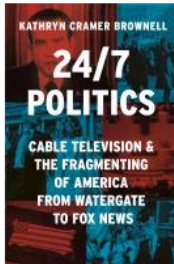


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18. - Rek, Mateja: Media Literacy and E-Democracy in the EU (19.11.2025)
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26. - Canals, Roger: The Image that Never Ends (01.11.2025)
27. - Chmiel, Michał: The Psychology of Public Relations (05.11.2025)
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29. - Sierek, Karl: Verkehrswege (01.11.2025)

1. - 24/7 Politics



ISBN/ISSN	9780691246673
Autor	Brownell, Kathryn Cramer
Preis	22,00 EUR
Gewicht	590 g
Verfügbarkeit	lieferbar
Erscheinungstermin	04.11.2025
Autoren:	Brownell, Kathryn Cramer
Verlag	Princeton University Press
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	424

Kurze Inhaltsangabe:

How cable television upended American political life in the pursuit of profits and influence

As television began to overtake the political landscape in the 1960s, network broadcast companies, bolstered by powerful lobbying interests, dominated screens across the nation. Yet over the next three decades, the expansion of a different technology, cable, changed all of this. *24/7 Politics* tells the story of how the cable industry worked with political leaders to create an entirely new approach to television, one that tethered politics to profits and divided and distracted Americans by feeding their appetite for entertainment—frequently at the expense of fostering responsible citizenship.

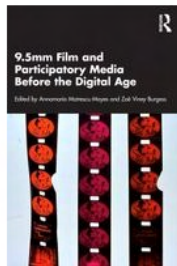
In this timely and provocative book, Kathryn Cramer Brownell argues that cable television itself is not to blame for today's rampant polarization and scandal politics—the intentional restructuring of television as a political institution is. She describes how cable innovations—from C-SPAN coverage of congressional debates in the 1980s to MTV's foray into presidential politics in the 1990s—took on network broadcasting using market forces, giving rise to a more decentralized media world. Brownell shows how cable became an unstoppable medium for political communication that prioritized cult followings and loyalty to individual brands, fundamentally reshaped party politics, and, in the process, sowed the seeds of democratic upheaval.

24/7 Politics reveals how cable TV created new possibilities for antiestablishment voices and opened a pathway to political prominence for seemingly unlikely figures like Donald Trump by playing to narrow audiences and cultivating division instead of common ground.

Informationen zum Autor:

Kathryn Cramer Brownell is professor of history at Purdue University and the author of *Showbiz Politics: Hollywood in American Political Life*.

2. - 9.5mm Film and Participatory Media Before the Digital Age



ISBN/ISSN	9781032970943
Autor	Motrescu-Mayes, AnnamariaViney Burgess, Zoë
Preis	87,80 EUR
Gewicht	524 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	08.10.2025
Autoren:	Motrescu-Mayes, Annamaria, Viney Burgess, Zoë
Verlag	Routledge
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	344

Inhaltsangabe:

Introduction Part I: Baby Cine: kinship through technology-three-eighths of an inch 1 9.5mm kinship and the creation of a new participatory media literacy Annamaria Motrescu-Mayes 2 The Pathé Baby attitude: voluntariness, amateurism, craft, and electricity Mats Björkin 3 Framing fragments: a young English woman and her 9.5mm Pathé Baby Ciné during the 1930s Heather Norris Nicholson 4 Women and the 'Baby' ciné: gendered approaches to interwar amateur filmmaking in Britain Paul Frith 5 The sensation of colour: Josef Mroz and his shortlived colour process Mroz Farbenfilm Stefanie Zingl Part II: The world of 9.5mm: pioneers, experimentation, and recovery 6 An Arctic trial: Pathé Baby in the extreme lands-the case of the 9.5mm amateur film of the Nobile expedition to the North Pole (1928) Andrea Mariani and Luca Mazzei 7 The Pathé Baby projector: a tool of the Catholic Church Elvira Shahriri 8 Pathé Baby films of North Africa Nicole Beth Wallenbrock 9 In search of 9.5mm widescreen Guy Edmonds 10 A (small) history of Taiwanese cinema: Pathé Baby and its early years during the Japanese rule of Taiwan (1920s-1930s) Wei-Chu Shih 11 They survive on nine-point-five: the lost films on the 9.5mm gauge and the need for their preservation Christopher Bird Part III: The social gauge: cine clubs and archival networks 12 A mixed economy: 9.5mm in ciné-club environments: Crystal Productions-Bournemouth Film Club 215 Zoë Viney Burgess 13 The social gauge: 9.5mm technologies and amateur cinema in Europe Ryan Shand 14 Filmclub 9,5 Bern: exploring the collection and participation practices of a Swiss amateur ciné-club Eliane Antonia Maurer 15 Extending the influence of cinema: 9.5mm in Catalonia (1924-1940) Enrique Fiol-Gutiérrez, Mariona Bruzzo, Rosa Cardona, and Ignasi Renau 16 The Grahame L. Newnham Collection and the University of Southern California HMM Foundation Moving Image Archive Dino Everett Geographical list of archives with known 9.5mm holdings List of prices for 9.5mm Equipment (UK)

Kurze Inhaltsangabe:

This anthology offers the first systematic exploration of the 9.5mm amateur film culture, practice, and consumption, from its launch in 1922 to the present day. The sixteen chapters in this volume bring fresh insight into early participatory media culture and confirm the ongoing influence and impact of 9.5mm film on global media studies.

Informationen zum Autor:

Annamaria Motrescu-Mayes is based at the University of Cambridge as a visual theorist, academic supervisor at the Department of Social Anthropology, Fellow of Clare Hall, and a member of the Centre for the Study of Global Human Movement. Her ongoing research and publications address questions of visual literacy and trauma, amateur media, and the anthropology of memory and migration. Zoë Viney Burgess completed her PhD in film at the University of Southampton (2024). She works simultaneously as a film curator at Wessex Film and Sound Archive, Winchester (UK), and as a senior research fellow in Screen Archives at the University of West London's Public Research Institute of Screen and Music (PRISM).

3. - Authentizität in den Medien



ISBN/ISSN	9783837670714
Autor	Brümmer, KatrinScholz, Martin
Preis	45,00 EUR
Gewicht	434 g
Verfügbarkeit	lieferbar
Erscheinungstermin	11.11.2025
Autoren:	Brümmer, Katrin, Scholz, Martin
Verlag	transcript Verlag
Zusätzliche Daten	25 schwarz-weiße und 25 farbige Abbildungen
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	244
Themen	Authenticity, Authentizität, Glaubwürdigkeit, Media, Media Studies, Medien, Medienwissenschaft, Reliability

Kurze Inhaltsangabe:

Zwischen Authentizität und medialer Vermittlung herrscht ein Spannungsverhältnis. Ausgehend von Walter Benjamins Konzept der Aura fragen die Beiträger

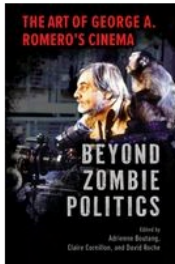
Inhaltsangabe:

Zwischen Authentizität und medialer Vermittlung herrscht ein Spannungsverhältnis. Ausgehend von Walter Benjamins Konzept der Aura fragen die Beiträger innen, wie Echtheitsansprüche in analogen und digitalen Medien erzeugt, vermittelt oder hinterfragt werden können. Dabei widmen sie sich den Bedingungen und Verfahren medialer Authentizitätszuschreibungen: Welche gestalterischen, ästhetischen und erzählerischen Mittel erzeugen Glaubwürdigkeit? Und welche Rolle spielen kulturelle, historische oder gesellschaftliche Kontexte für die Wahrnehmung von Echtheit? Die Ergebnisse eröffnen interdisziplinäre Zugänge auf ein zentrales Thema unserer Gegenwart – kritisch, reflexiv und hochaktuell.

Informationen zum Autor:

Katrin Brümmer (M.A.) ist wissenschaftliche Mitarbeiterin im Bereich der Kultur- und Designwissenschaften an der Hochschule Hannover.

4. - Beyond Zombie Politics



ISBN/ISSN	9781496860279
Autor	Boutang, AdrienneCornillon, ClaireRoche, David
Preis	38,20 EUR
Gewicht	471 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	01.11.2025
Autoren:	Boutang, Adrienne, Cornillon, Claire, Roche, David
Verlag	University Press of Mississippi
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	288
Themen	Night of the Living Dead, scary cinema movie director, witchcraft

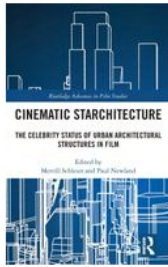
Kurze Inhaltsangabe:

Contributions by Julien Achemechame, Julie Assouly, David Church, Suzanne Desrocher-Romero, Hélène Frazik, Pierre Jailloux, Nicolas Labarre, Sophie Lécole-Solnychkine, Janice Loreck, Stella Louis, Kingsley Marshall, Krista Mitchell, Karen D. Thornton, and Arnaud Widendaële Best known for *Night of the Living Dead* (1968) and its sequels, George A. Romero (1940-2017) was a writer, editor, director, producer, and influential pioneer of the horror film genre. *Beyond Zombie Politics: The Art of George A. Romero's Cinema* gathers a group of contributors to explore Romero's work beyond the *Living Dead* films with two parallel but complementary tendencies within twenty-first-century film studies: the renewed interest in horror aesthetics and the emphasis on filmmaking as a collaborative practice. Opening with an original interview with Suzanne Desrocher-Romero, who shares her views on the late director's craft and influence, the anthology is divided into three sections that deal with genre, visual and musical motifs, and the (re)creative process. Each chapter adopts fresh methodologies to focus on an area that has received little academic study. Contributors investigate the films' relation to subgenres like the counterculture movie or the witchcraft film; their debt to slapstick comedy or the recurrence of specific visual motifs like hands; the editing and the handling of space; the use of make-up and music; the films' relation to comics; and their adaptation into other media. Authored by established and up-and-coming experts of horror and the Fantastic, the chapters in *Beyond Zombie Politics* aim to offer fresh insights into an important body of work, to contribute to current studies of the evolution of horror aesthetics, and to map the borders between exploitation, independent, and mainstream film.

Informationen zum Autor:

Adrienne Boutang is associate professor of film studies at University of Franche-Comté. Her research focuses on censorship and regulation of North American cinema in the contemporary era, transgressive representations, and adolescence in cinema. Claire Cornillon is associate professor of comparative literature at the University of Nîmes. Her work focuses on science fiction literature, cinema, and television. David Roche is professor of film studies at the Paul Valéry University of Montpellier. He is author of *Making and Remaking Horror in the 1970s and 2000s: Why Don't They Do It Like They Used To?* and *Quentin Tarantino: Poetics and Politics of Cinematic Metafiction*, editor of *Conversations with Russell Banks*, and coeditor of *Comics and Adaptation*, all published by University Press of Mississippi.

5. - Cinematic Starchitecture



ISBN/ISSN	9781032602134
Autor	Schleier, MerrillNewland, Paul
Preis	184,50 EUR
Gewicht	581 g
Verfügbarkeit	lieferbar
Erscheinungstermin	03.11.2025
Autoren:	Schleier, Merrill, Newland, Paul
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	274

Inhaltsangabe:

Introduction: what is cinematic starchitecture? Part 1: Starchitects and Cinema 1. Gaudí: Starchitecture, Iconicity, and Barcelona 2. The Iconicity of Architectural Decay in Detroit: The Posthumous Cinematic Re-mediation of Albert Kahn 3. Traces of a Proto-Starchitect: Erich Mendelsohn's Architecture on Screen Part 2: Iconic Starchitecture in Cinema 4. Plaza and Fortress: Screening Lincoln Center's Ambiguous Iconicity 5. La La Land's (2016) Griffith Observatory: Through the Nostalgic Lens of Rebel Without a Cause and the Studio-Era Musical Part 3: Lofty Towers and Vertical Views 6. Tokyo Tower on Screen 7. The Nearest Thing to Heaven: the Empire State Building as romantic icon 8. Millennial Global Starchitecture in the City of London and its Cinematic "Other" in Rocks Part 4: Cinematic Starchitecture and Genre 9. Hong Kong Starchitecture and Action-Sci Fi Cinema 10. The Icon and the Grid: North by Northwest, the United Nations Building, and the Thriller Genre's Media-Architecture Complex 11. Building Dystopia: Frank Lloyd Wright's Marin County Civic Center in THX 1138 (1971) and Gattaca (1997) Part 5: Architectural Typologies and Styles in Cinema 12. "Concrete Stardom": Brutalism's Cinematic Iconicity and the Spatial Imaginaries of London 13. Pensive Spectacles: On Museal Gazes in Cinematic Starchitecture 14. Poetic Referentiality: The Ocean Liner as Film Star Index

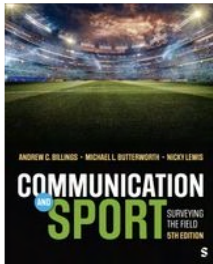
Kurze Inhaltsangabe:

Cinematic Starchitecture explores how examples of famous architecture have circulated throughout cinema history across diverse genres. Building on the term "starchitecture" - coined in 1997 for dramatic, monumental structures designed to gain international attention and economic advantage - the authors demonstrate that a crucial part of an architectural structure's iconic star status emerges through its engagement with (and codification by) the media, and with cinema in particular. This book explores how iconic architectural structures have performed a myriad of roles and functions that exceed buildings' everyday uses or identities as aesthetic objects, location markers, or spatial settings, to show that countless films globally have featured famous buildings as inimitable components of narrative exposition, character development and/or identity construction. This volume will appeal to students, scholars, and researchers of film studies, media studies, and architecture and architectural history, as well as those in the areas of media and cultural studies, history, popular culture, and urban geography.

Informationen zum Autor:

Merrill Schleier is Professor Emeritus of Art and Architectural History and Cinema Studies at the University of the Pacific, USA, specializing in the relationship of urbanism, identity, and cinema. Paul Newland is Professor of Film and Architecture at Liverpool John Moores University, UK. He has published widely on representations of cities, landscapes, and architecture in literature and film.

6. - Communication and Sport



ISBN/ISSN	9781071922330
Autor	Billings, Andrew C. Butterworth, Michael L. Lewis, Nicky
Preis	140,50 EUR
Gewicht	480 g
Verfügbarkeit	lieferbar
Erscheinungstermin	14.11.2025
Autoren:	Billings, Andrew C., Butterworth, Michael L., Lewis, Nicky
Verlag	Sage Publications Inc Ebooks
Sprache	Englisch
Einband	Buch (broschiert)
Auflage	5
Seiten	328

Inhaltsangabe:

Preface About the Book New for the Fifth Edition Features of the Book Acknowledgements Chapter 1: Introduction to Communication and Sport Communication and Sport Perspectives and Approaches Conclusion Chapter 2: Theoretical Approaches to Communication & Sport Communication Theory Defined Theories of Media and Society Theories of Sport Professions Theories of Language and Symbols Conclusion Suggested Additional Reading Chapter 3: Interpersonal Interactions Sport Culture: Game Versus Sport Sport Socialization Family Sports Interaction Coaching and Sport Outcomes Parent-Coach Interactions Peer Interactions Other Communication Contexts Conclusion Suggested Additional Reading Chapter 4: Small Group and Team Interactions Team/Group Cohesion Group/Team Processes in Sport Sport and Communication Cultures Conclusion Suggested Additional Reading Chapter 5: Legacy Media Interactions Legacy Media in Society Legacy Media and Sport Professions Language and Symbols in Legacy Media Conclusion Suggested Additional Reading Chapter 6: Social and User-Generated Media Interactions Social Media and UGC in Society Coaching and Sport Outcomes Parent-Coach Interactions Peer Interactions Other Communication Contexts Conclusion Suggested Additional Reading Chapter 4: Small Group and Team Interactions Team/Group Cohesion Group/Team Processes in Sport Sport and Communication Cultures Conclusion Suggested Additional Reading Chapter 5: Legacy Media Interactions Legacy Media in Society Legacy Media and Sport Professions Language and Symbols in Legacy Media Conclusion Suggested Additional Reading Chapter 6: Social and User-Generated Media Interactions Social Media and UGC in Society Social Media, UGC, and Sport Professions Language and Symbols in Social Media and UGC Conclusion Suggested Additional Reading Chapter 7: Sports Storytelling Sport as Entertainment The Practice of Sports Storytelling The Practice of Sports Storytelling Conclusion Suggested Additional Reading Chapter 8: Sport and Mythology The Language of Myth Sport Myth Sport and Ritual Sport Heroes Sport as Religion Conclusion Suggested Additional Reading Chapter 9: Media Representations of Sports Identity Gender Representations in Sports Media Racial Representations in Sports Media Additional Identity Representations in Sports Media Conclusion Suggested Additional Reading Chapter 10: Performing Identity in Sports Performance of Gender and Sexuality Performance of Race and Ethnicity Performance and Disability Performance and Disability and Mental Health Performance and Disability and Mental Health Suggested Additional Reading Chapter 11: Sport and Politics Sport as a Political Resource Sport and the Language of Politics and War Sport and Globalization Sports Diplomacy and Sportswashing Sports and Activism Conclusion Suggested Additional Reading Chapter 12: Sport & National Identity Facets of National Identity Nation Branding Sport and National Identity Sport and Globalization Transnational and Multinational Identity Conclusion Suggested Additional Reading Chapter 13: Commercialism and Sport The Sports/Media Complex Corporate Sponsorship Nostalgia Conclusion Suggested Additional Reading Chapter 14: Reputation and Crisis Management in Sport Situational Crisis Communication Theory Image Repair and Apologia Conclusion Suggested Additional Reading Chapter 15: Sports Gaming Fantasy Sports Sports Gambling Conclusion Suggested Additional Reading

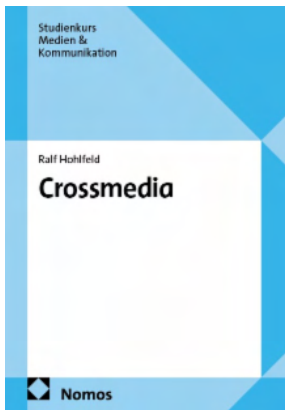
Kurze Inhaltsangabe:

Communication and Sport: Surveying the Field examines a wide array of topics necessary for your students to understand sports media, rhetoric, culture, and organizations from micro to macro-level issues. In response to changes in the sporting landscape, the Fifth Edition features an extensive structural change and reorganization with newly designed units and chapters.

Informationen zum Autor:

Dr. Andrew C. Billings (Ph.D., Indiana University, 1999) is the Ronald Reagan Chair of Broadcasting, Executive Director of the Alabama Program in Sports Communication, and Professor in the Department of Journalism & Creative Media at the University of Alabama. His research interests lie in the intersection of sport, mass media, and consumption habits. With 20 books and over 200 journal articles and book chapters, he is one of the most published sports media scholars in the world. His books include *Olympic Media: Inside the Biggest Show on Television* (Routledge, 2008), *Mascot Nation: The Controversy Over Native American Mascots in Sports* (with Jason Edward Black, University of Illinois Press, 2019), *Media and the Coming Out of Gay Male Athletes in American Team Sports* (with Leigh M. Moscovitz, Peter Lang, 2019) and *The Rise and Fall of Mass Communication* (with William L. Benoit, Peter Lang, 2020). His journal outlets include the *Journal of Communication*, *Journalism & Mass Communication Quarterly*, *Communication & Sport*, *Mass Communication & Society*, and the *Journal of Broadcasting & Electronic Media*. His writings have been translated into five languages. He has lectured in nations around the world, from Spain to China to Austria. He serves as Associate Editor for both *Communication & Sport* and *Journal of Global Sport Management* as well as a book series, "Communication, Sport, and Society" with Peter Lang Press. His work in the classroom has also earned him many teaching awards. He has been interviewed over 600 times by media outlets ranging from *The New York Times* to *The Los Angeles Times* to ESPN. Billings has also consulted with many sports media agencies and is a past holder of the Invited Chair of Olympism at the Autonomous University of Barcelona. Before joining the faculty at Alabama, he was at Clemson University (1999-2001). He is an avid Green Bay Packers fan and pop culture watcher.

7. - Crossmedia

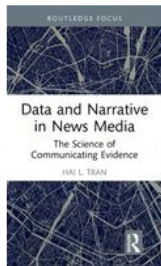


ISBN/ISSN	9783848788682
Autor	Hohlfeld, Ralf
Preis	24,90 EUR
Gewicht	364 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	21.11.2025
Autoren:	Hohlfeld, Ralf
Verlag	Nomos
Zusätzliche Daten	broschiert
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	251
Themen	Crossmedia, Datenjournalismus, Journalismus, Journalismusforschung, Journalisten, Journalistik, Medienwandel, Publizistik, Realität, Social Media, Storytelling, crossmedia, data journalism, digital, journal, journalism, journalism research, journalists, media changes, reality, social media, storytelling

Kurze Inhaltsangabe:

Das Lehrbuch behandelt alle Facetten des Medienwandels, die für das Arbeiten in Kommunikationsberufen relevant sind. Es beschreibt und analysiert in 15 Kapiteln jene Prozesse, die für die Planung, Organisation und Produktion beim plattformübergreifenden Publizieren im digitalen Journalismus unerlässlich sind. Auf der Basis aktueller Forschungsliteratur und Befunden der empirischen Journalismusforschung werden Entwicklungen untersucht, wie die redaktionelle Konvergenz im Newsroom, neue Berufsrollen, innovative Formen des Storytellings und der Wandel von Finanzierungsmodellen. Zudem wird die Frage behandelt, ob und wie sich die Crossmedialität auf die Qualität der journalistischen Inhalte und die hochschulgebundene Journalistenausbildung auswirkt.

8. - Data and Narrative in News Media



ISBN/ISSN	9781032800981
Autor	Tran, Hai L.
Preis	75,70 EUR
Gewicht	309 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	30.09.2025
Autoren:	Tran, Hai L.
Verlag	Routledge
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	134

Inhaltsangabe:

List of figures List of tables Acknowledgements PART ONE. FIRST THINGS FIRST Chapter 1. A Matter of Fact Chapter 2. Concepts Explained PART TWO. NARRATIVE VERSUS DATA Chapter 3. Narrative Superiority Chapter 4. Power of Numbers PART THREE. DATA AND NARRATIVE Chapter 5. Relative and Collective Effects Chapter 6. Contingencies PART FOUR. MEDIA APPLICATIONS Chapter 7. Data Visualization and Storytelling Chapter 8. Communicating Evidence: From Theory to Practice Index

Kurze Inhaltsangabe:

Bringing together research from across media and psychology disciplines, this book provides an understanding of the impact of using qualitative and quantitative forms of evidence in the news.

Informationen zum Autor:

Hai L. Tran is an associate professor in the College of Communication at DePaul University in Chicago, USA. His research explores media effects and communication technology, focusing on evidence-based communication, multimodality, agenda setting, and news ecosystem. He has published in journals, including Media Psychology, Journalism Studies, and Journalism & Mass Communication Quarterly, among others.

9. - Digitale Ästhetiken im Film



ISBN/ISSN	9783837678239
Autor	Jouini, Angela
Preis	49,00 EUR
Gewicht	538 g
Verfügbarkeit	lieferbar
Erscheinungstermin	27.10.2025
Autoren:	Jouini, Angela
Verlag	transcript Verlag
Zusätzliche Daten	5 schwarz-weiße und 30 farbige Abbildungen
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	336
Themen	Aesthetics, Digital Media, Digitale Medien, Film, Ästhetik

Kurze Inhaltsangabe:

Filme und digitale Medien sind aus unserem Alltag nicht mehr wegzudenken. Sie haben sich vom Kino gelöst und können über verschiedene Medien und Plattformen jederzeit, überall und von allen angesehen oder produziert werden. Was bedeutet es, wenn digitale Medien wie Smartphones in der professionellen Filmproduktion eingesetzt werden? Welche Ästhetiken bringt diese Rückführung digitaler Medien in die Filmproduktion mit sich? Und welche Konsequenzen hat die kinematografische, digital-mediale Durchdringung der Welt für das Verhältnis des Films zur Wirklichkeit und für die Ästhetiken des filmischen Realismus? Angela Jouini geht diesen Fragen theoretisch nach und analysiert Smartphone-Filme, Queer Cinema und Fluchtdokumentationen.

Informationen zum Autor:

Angela Jouini ist wissenschaftliche Mitarbeiterin am Seminar für Filmwissenschaft der Freien Universität Berlin. Dort lehrt und forscht sie zu digitalen Filmen, filmischem Realismus und Dokumentarfilmen, queer-feministischem Kino, Film/Migration und filmischen Zukunftsentwürfen. Zudem ist sie Redaktionskoordinatorin bei 'nach dem film'. Zuvor war sie am IKFK der Universität Bremen tätig und Fellow am MECAM in Tunis.

10. - Erzählte Erregung



ISBN/ISSN	9783205222415
Autor	Braidt, Andrea B.
Preis	45,00 EUR
Gewicht	372 g
Verfügbarkeit	lieferbar
Erscheinungstermin	10.11.2025
Autoren:	Braidt, Andrea B.
Verlag	Böhlau Verlag Wien
Zusätzliche Daten	Color of cover: Blue, Color of cover: Brown, Color of cover: Red, Color of cover: White, Paperback, Wien
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	213
Themen	Affekt, Bildende Kunst, Empathie, Erregung, Erzählforschung, Film, Geschlecht, Kulturwissenschaft, Medialität, Medien, Queer Theorie, feministische Narratologie

Kurze Inhaltsangabe:

Erregung gilt in der Film- und Medienwissenschaft als audiovisuelles Phänomen, welches spiegelgleich jenen Zustand in den Betrachter_innen hervorrufen soll, den es darstellt. Die zentrale Vorannahme des vorliegenden Buchs lautet jedoch, dass Erregung erzählt werden muss: Die Autorin fasst "Erregung" als Affekt, der als Bestandteil der Erzählung auf die Empathie der Zuschauer_innen wirkt, und von der Erzählperspektivierung spezifisch hervorgebracht wird. Braidt zeigt an einem weiten Spektrum von Fallbeispielen - von Serien wie The Sopranos und Mad Men zu künstlerisch-innovativen Filmen von Katrina Daschner, Ashley Hans Scheirl und Anna Jermolaeva, hin zu medial-performativen Arbeiten von Jakob Lena Knebl oder Belinda Kazeem-Kaminski - wie dieser performative Prozess der Erzählung geschlechterkonstitutiv wird.

Informationen zum Autor:

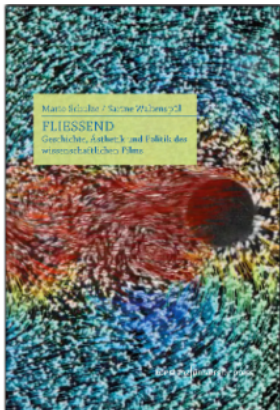
Mag. Dr. Andrea B. Braidt, Privatdoz. MLitt ist Film- und Medienwissenschaftlerin an der Universität Wien. Forschungsaufenthalte in Großbritannien und USA, Gastprofessur an der CEU in Budapest. Ihre Arbeitsfelder umfassen feministische Filmtheorie, Historiographie des (queeren) österreichischen Kinos, Epistemologien künstlerischer Forschung und experimenteller Filmformen sowie Erzähltheorie. Braidt ist Vorsitzende des Universitätsrats der Kunstuniversität Linz und sowie der Albertina Wien.

11. - Film Policies in Europe (1945-1980)



ISBN/ISSN	9783031987465
Autor	Di Chiara, Francesco
Preis	160,49 EUR
Gewicht	581 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	25.10.2025
Autoren:	Di Chiara, Francesco
Verlag	Springer International Publishing
Zusätzliche Daten	Color of cover: Blue, Color of cover: Brown, Color of cover: Orange, Color of cover: Purple, Color of cover: Red, XXI, 341 p. 2 illus., 1 illus. in color., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	364
Themen	EuropeanFilmIndustry, Europeanfilmhistory, PolicyCycle, State-socialistmodeofproduction, Stateaidforfilm, filmpolicy, European film industry, State aid for film, policy cycle, Film policy, State-socialist mode of production, European film history

12. - Fließend



ISBN/ISSN	9783835391918
Autor	Schulze, MarioWaltenspül, Sarine
Preis	32,00 EUR
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	06.01.2026
Autoren:	Schulze, Mario, Waltenspül, Sarine
Verlag	Konstanz University Press
Zusätzliche Daten	Color of cover: Blue, Color of cover: Brown, Color of cover: Silver, Color of cover: Yellow, Göttingen
Sprache	Deutsch
Einband	Buch (gebunden)
Auflage	1
Seiten	400
Themen	Filmanalyse, Filmgeschichte, Grenzschichttheorie, Mediengeschichte, Nationalsozialismus, Strömungsfilm, Strömungsforschung, Strömungsphänomene, Wissenschaftsgeschichte

Inhaltsangabe:

In welchen Formaten wird Wissenschaft wirksam? Neben Büchern, Artikeln und Vorträgen haben auch zahlreiche Filme ihre Geschichte geprägt. Fließend ist der ebenso überraschende wie erhellende Versuch, anhand eines einzigen Films eine Wissenschafts-, Medien- und Filmgeschichte des 20. Jahrhunderts zu schreiben.

Wissenschaftliche Bewegtbilder machen einen beträchtlichen Teil des analogen und digitalen Filmerbes aus. Über ihre Produktion, Distribution und Wiederverwendung ist jedoch meist wenig bekannt. Der Strömungsfilm Entstehung von Wirbeln bei in Wasser bewegten Körpern wurde in den 1920er Jahren von Ludwig Prandtl in Göttingen produziert. Das Buch erzählt seine Geschichte vom frühen 20. Jahrhundert bis heute als eine der Begehrlichkeiten in Wissenschaft, Technologie und Kunst: nach einem gültigen Bild der Strömungsphänomene, nach Applaus in Konferenz- und Kinosälen, nach Evidenz, Ästhetik und Vermächtnis. Dieser Film lieferte eine visuelle Begründung für die Grenzschichttheorie, arbeitete der Gleichschaltung im Nationalsozialismus zu und faszinierte die Military-Industrial Avantgarde. Er wechselte seine epistemischen Funktionen und Medienformate ebenso wie er Institutionen, nationale Grenzen und politische Systeme überwand. Das Wissen des Films trug dazu bei, die Tiefen der Meere zu erforschen und die Höhen der Lüfte bis ins Weltall zu erobern. Ein Wissen, das in Zeiten globaler Aufrüstung nichts von seiner fatalen Wirkmacht eingebüßt hat.

Informationen zum Autor:

Mario Schulze ist Kultur- und Wissenshistoriker sowie Kurator. Er ist Autor von Wie die Dinge sprechen lernten. Eine Geschichte des Museumsobjektes 1968–2000 (2017).

13. - Innovations in Journalism



ISBN/ISSN	9781032630441
Autor	Meier, KlausGarcía-Avilés, Jose A.Kaltenbrunner, Andy
Preis	64,10 EUR
Gewicht	500 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	27.10.2025
Autoren:	Meier, Klaus, García-Avilés, Jose A., Kaltenbrunner, Andy
Verlag	Routledge
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	328

Inhaltsangabe:

Introduction Part I. Theoretical Framework 1 Innovations in Journalism in Democratic Societies: theoretical concepts, definitions, and preconditions Part II. Methodological approach 2 Research methods in the JoIn-DemoS project Part III. National Framework Conditions for Innovation in Journalism 3 Country Report Austria. Difficult departure from the comfort zone 4 Country Report Germany. The Media System as a Brake on Journalistic Innovation Development 5 Country Report Spain. Surfing the waves of crises. Spain's framework conditions for innovations in journalism 6 Country report Switzerland. Caught between financial pressure, audience expectations and political ideology 7 Country Report UK. Dead end street? UK's framework conditions for innovations in journalism Part IV. The most relevant innovations in journalism from a comparative perspective 8 AI and automation: A key task for the present and future 9 Collaborative-investigative journalism. From the 'Lonely Wolf' to the 'Power of the Pack' 11 Diversity and inclusion. "Difference matters" 12 Engagement on the basis of data. Tracing users' behavior to optimize journalistic offers 13 New organizational forms and teams. Changing minds to modify the newsroom 14 Paywalls and paid content. No entry for free: the introduction of paywall-models to monetize online journalism 15 News on Social Media. An innovation dilemma in the race of uncertainty 16 Podcasts. Provider of in-depth journalistic information 17 Citizen participation. On the way from the audience to the community in European news media 18 Mobile/live journalism: The impact of the small screen and breaking news on media organization and production 19 New digital storytelling. Innovative narratives that make a difference 20 Remote media work: tools and management. Hybrid formulas for journalistic daily routines 21 Donations and Crowdfunding. New strategies for financing (investigative) journalism 22 Fact-checking. Strengthening democracy through verifying 23 Media Labs. Agents of innovation 24 Membership models. Quality journalism? Pay up, please 25 Newsletters. The renaissance of a valuable product to reach the audience Part V. Journalistic innovations and their socio-political framework conditions. A 5-country comparison 26 Media systems on the meta level of change. How economy, tech-development and media-policy create the framework for innovation in journalism Part VI. Conclusions and Recommendations 27 Lessons from the implementation of the most relevant journalism innovations in five European countries 28 Opportunities and challenges of innovations for media practice 29 Deepening the theory of innovation in journalism: Impact on the industry, the quality and the function of journalism in democracy

Kurze Inhaltsangabe:

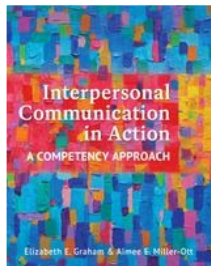
This volume explores innovations in journalism: the goals and expectations associated with them, promoting and hindering framework conditions, and their social and industrial impact.

Informationen zum Autor:

Klaus Meier, Prof. Dr., holds the Chair for Journalism Studies with a focus on Innovation and Transformation at the Catholic University Eichstaett-Ingolstadt (Germany). His research explores ethics and quality of journalism, transfer between science and practice, convergence, digital journalism, and journalism education. José A. García-Avilés, PhD, is Full Professor of Journalism at Miguel Hernández University (Spain), where he lectures in the master's program in Journalism Innovation. He was a visiting scholar at the Media Studies Center based at Columbia University (New York). His main research interests are digital journalism, news quality, and media innovation. Andy Kaltenbrunner, Dr., is Managing Partner of Medienhaus Wien and Honorary Professor at the Miguel Hernández University, Elche. He led the development of several academic and executive programs on journalism, media management, and production. His main research areas are media policy,

innovation, and transformation in journalism. He leads programs on these topics at the Austrian Academy of Sciences. Colin Porlezza, PhD, is Senior Assistant Professor of Digital Journalism with the Institute of Media and Journalism at the Università della Svizzera italiana. He studied communication science and holds a PhD in journalism studies. His research focuses on automated journalism and AI, the innovation and datafication of digital journalism, and journalism ethics and accountability. Vinzenz Wyss, PhD, Professor for Journalism at the Zurich University of Applied Sciences in Winterthur. His main focus is on quality and quality assurance in journalism, media ethics and media criticism. With his company "Media Quality Assessment", he evaluates the quality assurance systems of media organizations. Renée Lugschitz, PhD, is a Researcher at Medienhaus Wien and the Austrian Academy of Sciences/University of Klagenfurt. She studied history and holds a PhD in journalism studies. Her main focuses are practice-oriented research on transition in journalism, on changes in the journalistic profession, and on journalism quality from a historical and gender perspective. Korbinian Klinghardt, MA, PhD candidate, is a Research Associate at the Chair for Journalism Studies with a focus on Innovation and Transformation at the Catholic University of Eichstätt-Ingolstadt. He studied media studies at the University of Regensburg and at the Università degli studi Roma Tre. His research focuses on innovations and quality in journalism as well as journalism on social media.

14. - Interpersonal Communication in Action



ISBN/ISSN	9798823303316
Autor	Graham, Elizabeth E. Miller-Ott, Aimee E.
Preis	132,30 EUR
Gewicht	809 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	07.11.2025
Autoren:	Graham, Elizabeth E., Miller-Ott, Aimee E.
Verlag	Cognella Academic Publishing
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	378
Themen	Communication Studies, Interpersonal Communication, Media Studies

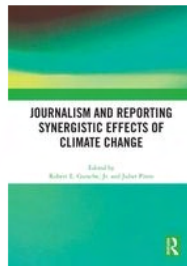
Kurze Inhaltsangabe:

Interpersonal Communication in Action: A Competency Approach helps students understand the intricacies of human interaction and communication practices in a variety of interpersonal contexts. Authors Elizabeth E. Graham and Aimee E. Miller-Ott demonstrate how being a competent communicator is a universal value, even more so now with rapidly advancing technologies. This textbook is unique in its focus on communication competency. The book presents interpersonal communication as a dynamic, context-sensitive process rather than simply a set of static skills. The goal is to help students not only understand interpersonal communication but also apply it in meaningful, lasting ways. The book's competency-based approach makes intuitive sense and helps students develop the knowledge and skills to be more effective and appropriate communicators in relational contexts. Though grounded in theory and research, the text is accessible and engaging without sacrificing scholarly rigor. Chapters feature rich pedagogical tools that bring concepts to life: relatable Narratives invite students to pause and think critically about others' experiences; Developing Competency boxes offer practical strategies for strengthening communication skills; Self-Assessment surveys and exercises show where the reader is on various scales and measures; Author's POV sidebars feature firsthand reflections and insights from one or both authors; Technology boxes explore the role of digital media in shaping interpersonal interactions; and Making It Personal activities help students connect course content to their everyday lives. Written in an informative and engaging style, with a balance between theoretical explanations and practical examples, Interpersonal Communication in Action is the ideal introductory text that encourages self-reflection to help students assess and refine their own communication competence.

Informationen zum Autor:

Elizabeth E. Graham (Ph.D., Kent State University) is an emeritus professor of communication and former director to the School of Communication Studies at Kent State University.

15. - Journalism and Reporting Synergistic Effects of Climate Change



ISBN/ISSN	9781032627519
Autor	Gutsche Jr., Robert E. Pinto, Juliet
Preis	64,20 EUR
Gewicht	595 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	27.10.2025
Autoren:	Gutsche Jr., Robert E., Pinto, Juliet
Verlag	Routledge
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	344

Inhaltsangabe:

Introduction-Covering Synergistic Effects of Climate Change: Global Challenges for Journalism 1. New Reasons for Forced Displacement: A Multimodal Discourse Analysis of the Construction of Refugee Identity 2. Precariously Employed Climate Journalists the Challenges of Freelance Climate Journalists in South Asia 3. Calm During the Storm: Micro-Assemblage, Meteorology and Community Building on a Local Independent Weather Blog During Hurricane Harvey 4. Blowing in the Wind-Norwegian Wind Power Photographs in Transition 5. Heroes of the Day After Tomorrow: "The Oil Worker" in Norwegian Climate Coverage 2017-2021 6. The Potential of Interactivity and Gamification Within Immersive Journalism & Interactive Documentary (I-Docs) to Explore Climate Change Literacy and Inoculate Against Misinformation 7. Metajournalistic Discourse as a Stabilizer within the Journalistic Field: Journalistic Practice in the Covid-19 Pandemic 8. How Constructive News Outlets Reported the Synergistic Effects of Climate Change and Covid-19 Through Metaphors 9. Understanding Influences, Misinformation, and Fact-Checking Concerning Climate-Change Journalism in Pakistan 10. Covering the Wildfire of Mati in Greece: Undermining the Systemic Human Impact on the Environment 11. Are Journalists Reporting on the Highest-Impact Climate Solutions? Findings from a Survey of Environmental Journalists 12. Reporting on the 2019 European Heatwaves and Climate Change: Journalists' Attitudes, Motivations and Role Perceptions 13. Journalists and Engagement on Twitter and Climate Change: Tweet Authors, Formats, and Content During COP25 14. Telling Every Story: Characteristics of Systematic Reporting 15. What is 'Good' Climate Journalism? Public Perceptions of Climate Journalism in Denmark 16. Setting an Agenda to Tackle Environmental Issues with Data and Collaboration

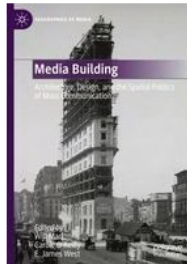
Kurze Inhaltsangabe:

This book examines how journalism functions among "synergistic effects" of climate change, such as compounded impact of severe weather, social and political responses to changing global warming, and impacts on our environments.

Informationen zum Autor:

Robert E. Gutsche, Jr. is Associate Professor in the School of Communication and Multimedia Studies at Florida Atlantic University, USA, whose research focuses on issues of power and ideology in digital journalism. He is Associate Editor of Journalism Practice and founded and hosts its podcast, "The J Word." Juliet Pinto is Associate Professor in the Bellisario College of Communications at Penn State, USA. Her research explores news production of environmental issues in a comparative perspective. She is the co-editor of the Journal of Environmental Media and the co-editor of the forthcoming volume, Communicating Resiliency and Efficacy in a Digital Age: Mediated Communities.

16. - Media Building



ISBN/ISSN	9789819656776
Autor	Mari, Will O'Reilly, Carole West, E. James
Preis	160,49 EUR
Gewicht	526 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	12.10.2025
Autoren:	Mari, Will, O'Reilly, Carole, West, E. James
Verlag	Springer-Verlag
Zusätzliche Daten	Color of cover: Black, Color of cover: Blue, Color of cover: Grey, Color of cover: Purple, Color of cover: Silver, XVIII, 299 p. 26 illus., 17 illus. in color., Singapore
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	320
Themen	Blackpress, Broadcasting Buildings, Built environment, Chicago Tribune, Fleet Street, Human Geography, Indonesia, Nepal, Print News, geographies of media, journalism cultures, mass communication, mediastudies, newsroom spaces, media studies, mass communication, built environment, geographies of media, Fleet Street, Black press, Broadcasting Buildings, newsroom spaces, Print News, journalism cultures, Chicago Tribune, human geography

Inhaltsangabe:

Introduction.- Ch 1 From "Dingy and Incommodious" to "Quite Palatial"? The Local and Regional Newspaper's Presence in the English Townscape, c. 1850 - 2015.- Ch 2 The Newsroom as a State of Mind: Place, Emotions and Journalism Cultures in Britain.- Ch 3 In the Face of Fire and Dynamite: Racial Violence and Black Press Buildings during the 'Nadir'.- Ch 4 Above the Street or in the Field? Newsroom Space and Serendipity in Martinique.- Ch 5 Architectures of the Air: Radio Buildings and the Urban Politics of Media Production in Germany, 1930-1938.- Ch 6- Up and Out: Mediality and Verticality at Toronto's CN Tower.- Ch 7 With a Whoosh and a Bang: Pneumatic Tubes and the American Newsroom, 1910-1960.- Ch 8 The Heart of a Newsroom: The Relevancy of the News Library Then and Now for News Organizations.- Ch 9 Desk Reject? How Computational Journalists Reconceptualized Newsroom "Office Space" for the Data Age.- Ch 10 Media Infrastructure, Natural Disaster, and the Emergence of Convergence Newsrooms in Nepal.- Ch 11 Journalists and Objects of Journalism Relations During the COVID-19 Pandemic: An Ethnographic Study in Three Indonesian Newsrooms.

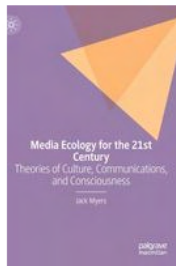
Kurze Inhaltsangabe:

This book brings together leading scholars to interrogate the enduring and evolving relationship between journalism, mass communications, and the built environment. From the emergence of the first newspapers, media buildings have provided their producers and consumers with a "definable shape" and served as key nodes in the urban geography of communications. At the same time, the changing form and function of media buildings has both reflected and reified transformations in modern journalism and mass communication.

Informationen zum Autor:

Will Mari is Associate Professor of media history and media law at theanship School of Mass Communication at Louisiana State University, USA. Carole O'Reilly is Senior Lecturer in Media and Cultural Studies at the University of Salford in Manchester, UK. Her work centres on cities, buildings and the urban environment. E. James West is Lecturer in Arts and Sciences at University College London and co-Director of the Black Press Research Collective, based at Johns Hopkins University, USA.

17. - Media Ecology for the 21st Century



ISBN/ISSN	9783032040312
Autor	Myers, Jack
Preis	149,79 EUR
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	16.11.2025
Autoren:	Myers, Jack
Verlag	Springer-Verlag
Zusätzliche Daten	XXIX, 199 p. 1 illus.
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	199
Themen	media ecology, media theory, McLuhan, Postman, Technology, Artificial Intelligence

Inhaltsangabe:

Chapter 1: The Brave New World of Media Ecology.- Chapter 2: Transformative Power of Media in Shaping Society.- Chapter 3: Media Ecology Theory: The Evolution of Media Environments.- Chapter 4: Quantum Media Theory: Rethinking Media in the Age of Entanglement.- Chapter 5: Cultural Media Theory:Media as aCultural Force.- Chapter 6: Technological Determinism Theory: Media as a Driver of Social Change.- Chapter 7: Algorithmic Media Theory.- Chapter 8: Networked Motivations and Human Gratifications Theory.- Chapter 9: Participatory Media Theory.- Chapter 10: Attention Economy Theory.- Chapter 11: Propaganda Theory: Propaganda as the Foundation of Public Discourse.- Chapter 12: Ambient Media Theory and Its Place in Media Studies.- Chapter 13: Posthumanism and Digital Embodiment Theory.- Chapter 14: Gestalt Media Theory – A Comprehensive Framework.- Chapter 15: Enhanced Learning and Education for the Quantum Age.- Chapter 16: Media Theories Still Worth Noting.

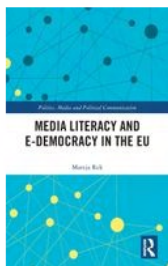
Kurze Inhaltsangabe:

This book frames "theories" as tools for understanding and applying real-world phenomena, bridging classic scholarship with the unprecedented challenges and opportunities posed by machine intelligence, digital platforms, and shifting cultural dynamics. Structured in four sections—Foundational Media Theories, Interaction and Impact Theories, Critical Media Perspective Theories, and Advanced and Future-Facing Theories—the textbook progresses from essential theories like Marshall McLuhan's and Neil Postman's Media Ecology Theory to cutting-edge concepts like Ambient Media and Attention Economy Theories. With chapters addressing topics such as algorithmic influence, media ecology, participatory media, and posthuman digital embodiment, the book offers a holistic view of media's past, present, and evolving futures. The 12 future-focused media theories presented include the introduction of Quantum Media Theory and Gestalt Media Theory as an integrated, cross-disciplinary, approach to understanding media theory from a wholistic "whole is more than the sum of its parts" perspective.

Informationen zum Autor:

Jack Myers is a Senior Lecturer on New Media Theory at the University of Arizona School of Information Sciences, author of The Myers Report column at Substack, and founder of the MediaVillage Education Foundation. He was an adjunct professor of Media Business at NYU Steinhardt. His honors include the Excellence in Education Award from the Global Forum on Education & Learning, the George Foster Peabody Award, Academy and EMMY Award nominations for documentary filmmaking, the Crystal Heart Award from the Heartland Film Festival, the World Music Award as its producer, and a Top 10 Most Admired Leader in Tech by Pinnacle Tech Insights.

18. - Media Literacy and E-Democracy in the EU



ISBN/ISSN	9781041069676
Autor	Rek, Mateja
Preis	176,50 EUR
Gewicht	400 g
Verfügbarkeit	lieferbar
Erscheinungstermin	19.11.2025
Autoren:	Rek, Mateja
Verlag	Taylor & Francis
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	126

Inhaltsangabe:

1. Introduction 2. Bytes and reality: how digital media shapes our lives 2.1. Media culture and consumerism 2.2. Media influence on audiences 3. Fragmented realities: postmodern experience 3.1. Navigating digital media in postmodern conditions: challenges and opportunities 3.2. Postmodern perspective on media literacy and active citizenship 4. Why media literacy? 4.1. Empowering "digital natives": teaching children about smart and responsible media practices 4.2. Media education is lifelong learning 5. Democracy's core: citizens at the heart of e-democracy 5.1. Digital bridges: connecting citizens and civil society organisations 5.2. Empowering tomorrow: the imperative of digital citizenship education 6. Conclusion

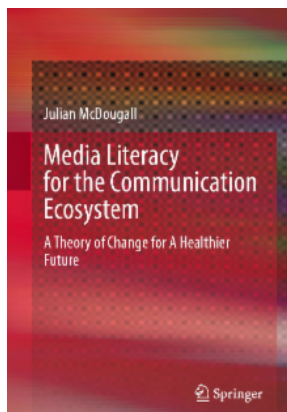
Kurze Inhaltsangabe:

Media Literacy and E-Democracy in the EU examines the crucial role of media literacy in strengthening e-democracy within the European Union (EU). In an era where digital media increasingly shape democratic processes, the EU faces both new opportunities and challenges in promoting active citizenship and transparent governance. This book explores how media education aimed at advancing digital media literacy can serve as the foundation for informed and responsible civic engagement, helping to build a more resilient democratic society. Drawing on a comprehensive analysis of current e-democracy initiatives in the EU, the book offers a fresh perspective on the relevance of media education to advance citizens' digital media literacy. It focuses on the EU due to its unique governance features and distinct digital policy framework. However, its insights and best practices are relevant globally, as media literacy and democratic engagement are universal challenges. The interplay between fast advancements of digitalisation of communication, media literacy and citizens' ability and willingness to participate actively in public affairs is examined in depth. Interdisciplinary in approach, this book will interest students and scholars in political science, media studies, sociology and European studies, as well as policymakers and civil society actors focused on digital governance and civic engagement. Media professionals, journalists and educators will also find it valuable for understanding and shaping democratic participation in the digital age.

Informationen zum Autor:

Mateja Rek is a professor in the Faculty of Information Studies in Novo Mesto and the School of Advanced Social Studies in Nova Gorica, Slovenia. Her research focuses on media education and literacy, drawing on extensive findings from the Infrastructure Program on Media Literacy, a project she leads that has been collecting, managing and archiving data on media literacy in Slovenia since 2013. She is a researcher in the programme Development Processes and Interactions in the Digital Society in the Faculty of Information Studies, funded by the Slovene Research and Innovation Agency, and a member of the European Network on Digitalization and E-Governance, a Jean Monnet Policy Debate project funded by Erasmus+.

19. - Media Literacy for the Communication Ecosystem



ISBN/ISSN	9783032040237
Autor	Mcdougall, Julian
Preis	160,49 EUR
Gewicht	645 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	27.10.2025
Autoren:	Mcdougall, Julian
Verlag	Springer-Verlag
Zusätzliche Daten	Color of cover: Blue, Color of cover: Brown, Color of cover: Green, Color of cover: Pink, Color of cover: White, XLI, 278 p. 16 illus., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	320
Themen	HealthandScienceCommunications, Journalism,MisinformationandFakeNews, MediaandInformationEcosystemsandResilience, MediaandInformationLiteracyforCivicEngagement, RestoringPublicTrustinPublicInterestMedia, Journalism, Misinformation and Fake News, Media and Information Ecosystems and Resilience, Media and Information Literacy for Civic Engagement, Restoring Public Trust in Public Interest Media, Health and Science Communications

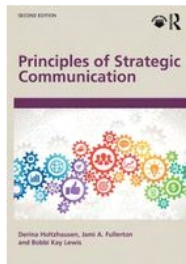
Inhaltsangabe:

Introduction Claim Less, Change More.- 1. The Communication Ecosystem.- 2. The Toxic Communication Ecosystem.-3. The Healthy Communication Ecosystem.-4. What do we Think about when we Talk about Media Literacy?.-5. A Theory of Change for Media Literacy.-6. Pilot Reviews.-7. What Difference does Media Literacy make to Access?.-8. What difference does Media Literacy make to Awareness?.-9. The Uses of Media Literacy: Capability.-10. So What Difference Does it Make? The Consequences of Media Literacy.

Informationen zum Autor:

Julian McDougall is a Professor in Media and Education, Principal Fellow of Advance HE and Media Literacy Consultant, most recently with Ofcom and BBC Media Action. He is Programme Leader for the Professional Doctorate (Ed D) in Creative and Media Education at Bournemouth University. He is co-editor of the Journal of Media Literacy Education and Routledge Research in Media Literacy and Education and Chair of the Media and Information Literacy Alliance, the UK Chapter of Unesco MIL. In the fields of education, media literacy, media, communications and cultural studies, he is author / editor of a wide range of books, articles, chapters and research reports and has provided numerous research projects for research councils, media industry, charities and non-profit organisations.

20. - Principles of Strategic Communication



ISBN/ISSN	9781032626284
Autor	Holtzhausen, DerinaFullerton, JamiLewis, Bobbi Kay
Preis	114,20 EUR
Gewicht	717 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	31.10.2025
Autoren:	Holtzhausen, Derina, Fullerton, Jami, Lewis, Bobbi Kay
Verlag	Routledge
Sprache	Englisch
Einband	Buch (broschiert)
Auflage	2
Seiten	382

Inhaltsangabe:

1. Introduction to the Theory of Strategic Communication 2. The Concept of Strategy 3. The Three Management Levels of Strategic Communication 4. Ethics and Societal Issues in Strategic Communication 5. Research 6. Strategic Communication Planning 7. Stakeholders 8. Message Tactics 9. Traditional Media 10. Evolving Media 11. Branding 12. Strategic Communication Campaigns 13. Careers in Strategic Communication

Kurze Inhaltsangabe:

This fully revised second edition introduces students to the theories of strategic communication and their application to everyday practice. Key updates include the use of AI in the practice of strategic communication, personal branding, and social responsibility in an era of disinformation and models for ethical decision making.

Informationen zum Autor:

Derina Holtzhausen is Professor Emerita in the College of Fine Arts & Communication at Lamar University, Texas, USA. Jami A. Fullerton is Professor in the School of Media and Strategic Communication, Associate Dean and Director of Academic Programs in the School of Global Studies, and Lawrence L. Boger Chair in International Studies at Oklahoma State University, USA. Bobbi Kay Lewis is Associate Dean in the College of Arts and Sciences at Oklahoma State University, USA.

21. - Proteste für Zeitungen, Fernsehen und Insta?



ISBN/ISSN	9783658499587
Autor	Strehler-Schaaf, Marlene
Preis	89,99 EUR
Gewicht	481 g
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	10.11.2025
Autoren:	Strehler-Schaaf, Marlene
Verlag	Springer Spektrum
Zusätzliche Daten	XVII, 351 S. 29 Abbildungen, 4 Abbildungen in Farbe.
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	351
Themen	strategische Überlegung, journalistische Medien, Medialisierungsforschung, Protestbewegung, öffentliche Kommunikation, Medienlogik, soziale Medien

Inhaltsangabe:

Einleitung.- Protestbewegungen als Untersuchungsgegenstand.- Medialisierung und Protestbewegungen.- Zusammenfassung der bisherigen Befunde und Konzeption der Forschungsfragen.- Untersuchungsanlage und Methode.- Befunde der empirischen Untersuchung.- Zusammenfassung und Diskussion der Befunde.- Kritische Reflexion.

Kurze Inhaltsangabe:

Das Buch widmet sich dem Verhältnis von Protestbewegungen zu journalistischen und sozialen Medien. Das Ziel ist, die strategischen Überlegungen von Aktivist:innen im Umgang mit Medien systematisch zu vergleichen und dabei zu ergründen, wie und warum sie sich (nicht) an wahrgenommene Medienlogiken anpassen. Der theoretische Rahmen verknüpft auf innovative Weise die Perspektive der Medialisierungsforschung mit dem Konzept der Laientheorien. Die empirische Basis bilden Leitfadeninterviews mit 38 Aktivist:innen aus einem breiten Spektrum an Protestbewegungen. Damit grenzt sich das Buch in vielerlei Hinsicht von der bisherigen Forschung ab. Denn trotz des traditionsreichen Forschungsfeldes liegen bislang kaum Studien vor, die über Einzelfallbetrachtungen hinausgehen, die gleichzeitig journalistische und soziale Medien in den Blick nehmen, und empirische Befunde zur Orientierung an (wahrgenommenen) Medienlogiken zutage fördern.

Informationen zum Autor:

Marlene Strehler-Schaaf ist wissenschaftliche Mitarbeiterin am Institut der Publizistik der Johannes Gutenberg-Universität Mainz. Sie forscht zu Themen der Politischen Kommunikation und Journalismusforschung insbesondere im Spannungsfeld 'Medien' und Protest.

22. - Sozialisation in einer sich wandelnden Medienumgebung



ISBN/ISSN	9783756033676
Autor	Lampert, ClaudiaPotzel, KatrinKammerl, Rudolf
Preis	54,00 EUR
Gewicht	360 g
Verfügbarkeit	vorübergehend nicht lieferbar
Erscheinungstermin	11.11.2025
Autoren:	Lampert, Claudia, Potzel, Katrin, Kammerl, Rudolf
Verlag	Nomos
Zusätzliche Daten	Color of cover: Brown, Color of cover: Cream, Color of cover: Green, Color of cover: Grey, Color of cover: Yellow
Sprache	Deutsch
Einband	Buch (broschiert)
Auflage	1
Seiten	217
Themen	Communication, Jugendkultur, Kommunikation, Media Literacy, Medienkompetenz, Peer Groups, Social Media, Soziale Netzwerke, Youth Culture

Kurze Inhaltsangabe:

Mit dem Aufwachsen verändern sich die Bedingungen, unter denen Kinder und Jugendliche soziale Beziehungen gestalten und sich in unterschiedlichen Lebenskontexten positionieren. Die zunehmende mediale Durchdringung von Familie, Peergroups und Schule beeinflusst kommunikative Praktiken und soziale Rollenverteilungen und trägt zur Entgrenzung verschiedener Lebensbereiche bei. Die Publikation präsentiert Ergebnisse aus der zweiten Förderphase der qualitativen Längsschnittstudie "Connected Kids - Sozialisation in einer sich wandelnden Medienumgebung". Im Fokus stehen medienbezogene Aushandlungsprozesse und deren Bedeutung für die soziale Positionierung sowie die Veränderungen kindlicher und jugendlicher Beziehungsnetzwerke im zeitlichen Verlauf. Mit Beiträgen von Saskia Draheim | Rudolf Kammerl | Claudia Lampert | Christina Leppin | Katrin Potzel

23. - Staat im Staate statt Service public?



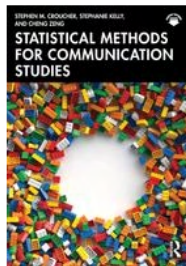
ISBN/ISSN	9783800519989
Autor	Schatz, Roland
Preis	98,00 EUR
Gewicht	647 g
Verfügbarkeit	lieferbar
Erscheinungstermin	24.10.2025
Autoren:	Schatz, Roland
Verlag	Deutscher Fachverlag
Zusätzliche Daten	Color of cover: Blue, Color of cover: Orange, Color of cover: Silver, Color of cover: White, Color of cover: Yellow, PB
Sprache	Deutsch
Einband	Buch (gebunden)
Auflage	1
Seiten	384
Themen	Buch Recht, Bücher für Juristen, Checks and Balances, Demokratie, Demokratieforschung, Deutsche Gesetze Buch, Deutscher Fachverlag GmbH Fachmedien Recht und Wirtschaft, Ernst Gottfried Mahrenholz, Fachbuch Recht, Fachbuch Verlag, Fachbücher Recht, Fachliteratur Recht, Fachmedien Recht und Wirtschaft, Föderalismus, Gedenkschrift, Gesellschaftsforschung, Gesetzbuch bestellen, Gesetze Buch, Gesetze Bücher, Gesetze kaufen, Informationsqualität, Jura Recht, Jörg Schulte-Altdorneburg, Jörg Stimpfig, Medien- und Kommunikationswissenschaft, Medienrecht, Nachschlagewerk, Nachschlagewerk Recht, Politikwissenschaft, R&W, Recht Buch, Recht Verlag, Recht und Wirtschaft, juristische Bücher, juristische Literatur, juristischer Fachverlag, Recht und Wirtschaft Verlag, Verlag Recht und Wirtschaft, Verlag Recht und Wirtschaft Frankfurt, Verlag Recht Wirtschaft, RuW, dfv, dfv Mediengruppe, Rechtswissenschaft, Verfassungsrecht, Staatsrecht, öffentlich-rechtlicher Rundfunk, Zeitgeschichte, Roland Schatz, Unabhängigkeit des Journalismus

Kurze Inhaltsangabe:

Ernst Gottfried Mahrenholz verkörpert alle relevanten Säulen der repräsentativen Demokratie: Sein Studium galt neben den Rechtswissenschaften den beiden universellen Sprachen, Musik und Theologie. Als persönlicher Referent des Ministerpräsidenten von Niedersachsen begab er sich in die Höhen und Tiefen des Föderalen. Dort erkannte er, welche herausragende Rolle der Informationsqualität zukommt, ohne die eine "Volksherrschaft" in Untiefen geraten kann. Als NDR-Direktor in Hannover wurde ihm dies noch bewusster: Die Kräfte - auch die (partei-)politischen -, die auf den öffentlich-rechtlichen Rundfunk wirkten, nahmen zu. Angesichts dessen, die Unabhängigkeit des Journalismus zu verteidigen und zu stärken, stand bei Mahrenholz oben. Aus den Perspektiven sowohl der Legislative wie auch der Exekutive lernte er die Grenzen des Föderalen zu erkennen: Zunächst als Landtagsabgeordneter und später als Kultus- und Medien-Minister wurde ihm bewusst: Sender, die bundesweit Einfluss nehmen können, sind - wenn "checks and balances" versagen - schwer zu bändigen. Endlich als Vizepräsident des Bundesverfassungsgerichts in Karlsruhe "angekommen", galt sein

Augenmerk denen, die durch Verfassung und Gesetzgeber (und nicht zuletzt: in den Medien) "zu kurz" kommen: Ihnen Wahrnehmung zu verschaffen und zu sichern, war Mahrenholz ein zentrales Anliegen. Aufgrund der Erfahrungen in seiner Jugend wusste er: Wer auf Dauer nicht gesehen wird, bricht sich selber Bahn. Allerdings selten zum Wohl aller. Diese Gedenkschrift möchte einen Beitrag dazu leisten, dem Ringen von Ernst Gottfried Mahrenholz um die Unabhängigkeit des Journalismus - insbesondere in seiner öffentlich-rechtlichen Ausprägung - Gehör zu verschaffen, grundsätzlich und mit aktuellen Trenddaten.

24. - Statistical Methods for Communication Studies



ISBN/ISSN	9781032814872
Autor	Croucher, Stephen M. Kelly, Stephanie Zeng, Cheng
Preis	85,70 EUR
Gewicht	507 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	24.10.2025
Autoren:	Croucher, Stephen M., Kelly, Stephanie, Zeng, Cheng
Verlag	Routledge
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	266

Inhaltsangabe:

1. Introduction 2. Measurement Fundamentals 3. SPSS and Excel 4. Data Visualization 5. Describing Data 6. Normality And Outliers 7. The Research Process 8. Correlation 9. Simple Linear Regression 10. Multiple Regression 11. t-Tests 12. Analysis of Variance (Anova) 13. Multiple Analysis of Variance (Manova) 14. Analysis And Multiple Analysis of Covariance (Ancova And Mancova) 15. Repeated Measures 16. Chi-Square (c2) 17. Reliability Analysis 18. Exploratory Factor Analysis 19. Principal Components Analysis 20. Confirmatory Factor Analysis

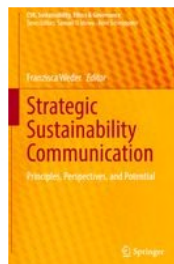
Kurze Inhaltsangabe:

A step-by-step guide through various stages of data preparation and analysis, this text demonstrates descriptive and inferential statistics in communication studies. It is suitable for statistics or quantitative methods courses in communication studies programs at the advanced and graduate level.

Informationen zum Autor:

Stephen M. Croucher is a professor in the Department of Communication at Clemson University, U.S.A. He studies organizational and intercultural communication. He has authored more than 130 journal articles and authored/co-edited more than 15 books. He has served as the editor of the Journal of Intercultural Communication Research, Speaker & Gavel, and the Review of Communication, and is editor-elect for Communication Monographs. He is a fellow of the International Communication Association and president of the World Communication Association. Stephanie Kelly is a professor of data and communication at North Carolina A&T State University, U.S.A. Her research focuses on presence variables such as immediacy, credibility, and solidarity in workplace, educational, and technology-mediated contexts. She has published over 100 peer-reviewed articles in journals such as Communication Education, Communication Quarterly, and the International Journal of Business Communication. She currently serves as editor-elect of the Review of Communication. Cheng Zeng is an associate professor in the Department of Communication at North Dakota State University, U.S.A. His research focuses on organizational communication phenomena, including organizational dissent, assimilation, and workplace freedom of speech across diverse cultural contexts. His work has been published in well-regarded communication journals such as the Journal of Communication Management, Journal of Strategic Communication, and Communication Studies.

25. - Strategic Sustainability Communication



ISBN/ISSN	9783031894855
Autor	Weder, Franzisca
Preis	106,99 EUR
Gewicht	920 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	12.10.2025
Autoren:	Weder, Franzisca
Verlag	Springer International Publishing
Zusätzliche Daten	Color of cover: Brown, Color of cover: Orange, Color of cover: Red, Color of cover: White, Color of cover: Yellow, XIII, 493 p. 122 illus., 24 illus. in color., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	508
Themen	CSRcommunicationsresearch, Communicationsmix, Environmentalcommunication, Organizationalcommunications, Sustainabilitycommunication, Sustainabilitynarrative, CSR communications research, Sustainability narrative, Sustainability communication, Communications mix, Environmental communication, Organizational communications

Inhaltsangabe:

Strategic Sustainability Communication_Introduction_Weder_final.- When talk is not cheap. The Performative Potentials of Strategic Sustainability Communication.- Public relations and sustainability: Points of friction in a complex relationship.- A typology of strategic sustainability communication: from reporting to transformation.- Sustainable and Just? Access to Sustainable Goods and Environmental Justice.- Striving for legitimacy: Strategic energy project communication and its characteristics.- Considerations for sustainable employee engagement as enablers for communication about sustainability.- The Role of Greenwashing Suspicion in Advertising Effectiveness.- Strategic Communication Beyond the Business Case: A Study of Investors Framing Sustainability Tensions.- Introducing corporate Environmental Efficacy Beliefs: A Stakeholder-Centric Perspective on Strategic Sustainability Communication.- Debating sustainability or avoiding responsibility?.- Framing and argumentative strategies in corporate modern slavery statements in the UK.- Sustainability as a CEO Activism trigger: the Portuguese case.- Strategic communication of and for sustainability in Higher Education Institutions.- Conceptual considerations and results of a case study.

Kurze Inhaltsangabe:

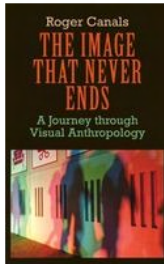
This book discusses the evolution of the sustainability story in corporate, political, and environmental discourses as well as paradigms and theoretical approaches to better understand communication about, of, and for sustainability. The book aims to be a preferred resource for academics, scholars, students as well as practitioners in environmental management, communication management, journalism as well as sustainability studies. The authors elaborate on various conceptual perspectives on strategic sustainability communication and offer practical examples and exercises for making sustainability and related issues accessible and comprehensible, for co-creating social change and taking authorship in new emerging professions like Sustainability Manager and Officer. Furthermore, the volume explores methodological as well as pedagogical innovations, complemented by case studies and interviews around existing strategies and tactics to create sustainable solutions (communication planning, campaigning, messaging, etc.). Thus, it offers students and instructors as well as (future) communication strategists and campaigners foundations, strategies, tools, and methodologies of communication for transformation and co-creation of alternative narratives. Professionals, advocates, and academics are attracted who are passionate about taking proactive roles in restoratively addressing the pressing interrelated sociocultural

and ecological issues of our times and seek to be reflexive leaders and advocates.

Informationen zum Autor:

Franziska Weder is Professor in Organizational and Sustainability Communication at the Department of Business Communication at WU Vienna University of Economics and Business, Vienna, Austria. Franziska has 20 years of experience in researching, writing and teaching in the areas of Organizational Communication and Public Relations with a specific focus on Sustainability Communication and Corporate Social Responsibility. Before joining the Department of Business Communication, Franziska worked as Associate Professor at the University of Queensland (School of Communication and Arts, Brisbane) and the University of Klagenfurt (Department for Media and Communication Studies, Austria); as Guest Professor, she worked at University of Alabama (USA), University of Eichstätt-Ingolstadt (GER), University of Waikato (NZ), RMIT (Melbourne, AUS) and University of Ilmenau (GER). Franziska co-edited The Sustainability Communication Reader and Integrative CSR Communication, and her research appears in high ranked journals in strategic and environmental communication.

26. - The Image that Never Ends



ISBN/ISSN	9781836952374
Autor	Canals, Roger
Preis	147,70 EUR
Gewicht	454 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	01.11.2025
Autoren:	Canals, Roger
Verlag	Berghahn Books
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	204
Themen	Anthropology, Media Studies, Methodology

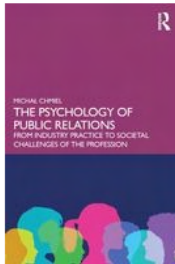
Kurze Inhaltsangabe:

We live in a time of profound transformation in the field of image and visual culture. Roger Canals redefines visual anthropology from both a theoretical and practical perspective, drawing on numerous examples from everyday life as well as insights from his own films and research. This book explores the relationship between images and anthropology, offering a deeper understanding of how visual culture shapes our world. It addresses how anthropology can help us reflect on the role of images in daily life and reconsider classic anthropological themes-ritual, kinship, and power-through the lens of contemporary visuality.

Informationen zum Autor:

Roger Canals is an anthropologist and filmmaker, and a professor at the University of Barcelona. He is the author of several books, including *A Goddess in Motion*, *Visual Creativity in the Cult of María Lionza*. (Berghahn Books, 2017). As a filmmaker, he has made several internationally awarded films like *A Goddess in Motion* (2016) or *Chasing Shadows* (2019).

27. - The Psychology of Public Relations



ISBN/ISSN	9781041005469
Autor	Chmiel, Michał
Preis	66,10 EUR
Gewicht	310 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	05.11.2025
Autoren:	Chmiel, Michał
Verlag	Routledge
Sprache	Englisch
Einband	Buch (broschiert)
Seiten	198

Inhaltsangabe:

1. The Context: Introduction 2. The Inspiration: Contemporary Social Psychology and Its Potential for Informing PR Theory and Practice. 3. The Past: Historical Heritage of Psychology in PR 4. The Evidence: Psychology and Everyday Practice of PR 5. The Object: PR from the Perspective of Psychology 6. The Individual: Members of Audiences and Publics 7. The Content: Artificial Intelligence, Fake News, and Relationships 8. The Future: Transdisciplinarity of Public Relations

Kurze Inhaltsangabe:

This book is the first to offer a comprehensive understanding of the role of psychology in public relations practice and scholarship. It will appeal to post graduate students and scholars across public relations and communication studies in particular, as well as organisational and applied psychology.

Informationen zum Autor:

Michał Chmiel is Senior Lecturer (Associate Professor) in Psychology and Director of External Engagement and Partnerships of the School of Life Sciences and the Environment at Royal Holloway, University London. Michał has over 19 years' experience in teaching and research roles at the London College of Communication (UAL), the New York University Stern School of Business, the University of Kent, and the Jagiellonian University in Kraków. As a former PR practitioner, Michał has successfully incorporated social psychological evidence into PR and communications projects for multinational companies, NGOs, government bodies and public figures. His research focuses on various aspects of the psychology of publics, including fake news, loneliness, and artificial intelligence.

28. - The Public Child



ISBN/ISSN	9783031972669
Autor	Nelson, Camilla; Buiten, Denise; Death, Jodi
Preis	149,79 EUR
Gewicht	521 g
Verfügbarkeit	hergestellt auf Anfrage
Erscheinungstermin	11.10.2025
Autoren:	Nelson, Camilla, Buiten, Denise, Death, Jodi
Verlag	Springer International Publishing
Zusätzliche Daten	Color of cover: Blue, Color of cover: Brown, Color of cover: Pink, Color of cover: Silver, Color of cover: Yellow, XVI, 299 p. 1 illus., Cham
Sprache	Englisch
Einband	Buch (gebunden)
Seiten	316
Themen	Children's Representation, Public Childhood, Youth and Justice Systems, Youth in Media, children's agency, children's rights, family violence, sociology of childhood, Children's Rights, Sociology of Childhood, Youth and Justice Systems, Youth in Media, Public Childhood, Children's Agency, Children's Representation, Family Violence

Inhaltsangabe:

1. The Public Child.- Part I Media, the State and Regulatory Theatre.- 2. On board the Australian social media 'ban wagon': Regulatory theatre, the public child, and the hyper-enthusiastic State.- 3. The Aboriginal Child and the Neocolonial State: Some Notes on Section 22C and Recent Changes to Bail Laws in New South Wales.- Part II Domestic, Family and Sexual Violence.- 4. Believing Children: Parental Disputes, Parental Alienation.- 5. Children as Victims in their Own Right: A Participatory Understanding of Children as Victim-survivors of Domestic Violence.- 6. Child Sexual Abuse: Media Power and Silenced Voices.- 7. Filicide: How Media and Childhood Discourses Shape Filicide Risk and Children's Rights.- Part III Justice Systems.- 8. Blaming Children: Exploring Criminal Justice Responses to Children in Scotland and Australia.- 9. Child Incarceration: Children's Rights, Racialized Media Narratives and Youth (in)Justices in Australia.- Part IV Sex and Gender.- 10. Sex Education: More than Putting a Condom on a Banana.- 11. Boys: Against the Cultural Construction of Boys as Problems.- 12. Trans Youth in the Media: Discursive Constructions.- Part V Speaking Out and Listening In.- 13. Whistleblowing: Adults as Allies in the Justice System.- 14. Anti-racism: Making Space in the Classroom.- 15. Children take action: Courtroom and other tales of the climate generation.

Informationen zum Autor:

Camilla Nelson is Associate Professor in Media at the University of Notre Dame, Australia. Denise Buiten is Senior Lecturer in Social Justice at the University of Notre Dame, Australia. Jodi Death is Associate Professor in the School of Justice at Queensland University of Technology, Australia.

29. - Verkehrswege



ISBN/ISSN	9783854496878
Autor	Sierek, Karl
Preis	20,00 EUR
Verfügbarkeit	noch nicht veröffentlicht
Erscheinungstermin	01.11.2025
Autoren:	Sierek, Karl
Verlag	Sonderzahl Verlagsges.
Zusätzliche Daten	Color of cover: Black, Color of cover: Blue, Color of cover: Green, Color of cover: Grey, Color of cover: Silver, Klappenbroschur
Sprache	Deutsch
Einband	Buch (broschiert)
Seiten	186
Themen	Bewegung, Film, Filmtheorie, Fortbewegung, Handkamera, Wege

Kurze Inhaltsangabe:

Oberflächen filmischer Wege sind nicht nur Determinanten menschlicher Fortbewegung, sondern auch Grundlagen schauspielerischer Ausdruckspaletten. Wegoberflächen werden - im Wortsinn - zu Grundlagen körperbezogener Akte und so zum Sprungbrett von Handlungsfolgen. Die weglichen Oberflächen verleihen als Unterlagen der Bewegung und Fortbewegung Nuance, Richtung und Dynamik - oder nehmen diese vorweg. Filmische Figuren auf Wegen heben folglich in zweifacher Hinsicht ab: Erstens stützen sie sich auf die Unterlage, um sich von ihr im physikalischen Sinn zu lösen; zweitens wird ihre Bewegtheit und Fortbewegung, da sie sich von der relativen Ruhe der Wege unterscheiden, deutlicher sichtbar. Das Kino hat ein Medium erfunden, das diese Vermittlung vermittelt. Nicht nur das Schauspiel sorgt für die Anverwandlung des Körpers an den Weg. Auch die Handkamera erweist sich als Medium zwischen Körper und Unterlage, Fortbewegung und Weg. Dieses Verfahren nimmt die Struktur weglicher Unterlagen auf und verwandelt sie in Sicht. Die Unebenheiten der Wege, ihre Oberflächenbeschaffenheit und die Reaktion körperlicher Fortbewegung auf sie werden zu Bild. Die Handkamera stellt einen haptischen Kontakt zum Weg über dessen Oberfläche her. Jede wegliche Unebenheit, jedes Abweichen vom geraden Pfad, jede vom Weg vorgeschriebene Bremsung oder Beschleunigung teilt sich der Bildbewegung mit und setzt sich in ihr fort. Ein aus der Hand gefilmtes Laufbild ist die Bildbewegung gewordene Wegoberfläche. Sie pflanzt die Berührung mit der weglichen Unterlage über Fuß, Bein, Rumpf und Hand der Kameraleute und überträgt die Wegqualitäten durch deren Körper ins Bild. Sie bringt Gesten des Gehens auf Wegen ein und reicht sie an die Wahrnehmung der Filmbetrachtenden weiter. Nicht nur die Art der Fortbewegung, seien es Schritte oder Sprünge, Hasten, Tasten oder Galoppieren, sondern auch die verschiedenen Unebenheiten und topographischen Besonderheiten werden von der Bewegungsunterlage direkt in die Rhythmik der Sicht transferiert. Die Handkamera ist eine mediale Agentur der Mimesis der Fortbewegung auf Unterlagen. Gehen wird sehen, der Gehweg zum Sehweg.

Informationen zum Autor:

Karl Sierek, Filmtheoretiker und Soziologe, Professor emeritus am Seminar für Kunstgeschichte und Filmwissenschaft der Universität Jena und wissenschaftlicher Leiter des Béla-Balázs-Instituts für Laufbildforschung in Wien. Gastprofessuren und Senior Fellowships an der FU Berlin, der Université Paris I und Paris III, der Meiji University Tokyo, der Fudan University Shanghai und der Université Montréal. Jüngste Bücher: Der lange Arm der Ufa (2018), Filmanthropologie (2018).