliche Daten	XII, 122 S. 1 Abb., Wiesbaden
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	136
Themen	Interdisziplinäre Kommunikationswissenschaft, Kommunikationskulturen, Theorie der Kommunikationswissenschaft, Theorien zur Kommunikation, Theorie operativ geschlossener Kommunikationssysteme, Theorie der Kommunikationswissenschaft, Theorie operativ geschlossener Kommunikationssysteme, Interdisziplinäre Kommunikationswissenschaft, Theorien zur Kommunikation

Inhaltsangabe:

Vorwort.- Alteuropäisches Kommunikationswissen.- Höfische und städtische Kommunikationskulturen.- Auf dem Weg zur Kommunikationswissenschaft.- Disziplinarität und Interdisziplinarität.

Informationen zum Autor:

Manfred Rühl ist Emeritus für Kommunikationswissenschaft an der Otto-Friedrich-Universität Bamberg.

15. - Israel in deutschen Medien



ISBN/ISSN	9783756020348
Autor	Hessenauer, JonasUwira, LukasTikvah Institut
Preis	59,00 EUR
Gewicht	340 g
Verfügbarkeit	lieferbar
Erscheinungstermin	15.01.2026
Autoren:	Hessenauer, Jonas, Uwira, Lukas, Tikvah Institut
Verlag	Nomos
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	222
Themen	Antisemitismus, Apartheid-Analogie, Hamas, Israelberichterstattung, Israelbild, Israelboykott, Journalismus, Nachrichtenportale, Nahost, Onlinemedien, Post-Shoah-Antisemitismus, Rassismus, Tages- und Wochenzeitungen, Terror, israelisch-palästinensischer Konflikt

Kurze Inhaltsangabe:

Die Studie sensibilisiert für problematische Darstellungen in der Berichterstattung über Israel und den israelisch-palästinensischen Konflikt. Anhand einer qualitativen Inhaltsanalyse deutscher Print- und Onlinemedien (2023) werden Verzerrungen sowie antisemitische Stereotype und Topoi identifiziert und kritisch reflektiert. Untersucht werden auch Aussagen, an die antisemitische oder rassistische Deutungen anschließen können. Die Ergebnisse zeigen u. a. eine Gewalt- und Eskalationsfokussierung, die Nutzung von NS-Analogien, eine tendenzielle Darstellung von Israel als alleinigem Aggressor, Terrorrelativierung sowie eine häufig fehlende Kontextualisierung. Dies kann einseitige Israelbilder verfestigen und antisemitische Lesarten begünstigen.

16. - Journalism and Diversity



ISBN/ISSN	9783658491918
Autor	Grabenheinrich, Miriam
Preis	106,99 EUR
Gewicht	695 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Grabenheinrich, Miriam
Verlag	Springer Spektrum
Zusätzliche Daten	XVIII, 398 p. 73 illus., 56 illus. in color., Wiesbaden
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	416
Themen	Diversity in Journalism, Diversity training for journalists, Ethnology and Journalism, Intercultural sensitivity in journalism education, Journalism and Othering, Journalism and the concept of culture, Media representation of Africans since the colonial era, Migration in the media, Reflection on journalistic representation practices, Reporting on African migrants, Reporting on Asian migrants, diversity-sensitive topic, interdisciplinary journalism research, journalistic education and training, media diversity, Diversity in Journalism, Migration in the media, Intercultural sensitivity in journalism education, Media representation of Africans since the colonial era, Journalism and the concept of culture, Journalism and Othering, Ethnology and Journalism, interdisciplinary journalism research, Media Diversity, Diversity training for journalists, journalistic education and training, Reflection on journalistic representation practices, Reporting on African migrants, Reporting on Asian migrants, diversity-sensitive topic selection, applied ethnology

Inhaltsangabe:

Einleitung.- Hintergrund: Das journalistische Berufsfeld in Deutschland.-Forschungsstand: Deutsche Berichterstattung über Menschen mit (afrikanischem) Migrationshintergrund im historischen Kontext.-Theoretischer Rahmen: Media Diversity und Ethnologie.- Methodisches Vorgehen: Analyse des journalistischen Umgangs mit kultureller Diversität.- Auswertung der Analysen.-Praxistransfer: Diversity Trainings für JournalistInnen.-Diskussion und Ausblick.

Kurze Inhaltsangabe:

People with a migration background are, according to numerous analyses, disproportionately portrayed in problematic contexts in German reporting. To change this, there are various initiatives such as awards for diversity-sensitive reporting or analyses of the media representation of migrants. However, the sensitization of journalists to cultural diversity is hardly addressed, even though it was demanded in the 2007 National Integration Plan. Moreover, most previous activities are based on the assumption of homogeneous (national) cultures. For example, many content analyses examine reporting about "the migrants" (especially "the Turks") but neglect various diversity categories (e.g., gender, age). Such homogenizations reinforce normative notions of difference. Therefore, this volume analyzes the contribution that critical

ethnological perspectives on culture, diversity, and exclusion can make to the engagement with diversity in journalism. To this end, the journalistic handling of cultural diversity is examined (content analysis, focus group analysis). The results feed into the design of diversity training that can be used in journalistic education and training.

Informationen zum Autor:

Miriam Grabenheinrich ist Professorin für Journalismus und Kommunikation an der IU Internationale Hochschule. Sie verfügt über zwanzig Jahre Berufserfahrung in den Bereichen Journalismus, Hochschullehre und Coaching.

17. - Korpusgestützte Analyse internetbasierter Kommunikation



ISBN/ISSN	9783476059765
Autor	Beißwenger, Michael Lungen, Harald Meier-Vieracker, Simon Steinsiek, Sarah Storrer, Angelika Herzberg, Laura
Preis	24,99 EUR
Gewicht	559 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Beißwenger, Michael, Lungen, Harald, Meier-Vieracker, Simon, Steinsiek, Sarah, Storrer, Angelika, Herzberg, Laura
Verlag	J.B. Metzler
Zusätzliche Daten	IX, 317 S. 66 Abb., 55 Abb. in Farbe., Stuttgart
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	328
Themen	Angewandte Sprachwissenschaft, Chat, Emoticons, Erstellung von Korpora, Instant Messaging, Internet, Korpuslinguistik, Multimodalität, SMS, Social Media, Soziale Netzwerke, corpuslinguistics, Instant Messaging, Erstellung von Korpora, Social Media, Soziale Netzwerke, Angewandte Sprachwissenschaft, Corpus Linguistics

Inhaltsangabe:

Vorwort.- 1 Einleitung.- 2 Eine linguistische Perspektive auf internetbasierte Kommunikation.- 3 Sprachliche Besonderheiten internetbasierter Kommunikation.- 4 Methodische Grundlagen.- 5 Fallstudien.- 6 Zusammenfassung und Ausblick.- Literatur und Ressourcen.

Kurze Inhaltsangabe:

Der Band gibt eine Einführung in die linguistische Analyse sprachlicher und kommunikativer Praktiken in digitalen Kommunikationsformen - z.B. Chats, Instant Messaging, sozialen Netzwerken und Onlineforen. Eine Vorstellung frei nutzbarer Sprachkorpora und eine praxisorientierte Einführung in die Erhebung und Analyse von Korpusdaten vermitteln die methodischen Grundlagen für die Durchführung eigener Untersuchungen zur Sprache in der 'Kultur der Digitalität'. Fallstudien zu ausgewählten linguistischen Fragestellungen demonstrieren, wie solche Untersuchungen aufgebaut sind. Der Band eignet sich für den Einsatz in Seminaren und für das Selbststudium.

Informationen zum Autor:

Michael Beißwenger ist Professor für Sprachwissenschaft an der Universität Duisburg/Essen. Harald Lungen, Dr., ist wissenschaftlicher Mitarbeiter im Bereich Korpuslinguistik am IDS, Mannheim. Simon Meier-Vieracker ist Professor für Angewandte Linguistik an der TU Dresden. Sarah Steinsiek ist wissenschaftliche Mitarbeiterin am Institut für Germanistik der Universität Duisburg/Essen. Angelika Storrer ist Professorin für Sprachwissenschaft an der Universität Mannheim. Laura Herzberg ist Akademische Mitarbeiterin am Seminar für Deutsche Philologie der Universität Mannheim.

18. - Licht im Film



ISBN/ISSN	9783837670363
Autor	Grünemeier, Denis
Preis	49,00 EUR
Gewicht	690 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	21.01.2026
Autoren:	Grünemeier, Denis
Verlag	transcript Verlag
Zusätzliche Daten	236 schwarz-weiße und 186 farbige Abbildungen
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	468
Themen	Animation Movie, Animationsfilm, Art, Art History of the 20th Century, Art History of the 21st Century, Bild, Bildwissenschaft, Cinema, Experimental Movie, Experimentalfilm, Film, Image, Kino, Kubrick, Kunst, Kunstgeschichte des 20. Jahrhunderts, Kunstgeschichte des 21. Jahrhunderts, Licht, Lichtgestaltung, Light Design, Media, Media Studies, Medien, Medienwissenschaft, Motion Picture, Murnau, Reygadas, Spielfilm, Visual Studies

Kurze Inhaltsangabe:

Die Geschichte des Kinos ist fundamental von der Ästhetik der Beleuchtung geprägt. In exemplarischen Einzelstudien analysiert Denis Grünemeier das faszinierende Wechselspiel von Licht und Schatten im Film. Dabei zeigt er eindrucksvoll durch die methodische Verknüpfung von Filmwissenschaft, Kunstgeschichte und Bildtheorie, dass Licht und Schatten über die Technik und Form hinaus wesentlich die Essenz und den Inhalt des Films bestimmen. Neben bekannten Regisseuren wie Kubrick, Murnau und Carlos Reygadas sind es die ausgewählten experimentellen Arbeiten Derek Jarmans und die Animationen der Quay Brothers, die den innovativen Status dieser Studie untermauern.

Informationen zum Autor:

Denis Grünemeier ist wissenschaftlicher Mitarbeiter am Fach Kunstgeschichte der Universität Trier. Er hat Kunstgeschichte und Kulturwissenschaft in Berlin studiert und wurde 2022 an der Humboldt-Universität zu Berlin promoviert.

19. - Linguistic and Media Studies Perspectives on Research into Social and Political Polarisation



ISBN/ISSN	9783847119289
Autor	Bączkowska, Anna Hess, Agnieszka Szymańska, Agnieszka
Preis	55,00 EUR
Gewicht	392 g
Verfügbarkeit	lieferbar
Erscheinungstermin	19.01.2026
Autoren:	Bączkowska, Anna, Hess, Agnieszka, Szymańska, Agnieszka
Verlag	V&R unipress
Zusätzliche Daten	with 20 figures
Sprache	Englisch
Einband	Buch (gebunden)
Auflage	1
Seiten	183
Themen	Communication, Language of political polarization, Linguistics, Media experts, Poland, Political polarization in media coverage, Political polarization of the media, Political polarization research methodology, Social existence

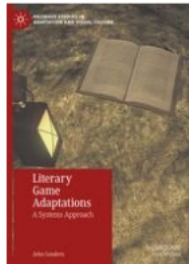
Kurze Inhaltsangabe:

The causes of polarization existing in Polish society are multifaceted, and cannot be easily elucidated using ordinary demographic variables alone. The collaborative research initiative of linguists and media scholars is therefore not accidental: language is the primary vehicle of communication, and communication constitutes the modus operandi of social existence. Without language, which functions as a cohesive force (a "glue") of society, any society would be unable to organize itself or sustain in its complexity. In this volume, language serves as both the object of study and the tool utilized for research purposes. The analysis of language utilized by various social actors provides insight into the social processes unfolding within a society.

Informationen zum Autor:

Prof. Dr Agnieszka Hess is Head of the Department of Mediatization Studies at the Institute of Journalism, Media and Social Communication at the Jagiellonian University in Kraków, Poland. Her main research interests focus on the mediatization of the public sphere, public opinion research, political communication and civic participation.

20. - Literary Game Adaptations



ISBN/ISSN	9783032048929
Autor	Sanders, John
Preis	139,09 EUR
Gewicht	416 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Sanders, John
Verlag	Springer International Publishing
Zusätzliche Daten	XIV, 215 p. 36 illus., 32 illus. in color., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	232
Themen	Adaptation, Austen'sPrideandPrejudice, Gamesstudies, Shakespeare'sHamlet, Thoreau'sWalden, Tolkien'sTheHobbit, literary, adaptation, games studies, Tolkien's The Hobbit, Austen's Pride and Prejudice, Shakespeare's Hamlet, Thoreau's Walden

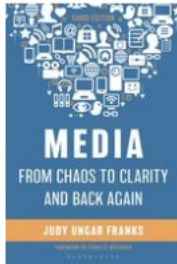
Inhaltsangabe:

Chapter 1: Introduction.- Chapter 2: To Be (Or Not to Be) A Game Adaptation: Intertexts, Systems, and Disciplinary Ghosts.- Chapter 3: A Game of Riddles: Knowledge, Experience, and Fidelity in The Hobbit.- Chapter 4: Abstracting Austen: Playing with the Possible in Good Society.- Chapter 5: A Real Walk in the Virtual Woods: Walden, Immersion, Players, and Play.

Informationen zum Autor:

John Sanders is an Assistant Professor of English at Appalachian State University, where he researches and teaches classes on literature, film, games, and adaptation. He happily resides in the mountains of North Carolina with his partner and their two dogs: Henry and Mr. Darcy.

21. - Media from Chaos to Clarity and Back Again



ISBN/ISSN	9798216367383
Autor	Ungar Franks, Judy
Preis	111,50 EUR
Gewicht	531 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	20.03.2026
Autoren:	Ungar Franks, Judy
Verlag	Bloomsbury Publishing Plc
Sprache	Englisch
Einband	Buch (gebunden)
Auflage	3
Seiten	272

Inhaltsangabe:

Foreword, Charles Whitaker

Introduction

Part One: Media from Chaos to Clarity

Prelude: What to Expect in Part One

1. What is Media?

2. The Journey Through Media Time

3. The Five Global Truths

4. New Players in a New Land

5. The Rise of Platforms

6. Digital Media's New Gold

7. The Struggle for Clarity Continues

Part Two: And Back, Again: Welcome to Chaos Once More

Prelude: What to Expect in Part Two

8. The Fundamentals of the Media Business

9. Media as a Means to a Different End

10. Mourning Mass Media

11. Marketers Become Frenemies

12. Marketplace Complexity

13. How Well is Media Serving its Only True Customer?

Part Three: Clarity on the Horizon?

Prelude: What to Expect in Part Three

14. Fixing Media's Identity Crisis

15. Returning to the Essence of the Five Global Truths

16. Renewed Energy from the 3C's

Epilogue: Only Time Will Tell

Acknowledgments

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Kurze Inhaltsangabe:

An essential guide to how today's media ecosystems work and why they matter.

Exploring the evolution of media from the analog to the digital world, this book applies established theory and time-tested frameworks such as the Five Global Truths and the 3Cs (Consumers, Content, and Channels) to help readers make sense

of today's turbulent media landscape. The digital media landscape is more complex than ever, with platforms becoming dominant gatekeepers, audience attention increasingly fragmenting, and business models under stress. Judy Ungar Franks unpacks these issues and challenges readers to consider whether the industry will regain clarity or fall into deeper chaos.

The third edition features new sections on the business of media and on future media transformations from individualized chaos to consolidated clarity. In a world where such clarity is fleeting, this book empowers readers to cut through the noise and anticipate what comes next.

Established theory comes alive with dynamic case studies and engaging discussion questions to fuel understanding for students in the classroom and media professionals worldwide.

Informationen zum Autor:

Judy Ungar Franks is Professor at Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University, USA. She has earned awards for her courses in consumer insights and digital media strategy within the Integrated Marketing Communications (IMC) program. She is also an advocate for accessibility and Universal Design for Learning (UDL).

Franks brings nearly four decades of experience to the research and practice of media strategy for integrated marketing communications. Franks spent twenty-three years in Chicago's top ad agencies-Leo Burnett, FCB, Havas (formerly TLK), Starcom and Energy BBDO where she rose to the executive ranks in both media management and communications planning. Judy contributed to business-building and award-winning media campaigns for renowned brands including P&G, Hallmark, Allstate, and LEGO. She also travelled the world as a faculty member of the Wrigley Global Marketing College.

Franks serves as a course developer and facilitator for the American Association of Advertising Agencies (4A's) Learning Institute, where she shares her expertise in media and marketing essentials with agency talent at all levels.

22. - Medien-, Daten- und Vernetzungspraktiken erforschen



ISBN/ISSN	9783658494339
Autor	Hepp, Andreas; Hohmann, Florian; Sinner, Philip
Preis	89,99 EUR
Gewicht	351 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Hepp, Andreas, Hohmann, Florian, Sinner, Philip
Verlag	Springer Spektrum
Zusätzliche Daten	Color of cover: Blue, Color of cover: Green, Color of cover: White, VIII, 260 S. 29 Abb., 24 Abb. in Farbe., Wiesbaden
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	268
Themen	Forschungssoftware, Informationsrepertoire, MeSort, MeTag, Medienaneignung, Mediennutzung, Medienrepertoire, Medientagebuch, Qualitative Medienforschung, Sortiermethoden, Transmedialität, Qualitative Medienforschung

Inhaltsangabe:

Einführung.- Die Sortierstudie als beobachtendes Verfahren der Medien und Kommunikationsforschung.- Sortiermethoden zur Erforschung von Medienrepertoires.- Kontextualisierte Repertoirekarten.- QSort und die Erforschung visueller Kommunikation.- Digitale Tagebücher zur Erforschung von Medien und Datenpraktiken.- QSort und die Erforschung von Informations und Nachrichtenrepertoires.- Den Kontext sortieren.- Das Potenzial dreifach artikulierter digitaler Medientagebücher.- Mediengenerationen und deren Vergemeinschaftung mit einer Tagebuch-App erforschen.- Netzwerkkarten und eigenständige Sortierungen.- Ein innovativer Ansatz zur Erforschung der Kommunikationsrepertoires und der Kommunikationsstrategien von Breitensportvereinen.

Kurze Inhaltsangabe:

Ob sich Menschen informieren, kommunikativ vernetzen und datenbezogen handeln - typischerweise geschieht dies in der heutigen Medioumgebung nicht mittels eines Mediums, sondern über verschiedene hinweg. Dieser übergreifende Charakter gegenwärtiger Medien-, Daten- und Vernetzungspraktiken stellt eine doppelte Herausforderung für die empirische Forschung dar: Eine konzeptionell-methodische Herausforderung besteht darin, medienübergreifende Praktiken angemessen zu erfassen. Eine Herausforderung der Operationalisierung ist, zielführend Verfahren der Untersuchung zu entwickeln, wobei sich hier insbesondere eine Triangulation etablierter sozialwissenschaftlicher Erhebungsmethoden mit softwarebasierten Verfahren als hilfreich erwiesen hat. Ziel des Bandes ist es, sowohl konzeptionell als auch im Hinblick auf die konkrete Anwendung von Forschungssoftware in die Erforschung von Medien-, Daten- und Vernetzungspraktiken einzuführen und dabei die bestehenden Herausforderungen zu reflektieren. Hierzu werden nach einer übergreifenden Einleitung in einem ersten Teil methodische Konzepte der Erforschung vorgestellt. Ein zweiter Teil des Bandes befasst sich anhand von Beispielstudien mit der praktischen Umsetzung dieser Forschung.

Informationen zum Autor:

Dr. Andreas Hepp ist Professor für Kommunikations- und Medienwissenschaft sowie Sprecher des ZeMKI (Zentrum für Medien-, Kommunikations- und Informationsforschung) an der Universität Bremen und der Forschungsgruppe „Kommunikative KI. Die Automatisierung gesellschaftlicher Kommunikation“. Florian Hohmann arbeitet am ZeMKI (Zentrum für Medien-, Kommunikations- und Informationsforschung) an der Universität Bremen, in der DFG-Forschungsgruppe FOR 5656 „Communicative AI - Die Automatisierung der gesellschaftlichen Kommunikation erforschen“. Dr. Philip Sinner ist wissenschaftlicher Mitarbeiter an der Universität Bremen und Postdoktorand am ZeMKI (Zentrum für Medien-, Kommunikations- und Informationsforschung) im Lab Datafizierung und Mediatisierung.

23. - Medium und Entscheidung



ISBN/ISSN	9783658501570
Autor	Locher, Maximilian
Preis	109,99 EUR
Gewicht	835 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Locher, Maximilian
Verlag	Springer Spektrum
Zusätzliche Daten	XVII, 637 S. 16 Abb., 12 Abb. in Farbe., Wiesbaden
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	656
Themen	Arbeitsteilung, Informalität, Medienfunktionen, Organisationen, Organisationssoziologie

Inhaltsangabe:

1. Einleitungsteil.- 2. Theoretischer Teil.- 3. Empirischer Teil.- 4. Gestaltungsteil.- 5. Schlussteil.

Kurze Inhaltsangabe:

Maximilian Locher untersucht in diesem Buch die Funktion von Medien und des Wechsels zwischen diesen für Organisationen. Dabei gelingt es ihm, die Nutzung von Medien in Organisationen auf das ihnen inhärente Risiko der Kommunikation in prinzipieller Entscheidungsnähe zurück zu beziehen. Anhand seiner empirischen Studie im industriellen Mittelstand identifiziert Locher dabei organisationstypische Medienfunktionen: etwa die Standardisierung und Individualisierung, die Aufzeichnung, die Eskalation, Gewichtung und Untertunnelung sowie die Parallelisierung und Potenzialisierung der organisationalen Kommunikation. Dadurch gelingt es, zentrale Phänomene moderner Organisationen wie die Arbeitsteilung und die Informalität neu zu beschreiben und zu erklären. Andererseits wird es so möglich, die Beiträge von Medien wie Mündlichkeit, Schriftlichkeit, Zahlen, Buchdruck, Elektrizität und Digitalität für die organisationale Kommunikation herauszuarbeiten.

Informationen zum Autor:

Maximilian Locher ist Soziologe und arbeitet als Tarifsekretär in der Bezirksleitung der IG Metall Baden-Württemberg. Er hat Wirtschaftswissenschaften an der Zeppelin Universität und Organisation und Ethik an der Universität Witten/Herdecke studiert, wo er anschließend als wissenschaftlicher Mitarbeiter am Lehrstuhl für Kulturtheorie und Management tätig war. Parallel dazu war Maximilian Locher über viele Jahre als Berater in einer Organisationsberatung aktiv.

24. - Mental Illness and Narrative Complexity



ISBN/ISSN	9781399542012
Autor	Kreitler, Melanie
Preis	125,50 EUR
Gewicht	544 g
Verfügbarkeit	lieferbar
Erscheinungstermin	31.12.2025
Autoren:	Kreitler, Melanie
Verlag	Edinburgh University Press
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	264

Kurze Inhaltsangabe:

Analyses the cultural impact of complex narratives on public perceptions of mental illness.

Informationen zum Autor:

Melanie Kreidler is a postdoctoral researcher at the University of Giessen in the Department of Anglophone Literary, Cultural and Media Studies. Her research interests are in the intersections of cognitive and cultural approaches to film, television and videogames, and critical approaches to empathy afforded through narrative fiction. She is co-editor with Silvia Boide, Benjamin Brendel and Maaïke Hommes of the special issue *Illness, Narrated* (On_Culture 2021), co-editor with Laura Borchert of the special issue *Queer Politics in Media and Legal Cultures* (Amerikastudien/American Studies 2024), and co-editor with Marta Lopera-Mármol of the special issue *Mental TV* (Series 2025).

25. - Nachhaltigkeitskommunikation in der Kosmetikbranche



ISBN/ISSN	9783658502775
Autor	Kämpfer, Michelle
Preis	69,99 EUR
Gewicht	167 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Kämpfer, Michelle
Verlag	Springer Spektrum
Zusätzliche Daten	X, 108 S. 1 Abb., Wiesbaden
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	120
Themen	Kosmetik, Kosmetikindustrie, Markenidentität, Markenkommunikation, Nachhaltigkeit, Nachhaltigkeitskommunikation, Unternehmenskommunikation, nachhaltige Entwicklung, Nachhaltige Entwicklung

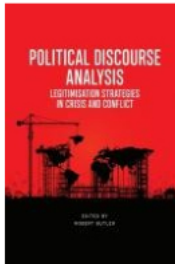
Kurze Inhaltsangabe:

Zum Thema Nachhaltigkeit wird seit Jahren geforscht, unter anderem in Bezug auf unternehmerisches Engagement. Das gilt unter anderem für die Kosmetikindustrie, die für die Verwendung von Plastik und umweltschädlichen Chemikalien kritisiert wird. Dieses nachhaltige Engagement kann aus Markenführungssicht verwendet werden, um sich von Wettbewerbern abzugrenzen. Ob und wie verschiedene Kosmetikmarken Nachhaltigkeitskommunikation nutzen, wird in dieser Arbeit mit einer qualitativen Analyse ausgewählter sprachlicher Mittel untersucht. Die Ergebnisse zeigen diverse Gemeinsamkeiten bezogen auf die kommunizierten Inhalte und genutzten rhetorischen Mittel, Frames und Emotionsausdrücke. Allerdings werden jeweils andere thematische Schwerpunkte sowie unterschiedliche Kommunikationsinstrumente verwendet. Insgesamt zeigt diese Arbeit, dass sich theoretische Grundlagen zu Nachhaltigkeit, Markenführung und Kommunikationsinstrumenten in der Unternehmenspraxis bestätigen lassen.

Informationen zum Autor:

Michelle Kämpfer legte während Studienaufenthalten an der Heinrich-Heine-Universität Düsseldorf, der Katholischen Universität Eichstätt-Ingolstadt und der Åbo Akademi Turku ihren Forschungsschwerpunkt auf die Verwendung von Emotionen in Kommunikation.

26. - Political Discourse Analysis



ISBN/ISSN	9781399523196
Autor	Butler, Robert
Preis	25,50 EUR
Gewicht	352 g
Verfügbarkeit	lieferbar
Erscheinungstermin	31.12.2025
Autoren:	Butler, Robert
Verlag	Edinburgh University Press
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	240

Kurze Inhaltsangabe:

Political Discourse Analysis addresses the challenges facing political actors at all levels of society and across a range of regimes. It shows how discursive legitimisation strategies can vary on a continuum ranging from the stabilising effects of institutional discourse and the management of destabilising factors inherent in new types of media to the destabilising potential of rhetorical devices and deliberate de-legitimisation strategies used to attack opponents.

The diverse approaches show how political actors strive to maintain control in the context of democratic deficit and crisis in developed societies while addressing growing global threats to stability in all regimes. While many actors seek legitimisation through the institutional structure, media or rhetoric, others may seek to weaken any opposition to them through de-legitimisation. In this collection Butler provides the reader with replicable methods that can be adapted to political contexts.

27. - Praxis Grounded Theory



ISBN/ISSN	9783658491567
Autor	Pentzold, Christian Bischof, Andreas Heise, Nele
Preis	44,99 EUR
Gewicht	640 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	13.01.2026
Autoren:	Pentzold, Christian, Bischof, Andreas, Heise, Nele
Verlag	Springer Spektrum
Zusätzliche Daten	VII, 491 S. 64 Abbildungen, 45 Abbildungen in Farbe.
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	2
Seiten	491
Themen	Forschungspraxis, Mediatisierung, Methodologie, Qualitative Kommunikationsforschung, Qualitative Sozialforschung

Inhaltsangabe:

Einleitung.- Methodische und methodologische Grundlagen.- Forschungspraktische Anwendungen und Reflexionen.- Theoriegenerierende Forschungspraxis im Wandel.

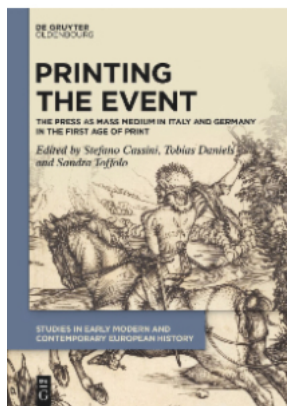
Kurze Inhaltsangabe:

Dieser Band ist ein Lehr- und Arbeitsbuch für theoriegenerierendes Forschen. Die Beiträge erklären Prinzipien der Grounded Theory und diskutieren deren methodisch fundierte Durchführung und Darstellung im Rahmen empirischer Vorhaben. An Beispielen aus der Forschungspraxis wird gezeigt, wie sich Methodologie und Verfahrensrahmen der Grounded Theory zur Analyse medienbezogener Lebenswelten einsetzen lassen. Für die 2., erweiterte und aktualisierte Auflage wurde der Band durchgesehen und um einen Teil zu Grounded Theory und KI ergänzt.

Informationen zum Autor:

Dr. Christian Pentzold ist Professor für Medien- und Kommunikationswissenschaft an der Universität Leipzig. Dr. Andreas Bischof ist Juniorprofessor für Soziologie mit Schwerpunkt Technik an der Technischen Universität Chemnitz. Nele Heise, M. A., ist freie wissenschaftliche Beraterin, Autorin und Referentin für digitale Medien und Onlinekommunikation.

28. - Printing the Event



ISBN/ISSN	9783119142786
Autor	Cassini, StefanoDaniels, TobiasToffolo, Sandra
Preis	99,95 EUR
Gewicht	520 g
Verfügbarkeit	lieferbar
Erscheinungstermin	29.12.2025
Autoren:	Cassini, Stefano, Daniels, Tobias, Toffolo, Sandra
Verlag	de Gruyter Verlag
Zusätzliche Daten	27 b/w illustrations, 1 b/w tbl.
Sprache	Englisch
Einband	Buch (gebunden)
Auflage	1
Seiten	226
Themen	Early Modern History, Frühe Neuzeit, Media History, Mediengeschichte, Nachrichten, News, Printing Press, Printpresse

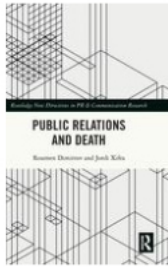
Kurze Inhaltsangabe:

Printing the Event explores the relationship between events and the printing press from its advent around 1450 to ca. 1515. Beginning with the fall of Constantinople in 1453, the most diverse events were accompanied (and recorded) by printed and illustrated material. These ranged from calendars, papal bulls, indulgences and proclamations to publications of diplomatic writings, meetings and festivities. Information on natural disasters, miraculous phenomena, prognostications, pamphlets, war and pilgrimages were printed as well, often in the form of broadsides and pamphlets, some of which were illustrated with woodcuts. This volume explores how printed materials functioned as media, how they shaped the way events were perceived and interpreted, whether they gave meaning or distorted it, how they steered the course of events, and how the news market changed printing itself.

Informationen zum Autor:

Stefano Cassini , Polytechnic University of Milan, Italy; Tobias Daniels , LMU, Munich, Germany; Sandra Toffolo , ISIG, Trento, Italy.

29. - Public Relations and Death



ISBN/ISSN	9781138098480
Autor	Dimitrov, RoumenXifra, Jordi
Preis	182,50 EUR
Gewicht	517 g
Verfügbarkeit	lieferbar
Erscheinungstermin	29.12.2025
Autoren:	Dimitrov, Roumen, Xifra, Jordi
Verlag	Taylor & Francis Ltd.
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	236

Inhaltsangabe:

Introduction 1. Death as Element of PR Historicity 2. Legitimizing Power Through Selective Commemoration and Forgetting 3. Sites of Memory 4. Counter-Commemorations 5. Discourses of Death 6. Postself: Managing After-Death Identity and Image 7. Death in the Arts and Media 8. George A. Romero: (Un)Dead and Activist Public Relations Art 9. Rubbish, Public Relations and Immortality 10. Death and Promotion 11. Public Relations, Thanatopower and Necropolitics 12. Is Public Relations Dead?

Kurze Inhaltsangabe:

This volume for the first time examines the intricate and often obscured interplay between death and public relations across historical periods and within contemporary society. Beyond its natural inevitability, death has functioned as a potent instrument for image and reputation management, the legitimisation of authority, and the construction of collective memory. From antiquity to the digital era, communicative practices have employed death not merely to commemorate the deceased, but also as a mechanism to consolidate dynastic power, disseminate ideological frameworks, and exert influence over the living. Relations to death and relations through death shape the society's past, present and future. This generative study explores the tensions between individual memory and official historiography, the strategic use of selective commemoration to legitimate political and cultural power and the role of public relations in shaping narratives of life and death across the arts, media, and political discourse. This comprehensive volume will be of interest to scholars and researchers of public relations, communication studies, promotional marketing and public diplomacy as well as critical historiography, thanatology, sociology, political philosophy, garbology, and discursive approaches to age and death.

Informationen zum Autor:

Roumen Dimitrov is Honorary Academic of the University of New South Wales in Sydney, Australia. Jordi Xifra is Professor at the Universitat Pompeu Fabra, Barcelona, Spain.

30. - Reading Queer Media in the German-Speaking World



ISBN/ISSN	9783032021588
Autor	Ewing, ChristopherTremblay, Sébastien
Preis	139,09 EUR
Gewicht	611 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Ewing, Christopher, Tremblay, Sébastien
Verlag	Springer International Publishing
Zusätzliche Daten	XXXI, 356 p. 38 illus., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	388
Themen	LGBTQ, Magazines, PrintMedia, archives, trans, print media, magazines

Inhaltsangabe:

1. Introduction: Queer Imprints / Reading Queer Media in the German-Speaking World.- Part 1.- 2. "It's Wonderful that We Again, Finally, Have a Magazine Made Just for Us": Gay Magazines and the Re-Establishment of a Queer Public Sphere in 1970s West Germany.- 3. Feminist Sex Wars in the East German Lesbian Movement? SM Discussions in the Magazine frau anders in the Early 1990s.- Part 2.- 4. Secret Messages, Hidden Correspondents: Queer Histor/ies in Contemporary Art.- 5. Affordances of Queer Form: Queer Museum Vienna.- Part 3.- 6. Photography and the Homoerotics of Race in Adolf Brand's 'Rasse und Schönheit' (1926).- 7. Speculative Formations: Trans Poetry, Taxonomies, and Communities in the Lesbian Magazine Die Freundin (1924-1933).- Part 4.- 8. What is it, then, between us?: Towards Critical Love in a Community Queer Archive.- 9. Writing Queer Failure: Antje Rávik Strubel's In den Wäldern des menschlichen Herzens.- Part 5: Workshop Report.- 10. Homosexual Magazines and Digital Data Sets: Researching Ori-entalism and the History of Masculinity Using MAXQDA.

Kurze Inhaltsangabe:

Chapter 1. Introduction: Queer Imprints/Reading Queer Media in the German-Speaking World.- Part I Liberation in Print, 1969 and 1989 33.- Chapter 2. 'It's Wonderful that We Again, Finally, Have a Magazine Made Just for Us': Gay Magazines and the Re-establishment of a Queer Public Sphere in 1970s West Germany.- Chapter 3. Feminist Sex Wars in the East German Lesbian Movement? SM Discussions in the Magazine frau anders in the Early 1990s.- Part II Queer Exhibitions.- Chapter 4. The Spaces in Between: Queer Histories in Contemporary Art.- Chapter 5. Affordances of Queer Form: Queer Museum Vienna Simone Pflieger and Carrie Smith.- Part III Remaking the Self in the Weimar Republic.- Chapter 6. Photography and the Homoerotics of Race in Adolf Brand's 'Rasse und Schönheit' (1926).- Chapter 7. Speculative Formations: Trans Poetry, Taxonomies, and Communities in the Lesbian Magazine Die Freundin (1924-1933).- Part IV The Intimacy of Writing Queer Pasts.- Chapter 8. What Is It, Then, Between Us?: Towards Critical Love in a Community Queer Archive.- Chapter 9. Writing Queer Failure: Antje Rávik Strubel's In den Wäldern des menschlichen Herzens.- Part V Workshop Report.- Chapter 10. Homosexual Magazines and Digital Data Sets: Researching Orientalism and the History of Masculinity Using MAXQDA.

Informationen zum Autor:

Christopher Ewing is Assistant Professor at Purdue University, USA. Sébastien Tremblay is Research Associate and Lecturer at Europa-Universität Flensburg, Germany.

31. - Situative Gruppenchat-Selektion



ISBN/ISSN	9783658504465
Autor	Fecke, Malin
Preis	84,99 EUR
Gewicht	376 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Fecke, Malin
Verlag	Springer Spektrum
Zusätzliche Daten	XIV, 271 S. 25 Abb., Wiesbaden
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	288
Themen	Gruppenchats, Gruppenforschung, Makro-Mikro-Makro, Medienpsychologie, Selektionsforschung, Smartphone-Nutzung, insitu-Perspektive, mobileKommunikation, Mobile Kommunikation, in situ-Perspektive

Inhaltsangabe:

Einleitung.- Die Gruppe im Fokus: Modellierung der Gruppenchat-Konstitution.- Die Situation im Fokus: Situative Bedingungen für die individuelle Gruppenchat-Zuwendung.- Die Person im Fokus: Personenfaktoren für die individuelle Gruppenchat-Zuwendung.- Modellsynthese.- Diskussion.- Literatur.

Kurze Inhaltsangabe:

Im Zentrum der Arbeit stehen Gruppenchats, die im Alltag von Smartphone-Nutzer

Informationen zum Autor:

Malin Feckes Forschungsschwerpunkte liegen in der Medienpsychologie, in der Medienselektions- und -nutzungsforschung sowie in der Medienpädagogik. Mittlerweile arbeitet sie in der Medienforschung bei einem öffentlich-rechtlichen Rundfunksender.

32. - Social Media for Journalists



ISBN/ISSN	9781032744186
Autor	Yeoman, FrancesHarrison, Steve
Preis	53,50 EUR
Gewicht	259 g
Verfügbarkeit	lieferbar
Erscheinungstermin	29.12.2025
Autoren:	Yeoman, Frances, Harrison, Steve
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	172

Inhaltsangabe:

Introduction Chapter 1. The social media revolution in journalism? Chapter 2. Gathering: Stories, sources and interviews Chapter 3. Verifying: Trust, Truth and Factchecking Chapter 4. Telling: Multimedia story-telling on social media Chapter 5. Showing: Data visualisation and infographics Chapter 6. Promoting: How to build your brand and interact with audiences Chapter 7: Protecting: Trolling, harassment and staying safe on social media Chapter 8: Updating: Stay current in an ever-changing social media world Index

Kurze Inhaltsangabe:

This book offers a concise guide to using social media ethically and responsibly for journalism. Focusing on the essential practical skills that journalists need to operate successfully across multiple social media platforms, Social Media for Journalists takes readers step-by-step through the entire journalistic process - from story generation and newsgathering, through content creation and verification, to dissemination and audience interactivity - and considers how one can best utilise social media at every stage. The book considers legal and ethical implications of social media use, providing students with opportunities to reflect on the difference between what they can do and what they should do given the tools at their disposal. Other critical topics introduced include the use of artificial intelligence, ensuring mental wellbeing, and the continued importance of journalists in a society in which everyone can publish widely. Each chapter takes a quick reference Q&A format and draws on case studies and examples from around the world and across various fields of journalism. Social Media for Journalists is an essential textbook for undergraduate students approaching online and multimedia reporting for the first time.

Informationen zum Autor:

Frances Yeoman is Associate Professor in Journalism and Media Literacy and Head of the Department of Journalism at Liverpool John Moores University, UK. Steve Harrison is Senior Lecturer in Journalism at Liverpool John Moores University, UK.

33. - Social-Media-Kommunikation im Amateurfußball



ISBN/ISSN	9783339147783
Autor	Schwaiger, Romy
Preis	149,80 EUR
Gewicht	795 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	01.01.2026
Autoren:	Schwaiger, Romy
Verlag	Verlag Dr. Kovac
Zusätzliche Daten	Hamburg
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	648
Themen	Social Media, Kommunikation, Amateurfußball, Organisationskommunikation, Verbandskommunikation, Social-Media-PR, Sport-PR, Public Relations

Inhaltsangabe:

Die Digitalisierung verändert die Kommunikationslandschaft des Sports nachhaltig – auch im Amateurfußball. Wie nutzen die Landesverbände des Deutschen Fußball-Bundes (DFB) Social Media, um mit Vereinen, Mitgliedern und der Öffentlichkeit in den Dialog zu treten?

Dieses Buch widmet sich erstmals umfassend der Social-Media-Kommunikation im Amateurfußball. Im Mittelpunkt stehen die 21 Landesverbände des DFB, deren Aktivitäten auf Facebook und Instagram während der Saison 2021/22 systematisch untersucht wurden. Ergänzend wurde eine Befragung der Social-Media-Manager durchgeführt, um Strategien, Zielsetzungen und Formen des Community Managements zu erfassen.

Die Ergebnisse zeigen: Die meisten Landesverbände verfolgen eine Social-Media-Strategie, doch nur ein Teil verfügt über ein ausgearbeitetes Konzept. Während auf Facebook vor allem Schulungsangebote, Talentförderung und Spielbetrieb dominieren, werden auf Instagram stärker gesellschaftliche Themen aufgegriffen. Die Analyse verdeutlicht zudem ein deutliches Wachstum der Followerzahlen und Interaktionen, insbesondere auf Instagram. Aktives Community Management wurde nur bei knapp 30 Prozent der Veröffentlichungen betrieben. Bei der visuellen Gestaltung dominierten Fotos, die vor allem Szenen aus dem Spielbetrieb, dem Verbandsleben und gesellschaftliche Themen zeigten.

Mit der Verbindung von quantitativer und qualitativer Inhaltsanalyse sowie empirischer Befragung liefert das Buch wertvolle Einblicke in die digitale Verbandskommunikation, den Einsatz sozialer Medien im Sport und die Bedeutung dialogorientierter Kommunikation. Sie richtet sich an Forschende, Studierende und Praktiker innen aus Kommunikations-, Medien- und Sportwissenschaft, die sich mit digitaler Transformation, Organisationskommunikation und Public Relations im Sport befassen. Abschließend werden praxisnahe Handlungsempfehlungen formuliert, die als Orientierung dienen können, um Social-Media-Strategien künftig noch gezielter und erfolgreicher zu gestalten.

34. - Strategische politische Kommunikation



ISBN/ISSN	9783658503604
Autor	Seeber, Lucas
Preis	109,99 EUR
Gewicht	835 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	03.01.2026
Autoren:	Seeber, Lucas
Verlag	Springer Spektrum
Zusätzliche Daten	Color of cover: Blue, Color of cover: Silver, Color of cover: White, XXV, 630 S. 9 Abb., 1 Abb. in Farbe., Wiesbaden
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	656
Themen	DESOP-Modell, Handlungsfähigkeit, Kommunikationskanäle, Modernisierung, PESO-Modell, Politische Kommunikation, Regeln, Ressourcen, Strategische Kommunikation, Strategische politische Kommunikation, Struktur, Strukturationstheorie, Wahlkampf, Wahlkampfkommunikation, Wissensfähigkeit, politische Kommunikation, strategische Kommunikation, Strategische politische Kommunikation

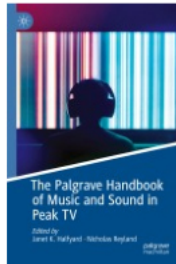
Inhaltsangabe:

Einleitung.- Gegenstand der strategischen politischen Kommunikation.- Forschungsstand zur strategischen politischen Kommunikation.- Strukturationstheorie als Brückentheorie.- Strukturationstheoretische Perspektive auf strategische politische Kommunikation.- Teilstudie I: Methodik der qualitativen Interviews.- Teilstudie I: Ergebnisse und Diskussion der qualitativen Interviews.- Teilstudie II: Methodik zur quantitativen Onlinebefragung.- Teilstudie II: Ergebnisse und Diskussion der Onlinebefragung.- Schluss.- Literaturverzeichnis.

Informationen zum Autor:

Dr. Lucas Seeber ist wissenschaftlicher Mitarbeiter an der Professur für Kommunikationswissenschaft, insbesondere Organisationskommunikation und Öffentlichkeitsarbeit an der Otto-Friedrich-Universität Bamberg. Arbeitsschwerpunkte: Strategische und politische Kommunikation, Wahlkampf- und Kampagnenkommunikation.

35. - The Palgrave Handbook of Music and Sound in Peak TV



ISBN/ISSN	9783031629921
Autor	K. Halfyard, Janet Reyland, Nicholas
Preis	267,49 EUR
Gewicht	885 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	18.12.2025
Autoren:	K. Halfyard, Janet, Reyland, Nicholas
Verlag	Springer International Publishing
Zusätzliche Daten	XLV, 545 p. 101 illus., 26 illus. in color., Cham
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	592
Themen	PeakTV, Televisionsound, Westworld, composition, musicology, televisionmusic, televisionsoundtracks, Peak TV, Television soundtracks, Television sound, Television Music, Composition, Musicology

Inhaltsangabe:

Part I: Concepts and Aesthetics. 1: Ostentatious Scoring: Bewitching the Complex TV Audience from The Sopranos to Wednesday; Nicholas Reyland. 2: Engaging Viewers in Peak TV through Music and Sound; David W. R. Brown.- 3: Music and Memory in Peak TV; S. Andrew Granade.- 4: Small Screen Silents: Peak TV, Ostentatious Sonic Absence, and the Neo-Silent Aesthetic; Peter Adams.- 5: Establishing the Musical Epic in Peak TV: Stranger Things (2016-) and Tales From the Loop (2020); Matt Lawson.- 6: Sounds of Menace: Geo-Immersive Music in Nordic Noirs; Michael Baumgartner.- 7: Congruous Incongruities?: Scoring the Complexities of the Antihero in Peak TV; David Ireland.- Part II: Practices and Production.- 8: The HBO Musical Effect: Musical Innovation and Transformation in the Era of Peak TV; Janet K. Halfyard.- 9: The UK's Golden Age of TV Branding: Sky Atlantic, Channel 4, and "Quality" American Imports; Melissa Morton.- 10: The Musicality of the Voice in Contemporary Television; Miguel Mera.- 11: An Approach to Scales in Some Twenty-First Century Television Music; Scott Murphy.- 12: Lost in Transcription?: Captioning Music and Sound in Peak Television; James Deaville.- 13: Hans Zimmer, Bleeding Fingers, and the Evolution of Library Music; Toby Huelin.- 14: Peak TV for Kids: Pastiche, Metadiscourse, and the Disney Channel Original Musical; Gregory Camp.- 15: Queer quality?: Reception, Creative Agency, and Excess in the Soundtracks of Ryan Murphy's Horror Television; Catherine Haworth.- Part III: Audiences and Interpretations.- 16: Scoring Complex Delights and Their Open Ends: Ramin Djawadi's Original Compositions for HBO's Westworld (2016-22); Julin Lee.- 17: Beyond Nostalgia: Hearing Anachronism in Westworld and Television's New Golden Age; Alexander Kolassa.- 18: Peak Prostheticity: Westworld's Player Piano and Imperialist Organologies; Naomi Waltham-Smith.- 19: Cinematic Complexity in Peak TV?: Amazon's Rings of Power and the Musical Extension of an Existing Franchise; Dan White.- 20: "This [Sounds like] a True Story": Scoring the Heightened Reality of Noah Hawley's Fargo; Amy Bauer.- 21: The Queen's Gambit and the Three Fantasies of Filmic Media: Image, Narrative, and Sound; Michael L. Klein.- 22: Notes About Nothing: Seinfeld and the End of the Sitcom Theme Song; Nathan Fleshner.- 23: I'll Hear You in Twenty-Five Years: Sonic Identifications in Twin Peaks (1990-91) and Twin Peaks: The Return (2017); Reba A. Wissner.- 24: By (Dis)order of the Peaky Blinders: Trauma and Anachronistic Soundtracking in the Contemporary Period Drama; Natalie Farrell.- 25: Re-Birthing Britain: Sounding Middlebrow Trauma in BBC's Call the Midwife; Erin Johnson-Williams and Michelle Meinhart.

Kurze Inhaltsangabe:

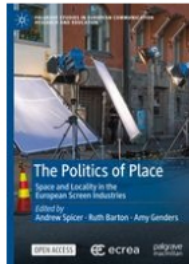
The Palgrave Handbook to Music and Sound in Peak TV charts the transformation of television's sonic storytelling during the new "golden age" of televisual narrative from the late 1990s to the early 2020s. Grounded in close analytical, critical, and theoretical work identifying the key traits of music and sound in this "peak TV" period, the book casts its critical net wider to develop interpretations of significance not just for screen music studies and musicology, but for screen and media studies too. By theorizing "peakness" with respect to sound and music, and by drawing together contributions from a diverse

collection of prominent musicologists, media scholars, and practitioners, this handbook provides the authoritative guide to the role music has played in creating the success of some of the most culturally and commercially significant popular art of the early twenty-first century. The volume contains 25 essays in three main sections-Concepts and Aesthetics, Practices and Production, and Audiences and Interpretations. Topics discussed include peakness, complexity, ostentatious scoring, antiheroes, memory, franchises, worldbuilding, nostalgia, maternity, trauma, actor's voices, title sequences, library music, branding, queer/camp scoring, kids TV, captioning, industry practices, HBO, and sound design. Shows examined include The Sopranos, The Wire, Game of Thrones, Battlestar Galactica, Westworld, Buffy the Vampire Slayer, Stranger Things, The Bridge, Dexter, Killing Eve, Mad Men, American Horror Story, Rings of Power, Fargo, Peaky Blinders, Call the Midwife, Twin Peaks, and Twin Peaks: The Return.

Informationen zum Autor:

Janet K. Halfyard (Royal Conservatoire of Scotland, UK) is author of Danny Elfman's Batman: a film score guide (2004), Sounds of Fear and Wonder: Music in Cult TV (2016) and has edited the collections Music, Sound and Silence in Buffy the Vampire Slayer (2010) and Music in Fantasy Cinema (2012). Nicholas Reyland (Royal Northern College of Music, UK). His books and edited collections include Music and Narrative since 1900, Zbigniew Preisner's 'Three Colors' Trilogy: A Film Score Guide, Lutosławski's Worlds, Music, Analysis and the Body, and a special issue of Music Analysis dedicated to film music.

36. - The Politics of Place



ISBN/ISSN	9783032067791
Autor	Spicer, Andrew Barton, Ruth Genders, Amy
Preis	53,49 EUR
Gewicht	601 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	22.12.2025
Autoren:	Spicer, Andrew, Barton, Ruth, Genders, Amy
Verlag	Springer International Publishing
Zusätzliche Daten	XVI, 364 p. 42 illus., 39 illus. in color., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	380
Themen	MediaProduction, OpenAccess, Place, SpatialComplexity, europeanculturalidentity, locality, spatial complexity, place, european cultural identity, media production, Open Access

Inhaltsangabe:

1. Introduction: Space and Place in the European Screen Industries. Andrew Spicer, Ruth Barton and Amy Genders.- Section 1 – Approaches to Studying Locality.- 2. Location, Location, Location! From Local Colour to Location Placement and Sustainability: the Importance of Location in Television Drama Productions. Anne Marit and Risum Waade.- Section 2 – Region and Nation.- 3. The BBC and the UK's Nations and Regions: Hierarchies, Rivalries and Contradictions. Amy Genders and Andrew Spicer.- 4. Navigating Affective Locations: Locations, Emotional Economies and Layers of Legitimation in the Production of the Danish Feature Film Kalak in Greenland. Anders Grønland.- 5. Rewriting Place: Romanian Cinema and the Political dimensions of Cultural Identity. Alex Trăilă.- Section 3 – Minority Cultures.- Chapter 6 TG4, Irish Language Broadcasting and the Impact of Location. Ruth Barton.- 7. How to Represent a Nation Without Borders: Indigenous Public Service Broadcaster NRK Sápmi's role as a Nation-builder in a Decolonial Context. Stine Agnete Sand.- 8. The New Framework for Audiovisual Production in Spain: Minority or Minoritised Languages? Enrique Castelló-Mayo, Roi Méndez-Fernández and Antía María López-Gómez.- Section 4: Location and Cultural Identity.- 9. Beyond 'Destination Italy': Revitalising Italian Television's Spatial Capital. Valentina Re.- 10. The Political Economy of Italian Locations. Marco Cucco.- Section 5: Centres and Peripheries.- 11. Platform Power and Production Design: the Impact of Mobile SVOD Production on Creative Practices in East Central Europe. Petr Szczepanik.- 12. Feel-Bad Euro Noir: Imagining Europe from its Eastern Edge in the Polish HBO TV series The Border (Wataha). Anna Mrozewicz.- 13. Looking at Norway: Netflix Originals and Regional Identity. Audun Engelstad.- 14. Conclusion. Ruth Barton, Amy Genders and Andrew Spicer.

Kurze Inhaltsangabe:

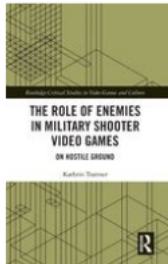
Profound transformations in the ways media products are produced, distributed and consumed caused by digital technologies that have 'disrupted' established business models, markets and relationships, has led to a renewed interest in the industry's spatial patterning and hence the importance of place in which locality, paradoxically in an era of globalisation, has been seen as having heightened significance. This renewed interest in space and location – sometimes characterised as the 'spatial turn' in media studies – has become a particularly pressing and urgent issue across Europe over the last decade as the effects of digital disruption become more pervasive. In an era of the increasing internationalisation of media production and an orientation to global markets, policy makers have recognised the importance of preserving, even enhancing this spatial plurality. As many studies have shown, the strength and influence of Public Service Media, – which have traditionally embraced this role of cultural identity-building, albeit with mixed results – has weakened in the face of increasingly powerful alternative providers: satellite channels or streaming platforms. These competitors, such as Sky or Netflix, operate to a global commercial logic in which 'territories' – not defined by either established national or regional boundaries – are conceived as markets not cultures. This new logic does not entirely displace or supersede the older logics of analogue broadcasting but introduces new layers of spatial complexity that need to be investigated and analysed. This

wide-ranging collection seeks to address these 'layers of spatial complexity' through a series of interconnected chapters investigating and analysing the importance of place, space and locality across the breadth of Europe from Greenland to Romania. Although the collection attends to the paradoxes and contradictions of space, place and locality revealed by detailed investigation, it is inspired by the desire to identify, and find ways of valuing, the various strategies, practices and specific productions that resist homogenisation, ones that encourage plurality and sustainable growth and which contribute to the European cultural ideal of unity in diversity. This is an open access book.

Informationen zum Autor:

Andrew Spicer is Professor of Cultural Production at the University of the West of England Bristol. Ruth Barton is Head of the School of Creative Arts and Associate Professor in Film Studies at Trinity College Dublin. Amy Genders is a Wallscourt Fellow in Screen Business and Creative Enterprise at the University of the West of England Bristol.

37. - The Role of Enemies in Military Shooter Video Games



ISBN/ISSN	9781032555652
Autor	Trattner, Kathrin
Preis	193,50 EUR
Gewicht	390 g
Verfügbarkeit	lieferbar
Erscheinungstermin	31.12.2025
Autoren:	Trattner, Kathrin
Verlag	Taylor & Francis Ltd (Sales)
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	138

Inhaltsangabe:

Introduction: An Approach to Enemies in Military Shooters 1. Tangos, Targets, Terrorists: The Ludic Othering of Enemies in Military Shooters 2. Enemies Without a Cause: Narrative Demarcations between Friend and Foe 3. Generic "Third-World" Enemies: Patterns in Representing the Non-Western Other 4. Mapping Opponents: The Meanings of Virtual Geographies of Conflict 5. Counter-Discourses: Military Shooters beyond Othering? Conclusion: Know Your Enemies Index

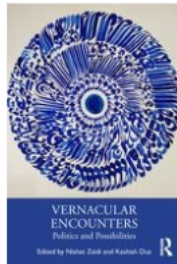
Kurze Inhaltsangabe:

This book delivers a unique way of understanding the heart of every first-person military shooter game - its enemies - from within the genre itself to present a nuanced view of opponents in war games. The analysis provides a systematic framework for a comparative and intersectional analysis that pays attention to multiple layers of video games, such as narrative, audiovisuality, gameplay, and the construction of ludic space, considering genre-specific conventions and mechanics. Integrating theories and methods from game studies, cultural studies, and religious studies, this book introduces the concept of "ludic othering." By applying this concept to a variety of military shooters produced during the heyday of the War on Terror, this book illustrates "ludic othering's" analytical potential in answering a central question: What social and cultural ascriptions are at play in the representation of enemies? This volume will interest students and scholars of video game studies, religious and cultural studies, digital media, genre, history, postcolonial studies, and communication studies.

Informationen zum Autor:

Kathrin Trattner is a Researcher in the URPP Digital Religion(s) at the University of Zürich, Switzerland.

38. - Vernacular Encounters



ISBN/ISSN	9781032963723
Autor	Dua, KashishZaidi, Nishat
Preis	50,00 EUR
Gewicht	354 g
Verfügbarkeit	lieferbar
Erscheinungstermin	29.12.2025
Autoren:	Dua, Kashish, Zaidi, Nishat
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	216

Inhaltsangabe:

Introduction - The Vernacular as Method: Encounters, Politics, and Possibilities of Decolonial Futures Part I: Language and Identity in Vernacular Contexts 1. The Ghostly Vernacular: Language in Indo-Fijian Poetry 2. Language Ideologies of a Goan Desk Calendar 3. Becoming Assamese: Language, Identity and Anxiety Part II: Vernacular Literatures and Community Narratives 4. Interrogating Colonial Historiography: Traditions of 'Vernacular' and the Case of Sikh Community Periodicals (1890-1910) 5. Rendering Visibility to the Public: Examining Satire and Critique in the Vernacular through the Newspaper Navashakti 6. 'Qaum' and its Complex Genealogies: Perspectives from Urdu Digests in Post-Partition India Part III: Evolution and Contention of Language Cultures 7. Indigenous Voices: An Exploration of Native Translators and Preachers in the Khasi and Jaintia Hills 8. The Colonial and the Vernacular: Three Moments of Encounter 9. Towards a Republic of Vernacular (World) Letters: On How to Planetarize "World Literature" 10. Internet and its Vernacular Encounters: Contested Terrain of Digital Folk Video Culture(s) in India

Kurze Inhaltsangabe:

This book offers new insights into the debates of vernacularity, language ideologies, and the decolonial turn. It identifies 'vernacular encounters' as nuanced interactions of languages that are often termed as 'local' with culture and power, across varied media and temporalities. Drawing from rich literary and cultural productions across various geopolitical contexts, the book reveals how vernacular expressions serve as powerful vehicles for political negotiation and cultural transformation. It explores how vernacular encounters actively challenge power structures at various levels by asserting their own cultural authority, thereby creating spaces for alternative perspectives within dominant discourse and challenging hegemonic forces. It also illuminates the role of language as more than just a communication tool, arguing that it also functions as a vital marker of identity and cultural continuity that actively resists homogenization and erasure. This resistance, in the case of the vernacular languages of India, challenges both colonial and global hegemonic forces and sets the tone for affirming diverse cultural narratives. The volume offers a historically grounded analysis that traces the resilience, adaptation and negotiations of vernacular languages across changing socio-political landscapes. This book will be of interest to students and researchers of language, literature, linguistics, literary and cultural studies, Indian literature, translation studies, and to those with an interest in South Asian history, culture, politics and society.

Informationen zum Autor:

Nishat Zaidi is Professor of English and former chair at the Department of English, Jamia Millia Islamia. She is currently the Honorary Director of Sarojini Naidu Centre for Women's Studies, Jamia Millia Islamia. Kashish Dua is an Assistant Professor of English at Jesus and Mary College, University of Delhi. She was a Fulbright-Nehru Doctoral Fellow at the University of California, Berkeley and earned her PhD from the Department of English, Jamia Millia Islamia.

39. - Virtuelle Universität - Geistes- und gesellschaftswissenschaftliche Zugänge



ISBN/ISSN	9783837659344
Autor	Breil, PatriziaSprenger, Florian
Preis	59,00 EUR
Gewicht	874 g
Verfügbarkeit	vorübergehend nicht lieferbar
Erscheinungstermin	01.02.2026
Autoren:	Breil, Patrizia, Sprenger, Florian
Verlag	transcript Verlag
Zusätzliche Daten	Kartonierte, 46 Illustrationen
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	512
Themen	Communication, Kommunikation, University, Universität, Virtuality, Virtualität

Kurze Inhaltsangabe:

Die Universität ist immer schon eine Institution der Virtualität gewesen. Sie nimmt andere Welten, Gesellschaften, Wissensformen, Naturen oder Techniken in den Blick und ist eine Institution der Spekulationen ohne doppelten Boden - vor allem aber ein Raum des Austauschs, der Zirkulation und der Kommunikation sowie der Medien, die all dies ermöglichen. Die Beiträge machen Virtualität nicht nur zum Gegenstand, sondern begreifen sie als Medium der Forschung, der Lehre und der Universität. Sie erinnern an das, was wir tun, wenn wir an der Universität forschen und lehren und dabei über diese Institution nachdenken, indem wir die Möglichkeiten ihrer Zukünfte und die Versprechen ihrer Vergangenheiten ausloten.

Informationen zum Autor:

Patrizia Breil (Dr. phil.) forscht als PostDoc im Teilprojekt »Virtuelle Körper« im Sonderforschungsbereich »Virtuelle Lebenswelten« an der Ruhr-Universität Bochum und ist leitendes Mitglied der AG »Philosophie der Digitalität – philosophische Digitalitätsforschung« der Deutschen Gesellschaft für Philosophie.

40. - Zwischen Repair und Care



ISBN/ISSN	9783658506377
Autor	Suhr, Maïke
Preis	69,99 EUR
Gewicht	286 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	18.01.2026
Autoren:	Suhr, Maïke
Verlag	Springer Spektrum
Zusätzliche Daten	XIX, 194 S. 1 Abbildungen
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	194
Themen	Diversität, Startups, Journalismus, Neugründungen, Redaktionsforschung, Ungleichheit

Inhaltsangabe:

Einleitung: Ausgangssituation und aktuelle Entwicklungen.- Theoretischer Hintergrund.- Forschungsstand.- Methodisches Vorgehen.- Empirische Ergebnisse.- Fazit und Ausblick.- Bibliographie.

Kurze Inhaltsangabe:

Journalistische Arbeit ist oftmals durch strukturelle Ungleichheiten und mangelnde Diversität geprägt. Marginalisierte Personengruppen stoßen in den Redaktionen der etablierten Presseverlage und Rundfunksender regelmäßig auf Zugangsbarrieren und Hürden in der beruflichen Entfaltung. Mit der Gründung neuer journalistischer Organisationen ergibt sich die Chance, Organisation und Arbeit im Journalismus neu zu denken und in diesem Zuge Ungleichheiten abzubauen und Diversität zu fördern. Die vorliegende Studie untersucht elf journalistische Neugründungen in Deutschland und Österreich. Dafür werden ethnographische Beobachtung, qualitative Interviews und Dokumentenanalyse kombiniert. Die Erkenntnisse beleuchten veränderte Zugangschancen, neue Entfaltungsmöglichkeiten sowie die Rolle journalistischer Gründungen im Feld, eingerahmt durch die analytischen Perspektiven „Care for Journalists“ und „Care for Journalism“. So wird erstmals auf Grundlage empirischer Forschung sichtbar, wo alternative organisationale Bedingungen neue Möglichkeiten eröffnen, wo sie Spannungen erzeugen und was daraus für Diversität im Journalismus folgt.

Informationen zum Autor:

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