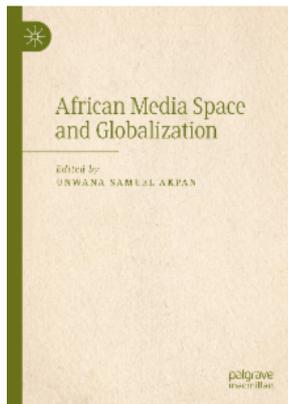


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31. - Munk, Tine, Kennedy, Morag: Victimisation in the Digital Age (03.09.2024)



## 1. - African Media Space and Globalization



<b>ISBN/ISSN</b>	9783031350627
<b>Autor</b>	Akpan, Unwana Samuel
<b>Preis</b>	149,79 EUR
<b>Gewicht</b>	600 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	25.08.2024
<b>Autoren:</b>	Akpan, Unwana Samuel
<b>Verlag</b>	Springer International Publishing
<b>Zusätzliche Daten</b>	Paperback
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	468
<b>Themen</b>	african communication, misinformation, disinformation, Media Research, Digital production, sport communication, advertising, health communication, organizational communication, media research, digital production

### Inhaltsangabe:

Part I: African Mainstream Media Space, Representation and Digitization.- Chapter 1. African Traditional Media: Looking Back, Looking Forward.- Chapter 2. Kenyan Media Industry: Digitize or Disappear!.- Chapter 3. Digitization of Broadcasting in Nigeria: Opportunity for Participation in Globalization.- Chapter 4. Globalization, Pluralism and Broadcast Operations in Nigeria.- Chapter 5. African Cinema and the Global Movie Industry: A Survey of the Depth of Nollywood's Niche in the Age of Globalization and Digitalization.- Chapter 6. Gender Representation in Nigerian Media Contents and Social Reality.- Part II: Online Media and Usage.- Chapter 7. Closing the Digital Divide Among African American Consumers with Better Content in the United States of America.- Chapter 8. The War of Words in the Digital Space: Twenty-First Century Presidential Public Address as Power Maintenance in Kenya.- Chapter 9. Students' Use of Digital Online Resources in Music Study at Zimbabwe State Universities inResponse to COVID-19.- Chapter 10. The Culture of Online Shaming Targeting Women from the Middle East And North African (MENA) Region.- Part III: Music Media and Online Construction.- Chapter 11. Rethinking Arabness: The Communicative Nexus of Select Lyrics of Female Nigerian and North African Afro-Arab Hip Hop Artistes and Sociological Construction of Women in the Digital Space.- Chapter 12. TikTok: Globalization and the Social Identification of Afrobeats.- Part IV: Health Communication and the Digital Space.- Chapter 13. Pandemics and Conspiracist Ideation: Making Sense of Collective Sense-Making and Health Information Needs in New Media Environments in Africa.- Chapter 14. Health Communication: An International Perspective in the Digital Space.- Part V: Africaness and the Digital Space.- Chapter 15. Decolonizing the African Mind in the Digital Space.- Chapter 16. African Cultures and Representations in the Digital Era.- Part VI: Sports Communication and Digital Space.- Chapter 17. How Sport, Communication, and Economics Are Changing Power Dynamics in the African Family.- Chapter 18. Globalization and Digitisation in Sport Promotion and Development in Ghana: Sport Journalists' Perspectives.

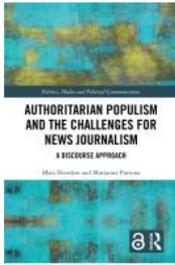
### Kurze Inhaltsangabe:

This book surveys the African media industry, examining various sections of the media at the elite level. Drawing on contributors from diverse regions and media and communication disciplines, the book provides definitive analyses of the switch from analogue to digital broadcasting in select African countries. This timely and relevant collection of essays covers trending topics in communication and media studies, as scholars globally continue to examine the impact of digital technology on media practice, training, and education. The contributors offer rich perspectives on crucial issues, blending practice and scholarship as former media practitioners and academics come together to fill a major gap in media practice and education in Africa. This book is a must-read for anyone interested in the intersection of globalization and African media.

**Informationen zum Autor:**

Dr. Unwana Samuel Akpan is a media scholar-practitioner with over two decades of broadcast experience. He is a lecturer in the Department of Mass Communication, University of Lagos, Akoka-Lagos, Nigeria. He is the Editor of The University of Lagos Communication Review.

## 2. - Authoritarian Populism and the Challenges for News Journalism



<b>ISBN/ISSN</b>	9781032486628
<b>Autor</b>	Ekström, Mats Patrona, Marianna
<b>Preis</b>	182,50 EUR
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	01.10.2024
<b>Autoren:</b>	Ekström, Mats, Patrona, Marianna
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	176
<b>Themen</b>	far-right, journalism, News discourse, propaganda, Media, populism, Authoritarian, immigration, terrorism, liberal democracies, Interviews, Trump, Fear, Scapegoating, Radical

### Inhaltsangabe:

Introduction Chapter 1: News discourse as the object of study Part 1: The far-right delegitimization of mainstream journalism Chapter 2: The disruption of journalistic authority and institutionalized relationships in political interviews Chapter 3: The discourse of alternative news: Between factual reporting and political propaganda Part 2: The performances and propagation of far-right populism in the news Chapter 4: The styles of populist political performances Chapter 5: Reporting the unsayable: authoritarian provocations and their recontextualization in the news Part 3: Normalization of far-right discourses in the news media Chapter 6: Media populism and the construction of 'the people' in political news interviews Chapter 7: The normalization of far-right politics in routine news events and political interviews Chapter 8: The politics of fear in political performance and news coverage Conclusion Chapter 9: Inside the vortex of authoritarian populism: News discourse and the challenges for journalism

### Kurze Inhaltsangabe:

Authoritarian Populism and the Challenges for News Journalism: A Discourse Approach is a cutting-edge study of the practices of news journalism against the background of surging authoritarian populism.

### Inhaltsangabe:

Authoritarian Populism and the Challenges for News Journalism: A Discourse Approach is a cutting-edge study of the practices of news journalism against the background of surging authoritarian populism.

This book traces key challenges for news journalism when reporting on authoritarian populism, or on topics (such as immigration and terrorism) that are typically leveraged by far-right actors and platforms as a way of attracting media attention and boosting their popularity with national electorates. It also offers in-depth analyses of how these challenges are responded to by news journalists in the actual, day-to-day practices of news production, as evidenced in the discourse of news. By placing qualitative, critical analysis of discourse at the heart of the systematic inquiry into authoritarian populism in the news media, this book applies a broad methodological framework for studying a) political performances and their mediated representations, b) the complex, and, often contradictory, normalizing processes at work in the news media, and c) the attendant challenges and critical tasks for contemporary news journalism. Based on detailed analyses of political and news discourse in various European contexts, and in the US, spanning a decade (2014–2024), this book makes a timely and relevant contribution — as liberal democracies could be facing a new turning point in the global rise of authoritarian populism.

This book will be of interest to students and scholars of journalism, media studies, political communication, political science, sociology and discourse studies who are interested in authoritarian and right-wing populism, related discourses of nationalism and xenophobia, populist communication and the role of news media and journalism.

**Rezension:**

"This book is necessary reading for anyone concerned with authoritarian populism. Through a meticulous analysis of everyday news discourse, Ekström and Patrona demonstrate how conventional journalistic practice often inadvertently reinforces and legitimates antidemocratic perspectives. To break away from abetting the far right, a convincing case is made for journalists to reposition their core principles around a clear allegiance to fostering an inclusive democracy."

Matt Carlson, Professor in the Department of Journalism and Mass Communication, University of Minnesota, United States.

"This wide-ranging, rigorous and systematic study adds an important dimension to our understanding of authoritarian populism and the ways in which it is shaped, promoted and resisted in broadcast and social media. Through close analysis it casts light on how right-wing populism is mediated in the talk of journalists and politicians and in the exchanges between them. Challenging and insightful, it will prove an invaluable resource for all those concerned about the state of public discourse in contemporary society. "

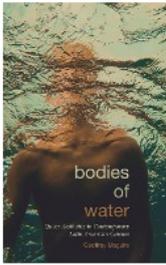
Martin Montgomery, Emeritus Professor of Literary Linguistics, University of Macau, China.

**Informationen zum Autor:**

Mats Ekström is Professor in the Department of Journalism, Media and Communication at the University of Gothenburg, Sweden. Marianna Patrona is Associate Professor in the Division of Humanities and Social Sciences at the Hellenic Army Academy, Greece.

### 3. - Bodies of Water

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<b>ISBN/ISSN</b>	9781438499178
<b>Autor</b>	Maguire, Geoffrey
<b>Preis</b>	107,00 EUR
<b>Gewicht</b>	470 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	01.09.2024
<b>Autoren:</b>	Maguire, Geoffrey
<b>Verlag</b>	State University of New York Press
<b>Zusätzliche Daten</b>	HC gerader Rücken kaschiert
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	214

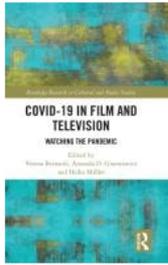
**Kurze Inhaltsangabe:**

Explores how watery spaces provoke radical modes of screening queer corporeality in a diverse range of contemporary Latin American films.

**Informationen zum Autor:**

Geoffrey Maguire is Associate Professor of Spanish at Gonville and Caius College, University of Cambridge. He is the author of *The Politics of Postmemory: Violence and Victimhood in Contemporary Argentine Culture* and coeditor (with Rachel Randall) of *New Visions of Adolescence in Contemporary Latin American Cinema*.

## 4. - Covid-19 in Film and Television



<b>ISBN/ISSN</b>	9781032445946
<b>Autor</b>	Bernardi, Verena Giammanco, Amanda D Mißler, Heike
<b>Preis</b>	181,50 EUR
<b>Gewicht</b>	417 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	12.09.2024
<b>Autoren:</b>	Bernardi, Verena, Giammanco, Amanda D, Mißler, Heike
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	4 Illustrationen, Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	160
<b>Themen</b>	covid, covid 19, pandemic, late-night television, covid-19 Visual Storytelling, Lockdown (2020), Drinnen (2021), Superstore (2015 – 2021), Death to 2020, Grey's Anatomy season 17, pandemic binge-watching, viewer reception during covid 19, audience studies, film and television consumption during covid 19, television industry during covid 19, film industry during covid 19

### Inhaltsangabe:

Introduction: The Pandemic Will be Televised 1. Voice/lessness and Ventrolloquism: Girls' Creative and Collective Resistance to Masculine 'Leadership Theatre' in Covid-era News 2. Captive Audiences: Quarantining with Tiger King 3. @Night@Home: YouTubifying Late-Night Television during the Early Stages of the Covid-19 Pandemic 4. Exploiting Opportunities and Exposing Inequalities: Telling Covid-19 Stories in Host (2020), Mythic Quest (2020-) and For Life (2020-2021) 5. Inside Bo Burnham: Timelessly Capturing the Zeitgeist 6. Navigating the Covid-19 Pandemic as Essential Workers in Superstore 7. "Give me liberty and give me death" - The Representation of the Pandemic in Medical Drama: Covid-19 Plotlines in Grey's Anatomy, Station 19, and The Good Doctor 8. The Pandemic at the Intersection of the Political and the Surreal: Covid-19, Systemic Racism, and the Gothic on The Good Fight

### Kurze Inhaltsangabe:

This collection explores the impact of COVID-19 on the production and consumption of television and film content in the English-speaking world.

### Inhaltsangabe:

This collection explores the impact of COVID-19 on the production and consumption of television and film content in the English-speaking world.

Offering in-depth analysis of select on-screen entertainment, the volume addresses entertainment's changing role during and following the COVID-19 pandemic. It also studies the pandemic's incorporation into the narrative of numerous series, films, and other televised formats, capturing the moments and contexts in which these developments emerged. Chapters examine the pandemic's impact both on a micro- and macrolevel, focusing on the content as well as form of TV shows and films. Bringing together an international team of scholars, the book offers a range of perspectives, exploring phenomena such as the 'YouTubification' of audience-reliant late-night television, as well as films and TV shows such as Superstore, Grey's Anatomy, and The Good Fight.

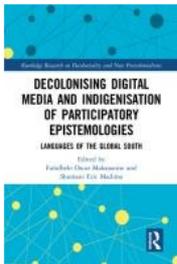
Given the pandemic's lasting impact on film and television industries, this book will be a valuable read for scholars studying audience and viewer reception of on-screen content, and the impact of crises on cultural industries. It will also appeal to researchers in cultural studies, popular culture, television studies, internet studies, film studies, and media studies more broadly.

**Informationen zum Autor:**

Verena Bernardi is a senior lecturer and academic administrator in the English Department at Saarland University, Germany. Her research interests include vampire studies, cultural studies (North America and Scotland), television studies and fandom studies. She is the author of *Us versus Them, or We? Post-2000 Vampiric Reflections of Family, Home and Hospitality in True Blood and The Originals*. Among others, she has published in *Hospitality, Rape and Consent in Vampire Popular Culture* (2017) and is a coeditor of *All Around Monstrous* (2019). Amanda D. Giammanco is cofounder of and coordinator for Saarland University's English Writing Center. She is also a PhD student working on American national identity formation and television in the mid- to late-twentieth century. Her research interests include postwar suburbanization, critical whiteness studies, critical race studies, American cultural history, and media studies, as well as rhetoric and narratology. Heike Mißler is a senior lecturer in British literary and cultural studies at Saarland University. Her research interests include gender and queer theory, feminist theory, critical race studies, critical whiteness studies, popular romance studies, TV and film studies, and posthumanism. She is the author of *The Cultural Politics of Chick Lit: Popular Fiction, Postfeminism and Representation* (2017).

## 5. - Decolonising Digital Media and Indigenisation of Participatory Epistemologies

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<b>ISBN/ISSN</b>	9781032804682
<b>Autor</b>	Makaanise, Fulu fhelo Oscar Madima, Shumani Eric
<b>Preis</b>	172,50 EUR
<b>Gewicht</b>	499 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	13.08.2024
<b>Autoren:</b>	Makaanise, Fulu fhelo Oscar, Madima, Shumani Eric
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	4 Illustrationen, Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	210
<b>Themen</b>	postcolonial studies, decolonisation, Digital Media, Epistemic Indigenisation, Indigenous Future, Decolonial Thinking, Decolonizing Narratives, Endangered Languages, Indigenous Groups, social networks, Global South

### Inhaltsangabe:

Introduction: A Decolonial Study of Digital Media and the Epistemic Indigenisation of the Indigenous Future  
Fulu fhelo Oscar Makaanise and Shumani Eric Madima

### PART I: DECOLONISING DIGITAL SPACE, AND INDIGENOUS LANGUAGE PRESERVATION

Chapter 1: Decolonial Thinking of Digital Media Inequalities and Indigenous Language Marginalisation of the Global South from the South African Context

Fulu fhelo Oscar Makaanise

Chapter 2: Preservation of Indigenous Languages, Changes in Digital Media, Social Development, and Family Communication

Emmanuel Ezimako Nzeaka and Beryl A. Ehondor

Chapter 3: Decoloniality of the Internet: Linguistic Revolution of the Marginalised Minority South African Indigenous Languages

Shumani Eric Madima and Fulu fhelo Oscar Makaanise

Chapter 4: Incorporating Indigenous Language in TikTok Content Creation: Influence of IsiZulu in Content Creation

Khatija BiBi Khan

### PART II: EPISTEMIC DECOLONIAL NARRATIVES, DIGITAL HUMOUR, AND POSTCOLONIAL PARTICIPATORY EPISTEMOLOGIES

Chapter 5: Convergence between Educommunication and Good Living: Decolonial Narratives of Other Possible Futures

Thais Brianezi

Chapter 6: 'Tlen quihtoa moyollo?' – 'What does your heart tell you?': Language Revitalisation and Postcolonial Cultural

Education Among the #Nahuatl Language Teaching Community on TikTok  
Amanda R Ruschak

Chapter 7: Chasu: A Favoured Medium in Endearment and Amusement in Online Chats by Chasu Native Speaker multilinguals in Tanzania  
Erasmus Akiley Msuya

### PART III: EPISTEMOLOGIES OF MARGINALISED GROUPS AND DIGITAL PRESENCE OF NATIVE LANGUAGES

Chapter 8: The Revalorisation of the Native Languages in the New Bolivia: Strategies for Changing Minds towards the Democratic and Cultural Revolution  
Eduardo Lopez Rosse

Chapter 9: Revitalising Endangered Languages through Social Media: A Case Study of Olunyore Language Preservation through Facebook in Kenya  
Jackline U. Lidubwi and John O. Ndavula

Chapter 10: Visibility of Indigenous Groups through Creativity and Social Networks in Mexico  
Eva Citlali Martínez Estrella

Chapter 11: Promoting the Use of the Nama Language on YouTube in Democratic South Africa  
Edgar Julius Malatji, Nhlayisi Cedrick Baloyi, Mawethu Glemar Mapulane, Amukelani Collen Mangaka and Rudzanimbilu Muthambi

#### **Kurze Inhaltsangabe:**

The book provides valuable insights on decolonising the digital media landscape and the indigenisation of participatory epistemologies to continue the legacies of indigenous languages in the global South.

#### **Inhaltsangabe:**

The book provides valuable insights on decolonising the digital media landscape and the indigenisation of participatory epistemologies to continue the legacies of indigenous languages in the global South.

It is one of its kind as it climaxes that the construction phase of self-determining and redefining among the global South societies is an essential step towards decolonising the digital landscape and ensuring that indigenous voices and worldviews are equally infused, represented, and privileged in the process of higher-level communication, exchanging epistemic philosophies, and knowledge expressions. The book employs an interdisciplinary approach to engage in the use of digital media as a sphere for resistance and knowledge transformation against the persistent colonialism of power through dominant non-indigenous languages and scientific epistemic systems. It further advocates that decolonising digital media spaces through appreciating participatory epistemologies and their languages can help promote the inclusion and empowerment of indigenous communities. It indicates that the decolonial process can also help to redress the historical and ongoing injustices that have disadvantaged many indigenous communities in the global South and contributed to their marginalisation.

This book will appeal to undergraduate and graduate students, scholars, and academics in communication, media studies, languages, linguistics, cultural studies, and indigenous knowledge systems in higher education institutions. It will be a valuable resource for those interested in epistemologies of the South, decoloniality, postcoloniality, indigenisation, participatory knowledge, indigenous language legacies, indigenous artificial intelligence, and digital media in the Fourth Industrial Revolution.

#### **Informationen zum Autor:**

Fulufhelo Oscar Makananise is an Associate Professor in the Department of Communication Science at the University of South Africa (UNISA). He holds a doctoral degree in Media Studies from the University of Limpopo. Prof. Makananise obtained a PG (dip)HE from Rhodes University. He also serves as an external examiner in other South African universities and as a reviewer in international and national scholarly journals. Prof. Makananise has authored and published academic articles in peer-reviewed and DHET-accredited journals. In addition, Prof. Makananise has presented papers at both

national and international conferences. His research interests include new media technology, digital media, indigenous language media and social media, political communication, digital diplomacy, and news media consumption. Shumani Eric Madima is a Linguistics Senior Lecturer at the University of Venda (UNIVEN) in the Department of English, Media Studies and Linguistics, Faculty of Humanities, Social Sciences and Education. He teaches Linguistics to undergraduate and postgraduate students. He completed his BA degree at the University of South Africa (Unisa), BA (Hons) in Applied Linguistics at the University of Pretoria, MA (Cum Laude) in Linguistics, and PhD in Linguistics at the University of Venda. He has been a teacher and a lecturer at South African Teacher Education (SACTE). His fields of specialisation are Sociolinguistics, Language Planning, Psycholinguistics, Language and gender, Linguistics in Educational Context and Media Studies. He has written several articles on various themes, such as Linguistics and Media Studies, which have been published in different international journals.

## 6. - Disinformation in Europe



<b>ISBN/ISSN</b>	9783756019205
<b>Autor</b>	Batura, OlgaHolznagel, BerndKalbhenn, Jan Christopher
<b>Preis</b>	99,00 EUR
<b>Gewicht</b>	434 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	29.08.2024
<b>Autoren:</b>	Batura, Olga, Holznagel, Bernd, Kalbhenn, Jan Christopher
<b>Verlag</b>	Nomos
<b>Zusätzliche Daten</b>	Color of cover: Blue, Color of cover: Grey, Color of cover: Silver, Color of cover: White, Color of cover: Yellow, broschiert
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (brochiert)
<b>Auflage</b>	1
<b>Seiten</b>	298
<b>Themen</b>	Democracy, Demokratie, Desinformation, Disinformation, Fake News, Media literacy, Medienkompetenz, Rechtsstaatlichkeit, Rule of Law

### Inhaltsangabe:

This book equips readers with the tools to understand and combat the spread of disinformation in Europe. Expert analyses provide insight into complex mechanisms behind disinformation and show how to protect informational integrity.

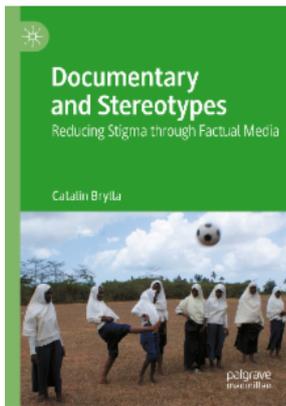
The authors wrote this book to find answers to key questions: How does disinformation work? What role do social media play? And how can democracies be protected?

The goal of the book is to enrich public debate about disinformation and open up new perspectives for an information-friendly future. It targets politicians, journalists, education experts, and citizens interested in this topic.

With contributions by

Olga Batura | Judit Bayer | Florian Flamme | Bernd Holznagel | Jan Kalbhenn | Krisztina Nagy | Daria Opryshko | Liudmyla Opryshko | Gábor Polyák | Klára Szalay | Colin Willeke | Lorna Woods

## 7. - Documentary and Stereotypes



<b>ISBN/ISSN</b>	9783031263743
<b>Autor</b>	Brylla, Catalin
<b>Preis</b>	128,39 EUR
<b>Gewicht</b>	446 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	24.08.2024
<b>Autoren:</b>	Brylla, Catalin
<b>Verlag</b>	Springer International Publishing
<b>Zusätzliche Daten</b>	Paperback
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	344
<b>Themen</b>	media representation, social cognition, Parasocial contact, perspective-taking, Intersectionality, prejudice, Documentary, Stigma, Stereotypes, Media representation, Social cognition, Perspective-taking, Prejudice

### Inhaltsangabe:

Part I Understanding Stereotypes.-1 Prologue.- 2 Why Do Stereotypes Exist?.- 3 Narrativising the Other.- Part II Analysing Stereotypes.- 4 Types of Others.- 5 The OIMDA Model.- 6 The OIMDA Model: Blindness Case Study.- Part III Reducing Stereotypes.- 7 Current Strategies.- 8 Perspective-Taking.- 9 Cross-Categorisation.- 10 Recategorisation.- 11 Decategorisation.- 12 Epilogue

### Kurze Inhaltsangabe:

This book studies how documentaries, and factual media in general, can contribute to the reduction of social stigma and prejudice. It adopts models from social psychology, media studies and cultural studies and is intended for scholars and media makers who aim to increase social inclusion and diversity by deconstructing harmful boundaries between social groups. Such boundaries may be based on the stereotyping of ethnicity, culture, age, dis/ability, gender and sexual orientation, for example. The first part of the book outlines the functionality of stereotypes as essential processes for social cognition both in real life and during documentary viewing. The second part establishes a classification system for stigmatising media stereotypes and formulates a methodology based on critical discourse analysis to analyse them in narrative and audio-visual representations. The third and final part of the book conceptualises a set of methodologies to reduce stigmatising stereotypes. These methodologies are based on 1) representations that prompt perspectival alignment with screen characters, and 2) the perceived salience of multiple, intersecting social identities.

### Informationen zum Autor:

Catalin Brylla is Principal Lecturer in Film and TV at Bournemouth University, UK, where he is Deputy Director of the Centre for the Study of Conflict, Emotion and Social Justice. He also chairs the Diversity, Equity and Inclusion Committee of the Society for Cognitive Studies of the Moving Image, and he has co-edited *Documentary and Disability* (2017) and *Cognitive Theory and Documentary Film* (2018).

## 8. - Fake News: Macht der Lügen



<b>ISBN/ISSN</b>	9783170437647
<b>Autor</b>	Beck, HannoPrinz, Aloys
<b>Preis</b>	22,00 EUR
<b>Gewicht</b>	215 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	18.09.2024
<b>Autoren:</b>	Beck, Hanno, Prinz, Aloys
<b>Verlag</b>	W. Kohlhammer Verlag
<b>Zusätzliche Daten</b>	8 Tabellen
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	156
<b>Themen</b>	Informationen, Internet, Wahrheit

### Kurze Inhaltsangabe:

Das Internet steht nahezu jedem zur Verfügung, sei es als Informations- oder Unterhaltungsmedium, sei es als Publikationsplattform. Das Internet stellt keine Qualitätsanforderungen und bietet somit auch keine Qualitätsgarantien. Und so ist das Genre der Fake News - manipulativ verbreitete vorgebliche Nachrichten - in der modernen Medienwelt, in der soziale Netzwerke Unwahrheiten und Halbwahrheiten mit Lichtgeschwindigkeit verbreiten, zu neuer Form aufgelaufen. Fake News stellen heute eine riesige Herausforderung für die gesamte Gesellschaft dar. Denn wie lassen sich Falschmeldungen von echten Informationen unterscheiden? Fledermausmenschen und Einhörner auf dem Mond? Glatt gelogen. Eine Präsidentschaftskandidatin, die in einer Pizzeria einen Kinderpornoring betreibt? Unfug. Eine vorgetäuschte Mondlandung, gefälschte Wahlen? Kann nicht sein. Oder doch? Echtes Kriegsbild oder KI-generiert? Kaum noch zu entscheiden. In einer Welt, in der das Angebot an echten, falschen und verfälschten Informationen ständig zunimmt, lösen sich die Grenzen zwischen Lüge, Manipulation, Propaganda, Meinung und Wahrheit bisweilen auf. Und das wird gezielt genutzt. Staaten beschäftigen Trollfabriken zur Streuung von Propaganda und Lügen, populistische Parteien nutzen irreführende Darstellungen, um für ihre Weltsicht zu werben oder das Vertrauen in etablierte Institutionen zu zerstören. Selbst ExpertInnen und Medien verlaufen sich schon einmal im Dschungel der Informationen und machen im Kampf um die Deutungshoheit nicht immer eine gute Figur. Hanno Beck und Aloys Prinz erläutern, welche Arten von Fake News es gibt, wie sie entstehen, welche Folgen sie haben, wie sie wirken, welche Rolle Staaten, Medien, Forschung und wir selbst dabei spielen und wie man sich gegen gezielte Desinformation wehren kann.

### Inhaltsangabe:

Fledermausmenschen und Einhörner auf dem Mond? Glatt gelogen. Eine Präsidentschaftskandidatin, die in einer Pizzeria einen Kinderpornoring betreibt? Unfug. Eine vorgetäuschte Mondlandung, gefälschte Wahlen? Kann nicht sein. Oder doch? In einer Welt, in der das Angebot an echten, falschen und verfälschten Informationen ständig zunimmt, lösen sich die Grenzen zwischen Lüge, Manipulation, Propaganda, Meinung und Wahrheit bisweilen auf. Staaten beschäftigen Trollfabriken zur Streuung von Propaganda und Lügen, soziale Netzwerke verbreiten Unwahrheiten und Halbwahrheiten mit Lichtgeschwindigkeit. Selbst Experten und Medien verlaufen sich schon einmal im Dschungel der Informationen und machen im Kampf um die Deutungshoheit nicht immer eine gute Figur.

Hanno Beck und Aloys Prinz erläutern, welche Arten von Fake News es gibt, wie sie entstehen, welche Folgen sie haben, wie sie wirken, welche Rolle Staaten, Medien, Forschung und wir selbst dabei spielen und wie man sich gegen gezielte Desinformation wehren kann.

### Informationen zum Autor:

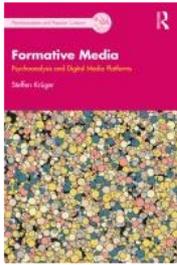
Aloys Prinz - Studium der Volkswirtschaftslehre an der Universität des Saarlandes und an der Universität zu Köln, wissenschaftlicher Mitarbeiter bzw. anschließend wissenschaftlicher Assistent am Institut für Finanzen, Steuern und Sozialpolitik der Freien Universität Berlin, Promotion und Habilitation an der Freien Universität Berlin, Professor für Volkswirtschaftslehre, insbes. Wirtschaftspolitik, an der Johannes Gutenberg-Universität Mainz (1993-2000), seit 2000

Professor für Volkswirtschaftslehre, insbes. Finanzwissenschaft, an der Westfälischen Wilhelms-Universität Münster, seit 2023 emeritiert.

Hanno Beck - Studium der Volkswirtschaftslehre an der Johannes Gutenberg-Universität Mainz; danach wissenschaftlicher Mitarbeiter an der Johannes Gutenberg-Universität Mainz; Promotion zum Dr. rer. pol. über die Osterweiterung der Europäischen Union; anschließend Mitglied der Wirtschaftsredaktion der Frankfurter Allgemeinen Zeitung; seit 2006 Professor für Volkswirtschaftslehre und Wirtschaftspolitik an der Hochschule Pforzheim; Bücher u.a.: Medienökonomie, Der Alltagsökonom; Der Liebesökonom, Die Logik des Irrtums, So funktioniert die Börse, Geld denkt nicht, Glück: Was im Leben wirklich zählt.

## 9. - Formative Media

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<b>ISBN/ISSN</b>	9781032308531
<b>Autor</b>	Krüger, Steffen
<b>Preis</b>	41,00 EUR
<b>Gewicht</b>	336 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	06.08.2024
<b>Autoren:</b>	Krüger, Steffen
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	224
<b>Themen</b>	digital media, formative media, psychoanalysis, drive theory, psychosocial, Facebook, Instagram, Google

### Inhaltsangabe:

Acknowledgements Series Preface Introduction - the forms of formative media Chapter 1 Outrageous growth and the Eros of Facebook Chapter 2 The feeding tube - YouTube, oral cravings, and the question of addiction Chapter 3 Anxious narcissism - Instagram, self-image practices, and the persistent question of narcissism Chapter 4 Compromised formations - Google, obsession and the desublimation of knowledge Chapter 5 The joke that isn't funny anymore - Twitter, aggression and the perfect shitstorm Chapter 6 Conclusion - 'platforming' the digital subject Bibliography

### Kurze Inhaltsangabe:

Formative Media presents a psychoanalytic and psychosocial inquiry into the significance of the most widely used digital platforms - including Facebook, Google, YouTube, Twitter (X) and Instagram - and the relational styles that users cultivate and habituate in their interplay with these platforms.

### Inhaltsangabe:

Formative Media presents a psychoanalytic and psychosocial inquiry into the significance of the most widely used digital platforms – including Facebook, Google, YouTube, Twitter (X), and Instagram – and the relational styles that users cultivate and habituate in their interplay with these platforms.

Steffen Krüger assesses the formative effects of these platforms, considering who we are and how we are becoming who we are in relation to, as well as mediated through, digital platforms. The book considers Facebook in conversation with the Freudian theory of Eros and the Live/Love drive, then homes in on the primitive forms of orality, attachment, dependence, and symbiosis in relation to YouTube. Krüger then expands the discussion of orality with an inquiry into the notions of mastery, control, and domination that Google unfolds and activates in its search function, considers narcissism in the context of Instagram, and examines hate speech and aggression on Twitter. The book focuses on the most salient, most talked about aspects, features, and activities of commercial, corporate social media culture to inquire into the formational pushes and pulls of these activities in their contexts for our subjectivities and sense of self.

Showing in detail how digital media platforms have advanced into central “socialisation agencies,” Formative Media will be of great interest to academics and scholars of psychoanalytic, psychocultural, and psychosocial theory, critical digital media studies, and interactional theory.

### Rezension:

"Krüger's brilliant study propels digital media analysis to the next level. Our primary concern in an age of platforms is formation, not information. What kind of subjects are we becoming?" - Jodi Dean, author, Democracy and Other Neoliberal Fantasies

“At a time where critical analysis of platforms is more needed than ever, this book is essential reading for academics, students and anyone concerned about the fragile future of humanity and the digital. It is a pathbreaking, refreshing and

absorbing contribution to internet studies, social media and platform studies as well as the entire field of media and communication research. Steffen Krüger takes us on a deep dive into the histories of the key platforms of our age, Facebook, YouTube, X (Twitter), Instagram and Google, and how they form the human subject in constitutive terms. He constructs a formative psychosocial theory of interaction for each platform by paying close attention to their technological features and user interactions. As this study shows, big tech companies have assembled their own logics and tools which in different ways have got us hooked, but not as commonly presented in academic and popular debates. This book once and for all shows that it is only psychoanalysis that can help us make sense of the complex and contradictory dynamics between platforms and users today. Those who really want to understand platforms, are now finally able to!" - Jacob Johanssen, Associate Professor in Communications, St. Mary's University, UK

"This book breaks new ground in showing how online interactions are shaped by digital platforms as we perform the various versions of ourselves that they afford. Twitter/X elicits the joker, Facebook the seducer, Instagram the anxious narcissist, while You Tube feeds our addictions, and Google our obsessions. There is nothing glib about these metaphors. Krüger asks what kind of subjects we are becoming through our media use, responding with a provocative range of insights into contemporary culture, delivered with verve and a wide-ranging, lively, scholarship." - Lynn Froggett, Professor of Psychosocial Welfare and Director of the Psychosocial Research Unit, University of Central Lancashire, UK

**Informationen zum Autor:**

Steffen Krüger is senior lecturer in the Department of Media and Communication, University of Oslo, Norway. His research interests are located at the intersections of media studies and psychoanalysis, psychosocial studies, and critical theory.

## 10. - Getrennte Medienwelten



<b>ISBN/ISSN</b>	9783869626819
<b>Autor</b>	Pollack, Elisa
<b>Preis</b>	32,00 EUR
<b>Gewicht</b>	486 g
<b>Verfügbarkeit</b>	vorübergehend nicht lieferbar
<b>Erscheinungstermin</b>	10.09.2024
<b>Autoren:</b>	Pollack, Elisa
<b>Verlag</b>	Herbert von Halem Verlagsgesellschaft
<b>Zusätzliche Daten</b>	5 Abbildungen, 4 Tabellen
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	392
<b>Themen</b>	BRD, DDR, Leitmedien, Medienidentitäten, Medienlandschaft, Medienrezeption, Nutzenansatz, Ost-West-Spaltung, Ostberlin, Strukturierungstheorie, Wende, Westberlin, deutsche Wiedervereinigung, medienbiografische Interviews

### Inhaltsangabe:

1. Getrennte Medienwelten - Einleitung 2. Der Osten als das Andere 2.1 Mediennutzungsunterschiede in Ost und West(-berlin) 2.2 Das hartnäckige Problem der Ost-Identität 2.3 Westdeutsche Selbstgespräche über den Osten 3. Theoretische Vorannahmen: Massenmedien und (kollektive) Identitäten 3.1 Giddens' Strukturations- und Identitätstheorie 3.2 Konstruktion kollektiver Identitäten in massenmedialen Diskursen 3.3 Uses-and-Gratifications: (Kollektive) Identität als Mediennutzungsmotiv 3.4 Ein theoretisches Modell: Struktur-Identität-Mediennutzung 3.5 Kategoriensystem 4. Medienbiografische Interviews 4.1 Warum qualitativ? Warum Interviews? 4.2 Chancen und Risiken retrospektiver Interviews 4.3 Der Leitfaden 4.4 Auswahl und Rekrutierung der Befragten 4.5 Durchführung der Interviews und Vorgehen bei der Auswertung 5. Ost-/West-Identitäten und Routinen der Mediennutzung und -bewertung 5.1 Ressourcen und Regeln im Berlin der Nachwendezeit 5.1.1 Die Kaufhalle wird zum Supermarkt 5.1.2 Ende der Westberliner Gemütlichkeit 5.2 Nutzungsroutinen und Medienbewertungen seit dem Mauerfall 5.2.1 Ostberlin 5.2.2 Westberlin 5.3 Identitätsbezogene Nutzungsmotive und Kriterien der Medienbewertung 5.3.1 Motive: Zwischen Rückbettung und Selbstaktualisierung 5.3.2 Bewertungskriterien: Verschiedenheit im Gleichen 6. Typologie Berliner Mediennutzung 6.1 Mediennutzungstypen in Ostberlin 6.2 Mediennutzungstypen in Westberlin 7. Fazit: Diskursive Fortschreibung der (medialen) Ost-West-Spaltung  
Literatur und Quellen Anhang

### Kurze Inhaltsangabe:

Wie Berliner und Berlinerinnen mit Medien umgehen, ist auch über drei Jahrzehnte nach dem Fall der Mauer durch Ost- und West-Identitäten strukturiert. Welche Zeitung gelesen und welcher TV-Sender eingeschaltet wird, hängt nicht nur von vergangenen und gegenwärtigen Lebensumständen ab, sondern ebenso davon, wie in den Medien seit der Wende über Ost und West gesprochen wird. In ihrer Studie hat Elisa Pollack über 80 biografische Interviews mit Berlinern und Berlinerinnen aus Ost und West über ihre Mediennutzung seit der Wende geführt. Als theoretische Grundlage dienen die Strukturations- und Identitätstheorie von Anthony Giddens sowie der Nutzen- und Belohnungsansatz. Dass Ostberliner sich heute eher von den Leitmedien abwenden als ihre Nachbarn im Westen der Stadt, ist nach Einschätzung der Autorin viel weniger mit der DDR-Vergangenheit zu erklären als mit der gesellschaftlichen Position der Ostdeutschen nach 1989/1990. Das Fortbestehen einer Ost-West-Spaltung ist letztlich auch als das Ergebnis der Neugestaltung der ostdeutschen Medienlandschaft im Zuge der deutschen Wiedervereinigung zu verstehen.

### Informationen zum Autor:

Elisa Pollack ist wissenschaftliche Mitarbeiterin an der Arbeitsstelle Kommunikationsgeschichte und Medienkulturen am Institut für Publizistik- und Kommunikationswissenschaft der Freien Universität Berlin.



## 11. - Handbuch Deutsch-Türkischer Film



<b>ISBN/ISSN</b>	9783826090646
<b>Autor</b>	Schulte Eickholt, SwenBazarkaya, Onur Kemal
<b>Preis</b>	42,00 EUR
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	17.09.2024
<b>Autoren:</b>	Schulte Eickholt, Swen, Bazarkaya, Onur Kemal
<b>Verlag</b>	Königshausen & Neumann
<b>Zusätzliche Daten</b>	Color of cover: Blue, Color of cover: Grey, Color of cover: Orange, Color of cover: Silver, Color of cover: White, Würzburg
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	498
<b>Themen</b>	deutsch-türkischer Film, deutsch-türkische Kultur, deutsch-türkische Literatur, Handbuch

### Inhaltsangabe:

Der deutsch-türkische Film hat in den vergangenen 25 Jahren eine rasante Entwicklung durchlaufen und prägt mittlerweile das Selbstverständnis unserer Gegenwart entscheidend mit. Daher ist es an der Zeit, ihm die Aufmerksamkeit zuteil werden zu lassen, die er verdient, und seine einzelnen Bereiche systematisch zu erschließen. Die Beiträger innen des vorliegenden Handbuches haben sich dies zur Aufgabe gemacht. Entstanden ist ein Übersichts- und Nachschlagewerk zum deutsch-türkischen Film, das aus zwei Teilen besteht. Der erste setzt sich aus Artikeln zusammen, deren Gegenstände sich von der (post)migrantischen Position der dargestellten Subjekte über filmhistorische und genrespezifische Reflexionen sowie narratologische, sprachliche und kulturwissenschaftliche Analysen bis hin zur Inszenierung der Männlichkeit und des Islam erstrecken. Den zweiten Teil des Handbuches bilden Kurzartikel, mit denen sich die Leser innen einen Überblick über Inhalte, Themen und Problematiken zahlreicher Filme verschaffen können. Damit ist das Handbuch dazu geeignet, Forschenden, Lehrenden, Studierenden, kurz: allen, die sich für den deutsch-türkischen Film interessieren, wertvolle Informationen und weiterführende Impulse zu liefern.

### Informationen zum Autor:

Dr. Swen Schulte Eickholt lehrt und forscht im Fachbereich Neuere Deutsche Literatur der Universität Paderborn.

Assoc. Prof. Dr. Onur Kemal Bazarkaya lehrt und forscht an der Abteilung für Deutsche Sprache und Literatur der Marmara Universität in Istanbul.

## 12. - Horror and Science Fiction Cinema and Society



<b>ISBN/ISSN</b>	9781032444604
<b>Autor</b>	Harris, Martin
<b>Preis</b>	162,50 EUR
<b>Gewicht</b>	531 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	02.09.2024
<b>Autoren:</b>	Harris, Martin
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	246
<b>Themen</b>	Horror, Science fiction, Cinema

### Inhaltsangabe:

Introduction: "Us vs. Them" in Society and on the Screen

1. Defending the American Way of Life Against Them!
  2. Surrendering Selfhood in Invasion of the Body Snatchers
  3. Legend or Monster? Judging The Last Man on Earth
  4. See No Evil, Hear No Evil, Speak No Evil: Racial Antipathy in Planet of the Apes
  5. Divided We Fall: Conflict and Crisis in Night of the Living Dead
  6. Quarantine, Containment, and Covering Up in The Crazies
  7. "Just Another Stage": Mainstreaming Feminism and the Backlash in The Stepford Wives
  8. The Enemy Within: Alien's Oppositions
  9. A Cop Movie With Aliens: Self-Reflexivity in The Hidden
  10. "We All Sell Out Every Day": Trickle-Down Ideology in They Live
  11. Foregrounding Fascism: Starship Troopers and Satirical Adaptation
  12. In-Groups and Out-Groups: Monsters Within and Monsters Without in The Mist
  13. Cloverfield, 9/11, and the New Normal
  14. Get Out and the Struggle to Escape America's Post-Racial Lie
  15. Unity on the Surface, Division Underneath: Exploring American Discord in Us
- Appendix: Other "Us vs. Them" Horror Sci-Fi Films

### Kurze Inhaltsangabe:

Examining how horror and science fiction films from the 1950s to the present invent and explore fictional "us-versus-them" scenarios, this book analyzes how such films employ allegory and/or satire to interrogate the causes and consequences of increasing polarization in American politics and society.

### Inhaltsangabe:

Examining how horror and science fiction films from the 1950s to the present invent and explore fictional "us-versus-them" scenarios, this book analyzes how such films employ allegory and/or satire to interrogate the causes and consequences of increasing polarization in American politics and society.

Starting with the killer ants film with an anti-communist subtext Them! (1954) and concluding with Jordan Peele's social horror film with revenge-seeking homicidal doppelgängers Us (2019), Martin Harris highlights social and political contexts, contemporary reviews and responses, and retrospective evaluations to show how American horror and science fiction films reflect and respond to contemporary conflicts marking various periods in U.S. history from post-WWII to the present, including those concerning race, gender, class, faith, political ideology, national identity, and other elements of American society.

Horror and Science Fiction Cinema and Society draws upon cinematic sociology to provide a resourceful approach to American horror and science fiction film that integrates discussion of plot construction and character development with analyses of the thematic uses of conflict, guiding readers' understanding of how filmmakers create otherworldly confrontations to deliver real-world social and political commentary.

**Rezension:**

"This volume offers something novel and taps into genres that span decades that the author ties to the era's relevant ongoing social and political situations, covering history, politics, film criticism, and sociology to understand various concepts that are vital for students across a variety of disciplines to grasp. This book is an exemplary guide to how to do just that."

Michael A. Allen, Professor of Political Science, Boise State University

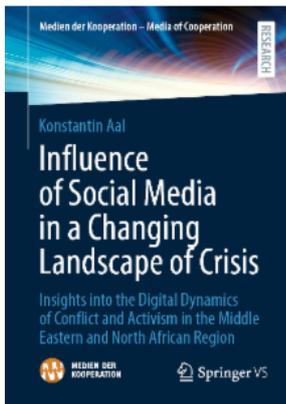
"Using the archive of 1950s thru 2010s horror plus science fiction films, this book explores polarization in society, namely how and why Americans tend to divide into opposing groups and attach their identity to polarization rather than cohesion. Through these films, the author interrogates social polarization from a host of angles, including: race, class, gender, religious belief, politics, nationalisms, and sexuality. These angles promise to elucidate why Americans are attracted to basing their identity in segmented groups that are defined by (and act against) an "other." As such, this is an incredibly timely book and the prominent place of polarization in American society today makes this book of great potential use in a number of classroom settings."

Paul C. Gutjahr, Professor of English, Indiana University

**Informationen zum Autor:**

Martin Harris teaches in the American Studies program at the University of North Carolina at Charlotte. He is the author of *Poker & Pop Culture: Telling the Story of America's Favorite Card Game* (2019) and *Leatherface vs. Tricky Dick: The Texas Chain Saw Massacre as Political Satire* (2021).

## 13. - Influence of Social Media in a Changing Landscape of Crisis



<b>ISBN/ISSN</b>	9783658455163
<b>Autor</b>	Aal, Konstantin
<b>Preis</b>	106,99 EUR
<b>Gewicht</b>	391 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	28.08.2024
<b>Autoren:</b>	Aal, Konstantin
<b>Verlag</b>	Springer Spektrum
<b>Zusätzliche Daten</b>	Paperback
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	300
<b>Themen</b>	Tunisia, Ethnographic Fieldwork, Arab Spring, Palestine, MENA, Syria, Iran, Grounded Design, Socio-Informatics, Ethnographic fieldwork, Social Media, activism

### Inhaltsangabe:

Introduction and Motivation.- Related Works.- Methodological Approach.- Research Setting.- Examination of the Socio-Political Landscape in the MENA Region.- Tunisia.- Palestine.- Syria.- Iran.- Social Media.- Analysis and Discussion.- Methodological Reflections.- Conclusion.

### Kurze Inhaltsangabe:

Social media and information and communication technologies (ICTs) have played a pivotal role in various conflicts around the world, including the Arab Spring in Tunisia, the war in Syria, Palestinian activism, and the recent protests in Iran. This book examines the use and impact of ICT and social media in these conflicts, focusing on countries in the MENA region. The research takes an on-the-ground approach, working closely with local people to understand their everyday use and appropriation of social media and ICT. The author presents four studies covering different aspects of social media use in conflict: the evolution of the media landscape in post-uprising Tunisia; Palestinian activists using social media to oppose the construction of the wall; the role of social media among Syrian Free Army fighters, activists and refugees; and young Iranians' strategies for circumventing internet restrictions. These studies reveal the ways in which social media and conflict intersect. The research assesses the impact of social media in these settings, considering the historical, socio-economic and socio-technical dynamics of the regions. Finally, the dissertation critically reflects on the methods used in this fieldwork, emphasizing the role of the researcher and personal biases.

### Informationen zum Autor:

Konstantin Aal is a postdoctoral researcher at the Department of Information Systems and New Media at the University of Siegen. He also leads a research team focusing on community and activism.

## 14. - Interne Kommunikation als Treiber in neuen Arbeitswelten



<b>ISBN/ISSN</b>	9783658451523
<b>Autor</b>	Engelhardt, Kristin
<b>Preis</b>	14,99 EUR
<b>Gewicht</b>	112 g
<b>Verfügbarkeit</b>	hergestellt auf Anfrage
<b>Erscheinungstermin</b>	29.06.2024
<b>Autoren:</b>	Engelhardt, Kristin
<b>Verlag</b>	Springer Spektrum
<b>Zusätzliche Daten</b>	Paperback
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	1
<b>Seiten</b>	76
<b>Themen</b>	Employer Branding, Mitarbeiterkommunikation, New Work, Unternehmenskultur, Interne Kommunikation

### Inhaltsangabe:

Unternehmen und gesellschaftliche Veränderungen.- Die neue Quadratur der Internen Kommunikation.- Digitale Interne Kommunikation im Wandel.- Die neue Sicht auf die Beschäftigten.- Führen und Teambuilding.- Werte und Unternehmensidentität.- Interne Medien: Themen und Inhalte.- Die mediale Umsetzung.- Evaluation.

### Kurze Inhaltsangabe:

Dieses essential gibt einen kompakten Überblick zu den aktuellen Herausforderungen der Internen Kommunikation und zu ihren Hebeln als Spiegelbild des unternehmerischen Wandels. Denn ihr Wirkungsraum ist mächtig: von Digitalisierungsstrategien und Reaktionen auf globale Krisen, über New-Work-Ansätze, modernes Leadership bis hin zur Vermittlung von Unternehmenswerten und Nachhaltigkeitszielen. all dies muss in der Internen Kommunikation ein Fundament haben, um auch nach außen glaubwürdig zu sein. Neue Strategien und Ziele der Internen Kommunikation mit zugehörigen Maßnahmen und Medien sind unabdingbar. Kristin Engelhardt zeigt in diesem Werk einführend auf, wie diese aussehen können und gibt zahlreiche Beispiele sowie Tipps zur vertiefenden Beschäftigung.

### Informationen zum Autor:

Dr. Kristin Engelhardt ist Inhaberin einer Spezialagentur für Firmenmedien und Interne Kommunikation in Wien und macht sich seit Jahren um den Stellenwert Interner Kommunikation in Österreich verdient.

## 15. - Kommunikation und Partizipation in Schule und Unterricht



<b>ISBN/ISSN</b>	9783825261931
<b>Autor</b>	Seifert, AnjaAicher-Jakob, Marion
<b>Preis</b>	24,00 EUR
<b>Gewicht</b>	350 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	23.09.2024
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**Kurze Inhaltsangabe:**

Nur durch angemessene Kommunikation und Partizipation können Bildungs- und Lernprozesse initiiert und unterstützt werden und einen verlässlichen Rahmen für gelingenden Unterricht bilden. Diese Einführung hilft, eine konstruktive Kommunikationskultur zu etablieren. Sie ist als Arbeitsbuch konzipiert und dient der Reflexion des pädagogischen und didaktischen Handelns in Schule und Unterricht. Praxisnahe Bezüge und Vertiefungsfragen nach jedem Kapitel erleichtern den Theorie-Praxis-Transfer und dienen der Reflexion. Aus dem Inhalt: - Gesprächsformen im Unterricht - Partizipation durch Gespräche - Kinderfragen im Unterricht - Philosophieren mit Kindern und Jugendlichen - Kommunikation und Diversität - Elterngespräche und Übergangsgespräche

**Inhaltsangabe:**

Nur durch angemessene Kommunikation und Partizipation gelingen Unterricht und Lernen. Diese Einführung hilft, eine konstruktive Unterrichtskultur zu etablieren. Sie ist als Arbeitsbuch konzipiert und dient der Reflexion des pädagogischen und didaktischen Handelns in Schule und Unterricht. Praxisnahe Bezüge und Vertiefungsfragen nach jedem Kapitel erleichtern den Theorie-Praxis-Transfer.

**Informationen zum Autor:**

Dr. Marion Aicher-Jakob ist Akademische Oberrätin am Institut für Erziehungswissenschaft, Abteilung Pädagogik und Didaktik der Primarstufe, der Pädagogischen Hochschule Ludwigsburg und stellvertretende Leiterin des Amtes für schulpraktische Studien.

## 16. - Lokaljournalismus im Internetzeitalter



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### Inhaltsangabe:

Über das Buch Über den Autor Vorwort Literatur zum Lokaljournalismus Abkürzungen 1 Kapitel | Lokale Kommunikation - Die Bedeutung der Lokalmedien im digitalen Dorf 1.1 Wesen und Bedeutung der lokalen Kommunikation 1.2 Interpersonale Kommunikation im Internetzeitalter 1.3 Organisierte Kommunikation im Lokalen 1.4 Onlinejournalismus im Internet 1.5 Lokale Massenkommunikation Literatur 2 Kapitel | Die Entstehung der Lokalpresse - Wie die Zeitung "erfunden" wurde 2.1 Lokale Nachrichten in den Anfängen des Zeitungswesens 2.2 Intelligenzblätter und Anfänge einer Lokalberichterstattung 2.3 Das Lokale im 19. Jahrhundert 2.4 Die Entwicklung des Lokalen nach 1874 2.5 Inhalte der General-Anzeiger-Presse 2.6 Lokalpresse in der Weimarer Republik 2.7 Lokalpresse nach 1945 Literatur 3 Kapitel | Die Tages- und Heimatzeitung - Ein Marktriese unter Druck 3.1 Entwicklung und Struktur der Tagespresse 3.2 Digitale Internettageszeitungen (E-Papers) 3.3 Anzeigengeschäft 3.4 Subventionierung der lokalen Tagespresse 3.5 Lokalpresse im internationalen Vergleich Literatur 4 Kapitel | Aufgaben und Funktionen - Welche Rolle Lokalmedien spielen 4.1 Pressefunktionen 4.2 Die öffentliche Aufgabe der Presse 4.3 Eigentumspflicht der Verleger 4.4 Politische Funktionen 4.5 Gesellschaftlich-soziale Funktionen 4.6 Bedarfsorientierte Funktionen 4.7 Ökonomische Funktionen der Massenmedien 4.8 Berufsspezifische Funktionen des Lokaljournalismus Literatur 5 Kapitel | Die Lokalredaktion - Wie die Zeitung entsteht und wer dabei mitwirkt 5.1 Zur Entstehung der Redaktion 5.2 Die Lokalredaktion als System 5.3 Mitarbeiter 5.4 Innere Organisation 5.5 Aufgaben und Funktionen der Lokalredaktion 5.6 Import von Informationen (Nachrichtenquellen und -kanäle) 5.7 Nachrichtenauswahl 5.8 Nachrichtenbearbeitung (Redigieren) 5.9 Künstlich-intelligente Mitarbeiter Literatur 6 Kapitel | Der Lokaljournalist - Anwalt, Kritiker und Kontrolleur, umzingelt von Vereinen 6.1 Berufsbild des Lokaljournalisten 6.2 Berufs- und Sozialstatistik 6.3 Arbeitssituation von Lokaljournalisten 6.4 Aufgaben des Lokaljournalisten 6.5 Schreiben und Vermitteln von Nachrichtenstoffen 6.6 Formen der journalistischen Darstellung Literatur 7 Kapitel | Inhalte und Defizite - Was in den Zeitungen steht und was nicht 7.1 Vorbemerkungen 7.2 Lokale Inhalte nach 1945 7.3 Umfänge der lokalen Berichterstattung 7.4 Aussageinhalte 7.5 Aussagefunktionen 7.6 Ursachen und Einflussfaktoren Literatur 8 Kapitel | Redaktionelles Marketing - Wie man den Leser gewinnt 8.1 Entstehung des Marketinggedankens 8.2 Konzepte für die "neue" Tageszeitung 8.3 Was wollen Lokalteilleser? 8.4 Bestandsaufnahme und Analyse 8.5 Die publizistische Mehrwerttheorie 8.6 Publizistische Qualitätsmaßstäbe 8.7 Ansätze für das redaktionelle Marketing 8.8 Qualitätsoffensive: Welche Stellschrauben haben Medien? 8.9 Welche Erwartungen haben Leser? 8.10 Qualitätsansprüche der Leser 8.11

Storytelling - Narrative Darstellungsweisen 8.12 Der "neue" Qualitätsjournalismus Literatur Abbildungsbelege Stichwörter und Personen Abbildungsverzeichnis

**Kurze Inhaltsangabe:**

Lokale Publizistik im globalen Dorf Das Internet bietet Printmedien neue Perspektiven. Um auf dem digitalen Markt erfolgreich zu sein, muss sich speziell die lokale Tageszeitung neu erfinden. Norbert Jonscher führt praxisnah in die Besonderheiten des Lokaljournalismus ein. Dabei legt er besonderes Augenmerk auf die Herausforderungen. Daneben beleuchtet er die Geschichte, die Aufgaben sowie die Funktionen und lässt darüber hinaus die Inhalte und das Marketing nicht außer Acht. Auch das Berufsbild "Lokaljournalist:in" stellt er vor. Kurzum: Ein aufschlussreiches Buch für Studierende des Journalismus sowie für Quereinsteiger:innen in Lokalredaktionen.

**Informationen zum Autor:**

Dr. Norbert Jonscher ist Journalist, Wissenschaftsredakteur und Verfasser journalistischer Lehrwerke.

## 17. - Making Health Public



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<b>Themen</b>	Health, Medicine, Disease, Epidemic, Biomedical, Medicalization, Mediatization, Biomediatization, News, Media, Communication, Knowledge, Reporting, Journalism, Anthropology, Sociology, Science and Technology

### Inhaltsangabe:

Introduction Part I - Toward a Framework for Studying Biomediatization Chapter 1 - Biocommunicability: Cultural Models of Knowledge about Health Chapter 2 - The Daily Work of Biomediatization Chapter 3 - What Does this Mean "For the Rest of Us?": Frames, Voices, and the Journalistic Mediation of Health and Medicine Part II - Biomediatization Up Close: Four Case Studies Chapter 4 - Finding the "Buzz," Patrolling the Boundaries: Reporting Pharma and Biotech Chapter 5 - "You Have to Hit It Hard, Hit It Early": Biomediatizing the 2009 H1N1 Epidemic Chapter 6 - "We're All in this Together?": Biomediatization of the COVID-19 Pandemic Chapter 7 - "We Have to Put that Four-Letter Word, 'Race,' on the Table": Voicing and Silencing Race and Ethnicity in News Coverage of Health Chapter 8 - Conclusion

### Kurze Inhaltsangabe:

This book examines the relationship between media and medicine. Drawing on insights from anthropology, linguistics, and media studies, it considers the fundamental role of news coverage in constructing wider cultural understandings of health and disease.

### Inhaltsangabe:

This book examines the relationship between media and medicine. Drawing on insights from anthropology, linguistics, and media studies, it considers the fundamental role of news coverage in constructing wider cultural understandings of health and disease. The authors advance the notion of 'biomediatization' and demonstrate how health knowledge is co-produced through connections between dispersed sites of knowledge making and through multiple forms of expertise.

The chapters offer an innovative combination of media content analysis and ethnographic data on the production and circulation of health news, drawing on work with journalists, clinicians, health officials, medical researchers, marketers, and audiences. New to this edition are new case studies, in particular about the COVID-19 pandemic. The first case study looks at pharmaceutical and biotech news, and how journalists portray the flow of information across the boundaries between science and business. The next two case studies examine pandemic news, beginning with the 2009 H1N1 "swine flu" pandemic and continuing to the COVID-19 pandemic. The final case study examines the treatment of race and racism in health news, looking at the ways it interacts with cultural constructions of health citizenship, and the forces that have produced a shift from deracialization of health news to a much stronger focus on race and racism in contemporary health news.

This book is ideal for undergraduate students and scholars across the social sciences, health sciences, cultural studies, and journalism.

**Rezension:**

"This fresh, vivid, and surprising book will change how you think about the massive circulation of news about health and disease. Drawing on extensive knowledge and research, Briggs and Hallin show how the tight suturing of biomedicine and the media powerfully affects our culture, our politics, and our identities."

Steven Epstein, Northwestern University, USA

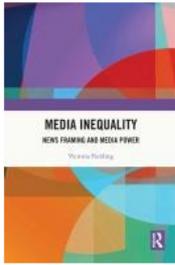
"This new edition of Making Health Public further confirms its originality and unique contributions. Like the rest of the book, the two new chapters bring up important insights for the study of questions at the intersection of public health, journalism studies, and political communication."

Silvio R. Waisbord, George Washington University, USA

**Informationen zum Autor:**

Charles L. Briggs is Distinguished Professor of Anthropology at UC Berkeley. He is a Fellow of the American Academy of Arts and Sciences and the John Simon Guggenheim Foundation. His work combines linguistic and medical anthropology with socio-cultural anthropology and folkloristics. Daniel C. Hallin is Distinguished Professor of Communication, Emeritus, at the University of California, San Diego, and is a Fellow of the International Communication Association. His work concerns journalism, political communication, and the comparative analysis of media systems.

## 18. - Media Inequality



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<b>Themen</b>	News media, narrative framing theory, media bias, media power, frame building

### Inhaltsangabe:

1. Introduction - industrial relations and the media marketplace of ideas Chapter 2. Introducing narrative frame building 3. Historical industrial disputes: master narratives of empathy and authority 4. An authority story: the 2016 Country Fire Authority dispute 5. Step one of media inequality in frame building: frame adoption 6. Step two of media inequality in frame building: frame replication 7. Media inequality - Frame building bias and media power

### Kurze Inhaltsangabe:

Media Inequality proposes that frame building occurs through a two-step process of frame adoption and replication. This two-step frame building process is explored by identifying the newspaper master narratives used in five historical industrial dispute case studies.

### Inhaltsangabe:

News media notionally underpins a vibrant and diverse democracy by representing political, industrial and social conflict to mass audiences. Yet, few studies measure how equitably journalists frame public contestation. Despite framing theory's extensive use in media and communication scholarship, little is known about how frames are created and disseminated - how frames are built - to explain how and why journalists frame news the way they do.

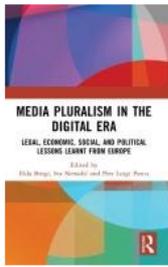
Media Inequality proposes that frame building occurs through a two-step process of frame adoption and replication. This two-step frame building process is explored by identifying the newspaper master narratives used in five historical industrial dispute case studies. These master narratives are then mapped to public narratives used by unionised firefighters and their employer in the Australian case of the 2016 Victorian Country Fire Authority industrial dispute. By theorising about the causes of journalists' inequitable framing of contested narratives, Media Inequality tells the story of unconscious structural media bias, interrogates the power of news media to reinforce dominant frames, offers valuable theoretical perspectives about the influence of media power on the accumulation of power in society, and provides lessons for groups communicating in competitive contexts.

Media Inequality is thus valuable to scholars, academics and research students in the fields of journalism, communication, and media, particularly scholars interested in how journalists represent political, industrial, and social contestation.

### Informationen zum Autor:

Victoria Fielding researches the influence of contested public narratives on media narratives and the influence of journalism on democracy. Dr Fielding is a lecturer in Strategic Communication at the University of Adelaide, South Australia. She has also worked in professional marketing and communications for 18 years. Dr Fielding has a Bachelor of Commerce (Marketing and Management) from the University of Adelaide, a First Class Honours degree in Arts (Communication and Media) and a PhD from the University of South Australia.

## 19. - Media Pluralism in the Digital Era



<b>ISBN/ISSN</b>	9781032567617
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<b>Themen</b>	media policy, media law, media literacy, media ethics, disinformation, media ownership, media markets, journalist safety, public service media, digital news, digital media

### Inhaltsangabe:

AcknowledgementsList of Contributors Chapter 1: Monitoring media pluralism in a comparative manner: A holistic and evolving instrument

Eida Brogi, Beata Klimkiewicz and Pier Luigi Parcu Chapter 2: A decade of digital transformation: Pluralism between the media and digital platforms

Iva Nenadić, Roberta Carlini and Orlin Spassov Chapter 3: Towards a resilient public sphere: Fighting disinformation and promoting media literacy

Konrad Bleyer-Simon, Ville Manninen, and Auksė Balėytienė Chapter 4: Threats to Press Freedom and Journalists' Safety: A Comparative Study of Greece, Slovakia, and Spain

Mária uffová, Lambrini Papadopoulou, and Jaume Suau Martinez Chapter 5: Understanding the democratic role of media ownership transparency

Danielle Borges and Christophoros Christophorou Chapter 6: Sustainability of the European media market(s)

Konrad Bleyer-Simon, Pako Bilić, and Franck Rebillard Chapter 7: Media viability vs Market plurality: A comparative perspective: The growing tendency towards media ownership concentration in the digital ecosystem

Roberta Carlini, Francisco Rui Cádima, Roderick Flynn, and Jan Christopher Kalbhenn Chapter 8: Tools and strategies of political capture of the media in Europe

Matteo Trevisan, Václav tůtka, and Marko Milosavljević Chapter 9: Evolution of space and geography in media pluralism: A typology of community media in the European Union

Marie Palmer and Josef Seethaler Chapter 10: Far from gender balance: The persisting underrepresentation of women in the media

Marie Palmer and Marína Urbániková Chapter 11: Public service media in Latvia, Luxembourg, and Malta: A struggle for independence and relevance in the digital age

Stephanie Lukasik, Raphael Kies, Anda Roukalne, and Louiselle Vassallo Chapter 12: The role of alternative news media online for media pluralism in Albania, Montenegro, North Macedonia, Serbia and Turkey

Sofia Verza, Daniela Brkić, Tirse Erbaysal Filibeli, Irina Milutinović, Sneana Trpevska and Kristina Voko Chapter 13: The future of monitoring and safeguarding media pluralism in Europe

Eida Brogi, Iva Nenadić, Pier Luigi Parcu, and Peggy Valcke Index

### Kurze Inhaltsangabe:

Bringing together scholars, journalists, and researchers from 27 European countries, this book provides a comparative and longitudinal analysis of the evolvement of conditions and standards relevant for sustainable, free, and plural media and

journalism in Europe in the last 10 years.

**Inhaltsangabe:**

Bringing together scholars, journalists, and researchers from 27 European countries, this book provides a comparative and longitudinal analysis of the evolution of conditions and standards relevant for sustainable, free, and plural media and journalism in Europe in the last ten years.

Approaching the challenging and ever-changing concept of media pluralism from various complementary and sometimes conflicting angles, combining legal, economic, social, and political perspectives, chapters provide a holistic account of the concept of media pluralism, a key condition for a well-functioning democracy. This book draws on data from the Media Pluralism Monitor project, a scientific tool designed and implemented on a regular basis to document the health of media ecosystems, to provide insights into central dimensions of media systems across the EU and candidate countries. These include:

the fundamental protection of freedom of expression and safety of journalists and the independence of media authorities;  
market plurality, transparency of ownership, media concentration, media viability, competition enforcement, and digital platforms' dominance;

disinformation, media literacy, and digital challenges;

political independence, conflicts of interest, editorial autonomy, and the independence of public service media;

social inclusiveness, including access to media and representation of women, and community media.

Offering a comprehensive overview of key areas of EU media policy, causes and solutions for the media economic struggle, and innovative examples of business models for journalism in the digital age, this book is recommended reading for advanced students and researchers of media policy and regulation, as well as policymakers.

**Informationen zum Autor:**

Elda Brogi is part-time Professor at the European University Institute and Scientific Coordinator of the EUI's Centre for Media Pluralism and Media Freedom (CMPF). She has worked at the CMPF since its establishment and initiated and developed the implementation of the Media Pluralism Monitor. Her main interests span constitutional, European, media, and internet law. She holds a PhD in Public Law and Constitutional Law from the University La Sapienza, Rome. She teaches Communication Law at the University of Florence. Iva Nenadić is Assistant Professor at the University of Zagreb's Faculty of Political Science and a Research Fellow at the European University Institute's Centre for Media Pluralism and Media Freedom. She has been a part of the central team for the Media Pluralism Monitor, overseeing methodological improvements and regular implementations since 2016. She specialises in researching the intersection of technology and journalism, media policy and regulation, platform governance, as well as topics like computational propaganda and disinformation. Pier Luigi Parcu has been part-time Professor at the European University Institute since 2010. He is the founder and the Director of the Centre for Media Pluralism and Media Freedom whose flagship project is the Media Pluralism Monitor. He is also the Director of the Centre for a Digital Society. In the field of media, his research focuses on the democratic and economic challenges associated with digital platforms, as part of his broader interest in innovation dynamics in the digital economy and in emerging technologies.

## 20. - Medienmanagement



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<b>Themen</b>	Betriebswirtschaft, Grundlagen, Lehrbuch, Medienberufe, Mediengeschichte, Medienmanagement, Medienmanager, Medienmarkt, Medienrecht, Volkswirtschaft, basics, business administration, economics, media history, media law, media management, media manager, media market, media professions, textbook

### Kurze Inhaltsangabe:

Das Lehrbuch behandelt alle Bereiche des Medienmanagements, die für das Arbeiten in Medienberufen relevant sind. Es werden volks- und betriebswirtschaftliche Grundlagen des Medienmarkts, die Geschichte der Medien, Managementtätigkeiten, Herausforderungen und Prognosen einzelner Medienteilmärkte, Marketingmechanismen, Medienrecht, Entrepreneurship und neue Geschäftsfelder verständlich und kompakt erläutert. Mit Praxis-Cases und einfachen Beispielen aus dem beruflichen Alltag werden die Herausforderungen und Chancen für Medienmanager verständlich nähergebracht. Studierende und interessierte Laien erhalten damit einen fundierten, kompakten Überblick zu allen relevanten Themenfeldern im Bereich Medienmanagement.

## 21. - Medienpädagogische Deutungsmuster von Lehrkräften



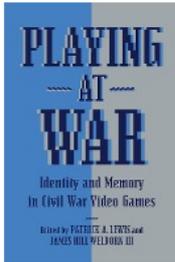
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<b>Einband</b>	Buch (brochiert)
<b>Auflage</b>	1
<b>Seiten</b>	241
<b>Themen</b>	Digitalisierung, Education, School, Schule, Social Media, System, Teaching

### Inhaltsangabe:

Mit dem gesellschaftlichen Transformationsprozess der Digitalisierung stellen sich vielfältige Herausforderungen an die Bildungsinstitution Schule. Diese werden v. a. seitens Wissenschaft und Bildungspolitik formuliert und adressieren Lehrkräfte als zentral handelnde Akteurinnen und Akteure. Auf der Basis theoretischer und empirischer Grundlagen zu medienpädagogischen Zielen und Ansätzen in der Schule untersucht die qualitative Studie im methodologischen und methodischen Stil der Grounded Theory medienpädagogische Deutungsmuster und Selbstbilder von Lehrkräften. Die theoretischen Verdichtungen und Bezugnahmen zum Forschungsstand zeigen umfangreiche Schlussfolgerungen zu Bedarfen der medienpädagogischen Professionalisierung von Lehrkräften auf.

## 22. - Playing at War

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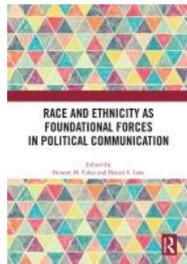


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<b>Einband</b>	Buch (broschiert)
<b>Seiten</b>	356
<b>Themen</b>	Call of Juarez: Bound in Blood, Design, historical settings

### Kurze Inhaltsangabe:

Playing at War offers an innovative focus on Civil War video games as significant sites of memory creation, distortion, and evolution in popular culture. With fifteen essays by historians, the collection analyzes the emergence and popularity of video games that topically engage the period surrounding the American Civil War, from the earliest console games developed in the 1980s through the web-based games of the twenty-first century, including popular titles such as Red Dead Redemption 2 and War of Rights. Alongside discussions of technological capabilities and advances, as well as their impact on gameplay and content, the essays consider how these games engage with historical scholarship on the Civil War era, the degree to which video games reflect and contribute to popular understandings of the period, and how those dynamics reveal shifting conceptions of martial identity and historical memory within U.S. popular culture. Video games offer productive sites for extending the analysis of Civil War memory into the post-Confederates in the Attic era, including the political and cultural moments of Obama and Trump, where overt expressions of Lost Cause memory were challenged and removed from schools and public spaces, then embraced by new manifestations of white supremacist organizations. Edited by Patrick A. Lewis and James Hill Welborn III, Playing at War traces the drift of Civil War memory into digital spaces and gaming cultures, encouraging historians to engage more extensively with video games as important cultural media for examining how contemporary Americans interact with the nation's past.

## 23. - Race and Ethnicity as Foundational Forces in Political Communication



<b>ISBN/ISSN</b>	9781032821856
<b>Autor</b>	M Coles, Stewart S Lane, Daniel
<b>Preis</b>	172,50 EUR
<b>Gewicht</b>	490 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	09.08.2024
<b>Autoren:</b>	M Coles, Stewart, S Lane, Daniel
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	140
<b>Themen</b>	race and ethnicity, political communication, interdisciplinarity, meta-research, systemic inequality

### Inhaltsangabe:

Introduction: Race and Ethnicity as Foundational Forces in Political Communication 1. #politicalcommunicationsowhite: Race and Politics in Nine Communication Journals, 1991-2021 2. Differential Racism in the News: Using Semi-Supervised Machine Learning to Distinguish Explicit and Implicit Stigmatization of Ethnic and Religious Groups in Journalistic Discourse 3. "We Never Really Talked About politics": Race and Ethnicity as Foundational Forces Structuring Information Disorder Within the Vietnamese Diaspora 4. Dimensions of Pandering Perceptions Among Hispanic Americans and Their Effect on Political Trust 5. Don't Make My Entertainment Political! Social Media Responses to Narratives of Racial Duty on Competitive Reality Television Series 6. Destabilizing Race in Political Communication: Social Movements as Sites of Political Imagination

### Kurze Inhaltsangabe:

Race and ethnicity are central to our lived experiences of politics, yet they are often absent from studies of urgent questions in contemporary political communication. This volume responds to this crucial issue, illuminating the ways in which identity and power shape the interpersonal, mediated, and technological dimensions of politics.

### Inhaltsangabe:

Race and ethnicity are increasingly central to our lived experiences of politics, yet they are often absent from studies of urgent questions in contemporary political communication. This volume responds to this crucial issue in the field, illuminating a multitude of ways that identity and power shape the interpersonal, mediated, and technological dimensions of politics. The book empirically illustrates the lack of race-focused scholarship in this area, while demonstrating how studying race/ethnicity as endogenous to politics sheds new light on the "big questions" facing multiracial, multiethnic societies.

Contributions address both heavily studied topics (e.g., misinformation, political trust) as well as topics that emerge through a centering of race/ethnicity (e.g., Hispandering, politically relevant entertainment media). They do so through diverse methodologies (e.g., ethnography, computational text analysis) and communities (e.g., Black & Hispanic Americans, the Vietnamese diaspora). Collectively, this scholarship aims to catalyze challenging conversations about how race and ethnicity can and should be integrated into the core of global political communication scholarship.

A groundbreaking contribution to the field of political communication, Race and Ethnicity as Foundational Forces in Political Communication will be a key resource academics, researchers and advanced students of communication studies, politics, media studies and sociology. This book was originally published as a special issue of Political Communication.

### Rezension:

"This collection makes a compelling case for the centrality of questions of race and ethnicity, and dynamics of racialization

and racial power, as central to the future of political communication. Its contributors draw from an impressive range of epistemologies, methodologies, and contexts.”

- Sarah J. Jackson, Presidential Associate Professor, Annenberg School of Communication, University of Pennsylvania, USA

“This groundbreaking volume makes the definitive case for the necessity and urgency of placing race and ethnicity at the center of the field of political communication. The chapters clearly demonstrate that we simply cannot answer the big questions of our time without accounting for the role of race and ethnicity in everything from human psychology to the workings of powerful political institutions.”

- Daniel Kreiss, Edgar Thomas Cato Distinguished Professor, Hussman School of Journalism and Media, University of North Carolina at Chapel Hill

“Race and Ethnicity as Foundational Forces in Political Communication calls for communication scholars and, consequently, the public to think more critically about the absence of discourse about race in research on political communication. Spanning approaches from big data analyses to case studies, the editors and authors signal that this work is ripe for a new look among scholars across the discipline.”

- Catherine Knight Steele, Associate Professor, Department of Communication, University of Maryland, College Park

**Informationen zum Autor:**

Stewart M. Coles (Ph.D., University of Michigan) is Assistant Professor in the Department of Communication at the University of Illinois at Urbana-Champaign. Drawing from political communication, media psychology, and social psychology, he examines how individuals' identities and media use, and the identities of mediated subjects, influence people's political attitudes and behaviors, particularly in social media and political entertainment contexts. He has published in journals such as Communication Theory, New Media & Society, and Human Communication Research, and he and his work have been featured in popular press outlets such as the New York Times, CNN, and the BBC. Daniel S. Lane (Ph.D., University of Michigan) is Assistant Professor in the UC Santa Barbara Department of Communication. Working at the intersection of political communication, intergroup communication, and communication technology, his interconnected lines of research examine how digital media shape political engagement, intergroup relations, and political inequality. His research has appeared in outlets such as the Journal of Communication, Communication Research, Information, Communication & Society, Journal of Computer-Mediated Communication, Human Communication Research, and Social Media + Society.

## 24. - Social Media and Digital Politics



<b>ISBN/ISSN</b>	9781032478845
<b>Autor</b>	Lee, James Jaehoon Blevins, Jeffrey Layne
<b>Preis</b>	182,50 EUR
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	29.08.2024
<b>Autoren:</b>	Lee, James Jaehoon, Blevins, Jeffrey Layne
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	56 Illustrationen, Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	160
<b>Themen</b>	social media, social network analysis, SNA, digital humanities, digital politics, cultural politics, civic discourse, political discourse, misinformation, digital discourse, Twitter, Instagram

### Inhaltsangabe:

Section I: Theoretical and Social Foundations 1. Introduction 2. The Digital Body Politic Section II: Networked Insights 3. Defining the Marketplace of Reason and Rage: Rhetorical Analysis, Social Network Structure, and Natural Language Processing 4. Rhetoric, Reason, and Emotion in a Network Space Section III: Our New Networked Politics 5. Critical Analysis of Digital Discourse 6. News, the Battle for Truth, and the Networked Future

### Kurze Inhaltsangabe:

Informed by critical theory, this book employs Social Network Analysis (SNA) to examine the ever-increasing impact that social media has on politics and contemporary civic discourse.

### Inhaltsangabe:

Informed by critical theory, this book employs Social Network Analysis (SNA) to examine the ever-increasing impact that social media has on politics and contemporary civic discourse.

In just the past decade social media platforms have been at the forefront of political discord that played out in the January 6th insurrection, the expulsion of a U.S. President from major social media platforms, the attempted regulation of social media in various states, and the takeover of Twitter (now "X") by one of the richest and (arguably) most financially influential persons in the world. This book examines these phenomena through a comprehensive and in-depth exploration of their meaning and implication for democratic society. Informed by SNA, James Jaehoon Lee and Jeffrey Layne Blevins examine several types of social and political commentary on one of the most influential social media networks and argue that the use of emotional appeals in these posts about social and political topics degrades the quality of civic discourse and encourages the abandonment of reasoning in democratic self-governance.

A timely and vital text for upper-level students and scholars in a variety of disciplines from media and communication studies, journalism, digital humanities to social network analysis, political science, and sociology.

### Informationen zum Autor:

James Jaehoon Lee is Associate University Librarian for Academic Innovation, and an Associate Professor in the Medill School for Journalism, Media, and Integrated Marketing Communications at Northwestern University, USA. Jeffrey Layne Blevins holds a dual appointment as Professor in the Department of Journalism, and the School of Public and International Affairs at the University of Cincinnati, USA.

## 25. - Soziale Medien und Kritische Theorie



<b>ISBN/ISSN</b>	9783825262662
<b>Autor</b>	Fuchs, Christian
<b>Preis</b>	39,90 EUR
<b>Gewicht</b>	846 g
<b>Verfügbarkeit</b>	vorübergehend nicht lieferbar
<b>Erscheinungstermin</b>	02.09.2024
<b>Autoren:</b>	Fuchs, Christian
<b>Verlag</b>	UTB GmbH
<b>Zusätzliche Daten</b>	Color of cover: Blue, Color of cover: Grey, Color of cover: Red, Color of cover: Silver, Color of cover: Yellow, Stuttgart
<b>Sprache</b>	Deutsch
<b>Einband</b>	Buch (broschiert)
<b>Auflage</b>	3
<b>Seiten</b>	449
<b>Themen</b>	Airbnb, Big Data, Big Data Analytics, Cambridge Analytics, China, Datenschutz, Demokratie, Digitale Entfremdung, Digitale Kommunikation in der Coronavirus-Krise, Digitalisierung, Donald Trump, Durkheim, Facebook, Fakenews, Fankultur, Frankfurter Schule, Google, Googologie, Habermas, Informationszeitalter, Instagram, Jenkins, Kritische politische Ökonomie, Kultur, Lehrbuch, Marx, Massenkommunikation, Nationalismus auf sozialen Medien, Netzwerkgesellschaft, Occupy-Bewegung, Plattform, Plattform-Kapitalismus, Sharing Economy, Sharing-Ökonomie, Signal, Snapchat, Snowden, Telegramm, Threema, TikTok, Twitter, Tönnies, Uber, Web, Web 2.0, Weber, Weibo, Whats App, Wikipedia, YouTube, www, digitale Arbeit, öffentlich-rechtliches Internet

### Inhaltsangabe:

Abbildungsverzeichnis Tabellenverzeichnis Vorworte I. Grundlagen 1 Soziale Medien und Kritische Theorie 1.1 Überblick 1.2 Was ist kritisches Denken und warum ist es wichtig? 1.3 Was ist die Kritische Theorie? 1.4 Ansätze der Kritischen Theorie 2 Was sind soziale Medien? 2.1 Überblick 2.2 Web 2.0 und soziale Medien 2.3 Die Notwendigkeit der Gesellschaftstheorie zum Verständnis der sozialen Medien 2.4 Soziale Medien mit Durkheim, Weber, Marx und Tönnies erklären 2.5 Ein Modell der Kommunikation auf sozialen Medien 2.6 Die Veränderungen der Digitalen Kommunikation in der Coronavirus-Krise 2.7 Schlussfolgerungen 3 Big Data im digitalen Kapitalismus 3.1 Überblick 3.2 Der digitale Kapitalismus 3.3 Big Data im digitalen Kapitalismus 3.4 Die Probleme von Big Data 3.5 Der digitale Positivismus von Big Data: Die Erforschung sozialer Medien als Big Data Analytics und Computational Social Science 3.6 Schlussfolgerungen II. Plattformen 4 Die Macht und politische Ökonomie sozialer Medien 4.1 Überblick 4.2 Die Grenzen der Partizipation auf sozialen Medien 4.3 Der Zyklus der Kapitalakkumulation 4.4 Kapitalakkumulation und soziale Medien 4.5 Die internationale Teilung der digitalen Arbeit 4.6 Digitale Arbeit auf Facebook, Sklavenarbeit und Hausarbeit: Gemeinsamkeiten und Unterschiede 4.7 Schlussfolgerungen 5 Google: Eine gute oder böse Suchmaschine? 5.1 Überblick 5.2 Googles politische Ökonomie 5.3 Googologie: Google und Ideologie 5.4 Arbeit bei Google 5.5 Google: Gott und der Teufel in einem Unternehmen 5.6 Google und der Staat: Monopolmacht und Steuervermeidung 5.7 Schlussfolgerungen 6 Facebook und WhatsApp: Überwachung im Zeitalter der Falschnachrichten 6.1 Überblick 6.2 Facebooks politische Ökonomie 6.3 Die politische Ökonomie von WhatsApp 6.4 Die Politische Ökonomie des Metaverse 6.5 Facebook und die "Like"-Ideologie 6.6

Falschnachrichten auf Facebook 6.7 Überwachungskapitalismus? 6.8 Schlussfolgerungen 7 Der Influencer-Kapitalismus: Verdinglichtes Bewusstsein im Zeitalter von TikTok, Instagram, YouTube und Snapchat 7.1 Übersicht 7.2 Die politische Ökonomie des Influencer-Kapitalismus 7.3 Die Ideologie des Influencer-Kapitalismus 7.4 Sozialistische Influencer:innen 7.5 Schlussfolgerungen 8 Elon Musks Twitter und die Kolonialisierung der politischen Kommunikation auf Twitter: Politische Ökonomie, digitale Demokratie und die (digitale) Öffentlichkeit 8.1 Überblick 8.2 Twitters Politische Ökonomie 8.3 Habermas' Konzept der Öffentlichkeit 8.4 Politische Kommunikation auf Twitter 8.5 Schrofte Kommunikation auf Twitter 8.6 @JürgenHabermas #Twitter #PublicSphere 8.7 Schlussfolgerungen 9 Rechter Autoritarismus auf sozialen Medien 9.1 Übersicht 9.2 Rechter Autoritarismus und Faschismus 9.3 Der digitale Autoritarismus auf sozialen Medien: Das Beispiel von Donald Trump 9.4 Digitale Technologien im Putinismus 9.5 Schlussfolgerungen 10 TikTok und die politische Ökonomie Chinas im globalen Kapitalismus 10.1 Überblick 10.2 Der globale Kapitalismus 10.3 Chinas Rolle im globalen Kapitalismus 10.4 TikToks Politische Ökonomie im globalen Kapitalismus 10.5 Schlussfolgerungen III. Zukunft 11 Wir brauchen wirklich soziale Medien 11.1 Die Realität der sozialen Medien: Zehn Probleme 11.2 Plattform-Kooperativen 11.3 Das öffentlich-rechtliche Internet 11.4 Wir brauchen wirklich soziale Medien 11.5 Schlussfolgerungen Literatur Register

#### **Kurze Inhaltsangabe:**

Sie werden die sozialen Medien nie wieder auf dieselbe Weise betrachten. Soziale Medien sind ein integraler Bestandteil der heutigen Gesellschaft. Von Nachrichten, Kriegsführung, Politik, Werbung, Konsum, Unterhaltung, Arbeit und Wirtschaft bis hin zu Freundschaften, Freizeit, Sprache und Alltagsleben haben sie die Art und Weise verändert, wie wir kommunizieren, Informationen nutzen und die Welt verstehen. Soziale Medien prägen die heutige Gesellschaft und werden von ihr geprägt. Dieses Buch ist der ultimative Leitfaden, um Fragen von Eigentum, Macht, Klasse und (Un-)Gerechtigkeit zu ergründen. Dieses Buch vermittelt Ihnen ein kritisches Verständnis für die Komplexität und die Widersprüche, die der Beziehung zwischen den sozialen Medien und der Gesellschaft zugrunde liegen.

#### **Inhaltsangabe:**

Dieses Buch vermittelt Ihnen ein kritisches Verständnis der komplexen Zusammenhänge und Widersprüche, die den Kern der Beziehung der sozialen Medien zur Gesellschaft ausmachen.

Die Neuauflage untersucht Populismus, Rassismus und Nationalismus, stellt das Phänomen der Influencer vor, erklärt den Big Data-Kapitalismus und Imperialismus, untersucht die wachsende Bedeutung von Plattformen, fordert Sie heraus, sich ein wirklich soziales Medium vorzustellen und zu erreichen, das den Zielen einer gerechten und fairen Welt dient, und analysiert schließlich Fake News im Kontext von Facebook und Cambridge Analytica.

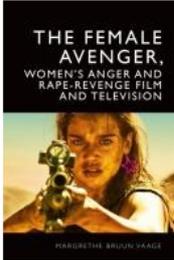
Dieses Buch ist ein wesentlicher Leitfaden für jeden, der kritisch verstehen will, wie wir zum digitalen Kapitalismus gekommen sind und was wir dagegen tun können.

#### **Informationen zum Autor:**

Prof. Dr. Christian Fuchs lehrt am Institut für Medienwissenschaft der Universität Paderborn und ist Inhaber der Professur für Mediensysteme und Medienorganisation.

## 26. - The Female Avenger, Women's Anger and Rape-Revenge Film and Television

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<b>ISBN/ISSN</b>	9781399532099
<b>Autor</b>	Bruun Vaage, Margrethe
<b>Preis</b>	117,50 EUR
<b>Gewicht</b>	485 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	31.07.2024
<b>Autoren:</b>	Bruun Vaage, Margrethe
<b>Verlag</b>	Edinburgh University Press
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	216

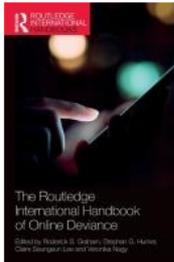
### Kurze Inhaltsangabe:

Examines the affective responses to rape in rape-revenge films, and how this response can be harnessed to work through complex questions about rape Extends the interdisciplinary reach of cognitive film studies by creating a dialogue with feminist film theory and feminist philosophy in an exploration of women's anger and the female avenger Focuses particularly on rape revenge films directed by women Covers film and television - case studies include the MillenniumTrilogy, Ms 45, Revenge, Twilight Portrait, Promising Young Woman and I May Destroy You Maps on to debates within the #MeToo movement Expanding on the fertile mapping of emotional engagement with fiction in cognitive film theory by narrowing in on anger, an under-explored emotion in film theory The Female Avenger, Women's Anger and Rape-Revenge Film and Television examines the contentious nature of the female rape survivor turned avenger in rape-revenge stories. The focus is on a trend of contemporary rape-revenge film made by women directors. Vaage asks what it might mean for women in particular to watch female avengers, and suggests that the reason some women filmmakers explore the rape-revenge convention is because it is all about an emotion that is difficult for women, and used to label women as difficult, namely anger. The central premise in this book is that understanding the emotions stirred up by this type of story is crucial in order to understand its recurring, controversial presence in popular culture, and also its potential value. Vaage offers a cultural and political analysis of contemporary rape-revenge film made by women grounded in the psychological and philosophical study of the emotions

### Informationen zum Autor:

Margrethe Bruun Vaage is a Senior Lecturer in Film and Media at the University of Kent. She works in cognitive film theory, at the intersection between film theory, philosophy and psychology, and specializes in exploring the spectator's engagement with fictional films and television series, and more specifically emotions and morality. Her work includes The Antihero in American Television, and she has published widely in film and philosophy.

## 27. - The Routledge International Handbook of Online Deviance



<b>ISBN/ISSN</b>	9781032234472
<b>Autor</b>	Graham, Roderick SHumer, Stephan GLee, Claire SeungeunNagy, Veronika
<b>Preis</b>	271,50 EUR
<b>Gewicht</b>	1630 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	30.08.2024
<b>Autoren:</b>	Graham, Roderick S, Humer, Stephan G, Lee, Claire Seungeun, Nagy, Veronika
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	60 Illustrationen, Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	766
<b>Themen</b>	social media, cybercrime, digital technology, online violence, cybervictimisation, Internet Security, cyber-trolling, society and technology

### Inhaltsangabe:

Part 1. Foundations 1. Routine activities theory as a framework for explaining online victimization: a discussion of contributions, limitations and future work, Troy Smith and Kevin Haines 2. Measuring Cybercrime and Cyberdeviance in Surveys, David Buil-Gil, Nicolas Trajtenberg, and Marcelo F. Aebi 3. The victim-perpetrator? A gendered theory of incel digital deviance, Stuart Lucy 4. Ethics of covert surveillance in online deviance research using honeypots, Francisco J. Castro-Toledo and Ana B. Gómez-Bellvís 5. Grooming to defraud, Martina Dove 6. Perspectives of paid panel survey research in cybercrime victimization and offending: Validity of global online market research sampling and data collection, Katalin Parti, Thomas Dearden, and James Hawdon 7. Assessing the weight of social capital theory in digital victimization patterns via the Oxford Internet Surveys, 'Shawn Smith 8. Methodological and ethical considerations on cyberbullying research, Ale Büar Rüman and Ajda ulc 9. Contextual factors of online deception and harmful information: Multidisciplinary perspectives, Kristjan Kikerpill, Elisabeth Carter, Marju Himma-Kadakas, and Sten Hansson 10. Cyber outsiders. Julian Assange and the labeling of online activists, Vincenzo Scalia 11. Moving from risk factors to positive online behaviors: An integrated behavioral change approach, Troy Smith, Eric Rutger Leukfeldt, and Steve van de Weijer 12. The cultural milieus of online offending, Maryja upa Part 2. Gender, Sex, and Sexuality 13. Gender gap and online deviance behavior. Is cyberspace democratizing cybercrime? The case of digital piracy, Ana B. Gómez-Bellvís and Francisco J. Castro-Toledo 14. Sextortion online: Characteristics, challenges, and pathways forward, Roberta L. O'Malley 15. Online sex work: Deviance and innovation, Aaron Hammes and Danielle Blunt 16. The struggle with stigma in sex work: Webcam models' strategies for stigma management, Hannah DeLacey 17. A sentiment analysis of men's comments on a sex work forum, Roderick Graham 18. "I do not believe that talking about this kind of stuff is a way to diminish feminist battles": An online controversy in the Italian manosphere, Oscar Ricci 19. "Is my fear of transphobia just a little out of control?": A qualitative exploration of the use of online forums by trans people, Susana Avalos 20. Other as self-identity, safety, and perception of deviance concerning sexual minorities, Helidth Ravenholm 21. Female extremists and the role of gender, sex and sexuality, Nina Käsehage and Sybille Reinke de Buitrago Part 3. Violence and Aggression 22. Self-Reported Ethnic-Based Cyberbullying Victimization in Portugal: Prevalence and Implications for Criminology, Gloria Fernández- Pacheco Alises, Paula C. Martins, and Sílvia M. Mendes 23. Moral Disaffiliation in Cyber Incitement to Hatred and Violence: A Discourse Semantic Approach, Awni Etaywe 24. Follower weaponization: Reimagining violence in the technological landscape, Alice Fox 25. Attacks on refugee reception centres in Finland in autumn 2015 - a case analysis of hive terrorism, Tommi Kotonen and Heikki Kovalainen 26. You are un-welcome: caste based hate speech online, Shivangi Narayan 27. What happens on the digital street, stays on the digital street? An examination of provocations, threats, and beefs in the online drill culture in Rotterdam,

R.A. (Robert) Roks and J.B.A. (Jeroen) van den Broek 28. What drives aggressive online behavior among adults? A literature review and explanatory model integrating individual, situational, and social status determinants, Lea Stahel 29. Online deviance through the lens of sociotechnical interaction network (STIN): Case study of Cyber Trolls, Dr Kanika Sharma Part 4. Communities and Culture 30. Interacting with online deviant subcultures: experiences of interviewing incels, Jan Christoffer Andersen and Lisa Sugiura 31. Legitimization of Grey Activities in Online Space: An Example of Metal Detectorists, Diğna Bçrziçã 32. Collective Criminal Efficacy in Online Illicit Communities, Taylor Fisher 33. Characteristics of the dark web's online drug culture, Ari Haasio, Piotr Siuda and J. Tuomas Harviainen 34. Opinion formation through social networks in the Baby Boomer generation, Laura Kobsch 35. Narratives of blame and absolution: framing and managing digital risks in harmful sharenting practices, Anita Lavorgna, Pamela Ugwudike, Morena Tartari 36. The Risks of Digital Governance: Automatization of Crime Politics, Veronika Nagy Part 5. Regional Perspectives 37. Branding the "Bandito Influencer": Studying Cross-Platform Fame and Deviance in the Cases of Er Brasiliano and 1727WrdStar, Nicola Bozzi and Stefano Brillì 38. Anti-migrant groups in Calais and Dover: protecting online resources while engaging in digital vigilantism and hate speech, Matthijs Gardenier 39. Doxxing as a Deviant Behaviour: A Critical Analysis of Hong Kong's Criminal Law Reform Against Doxxing Activities, Aaron Wong, Paul Vinod Khiatani, and Wing Hong Chui 40. Addressing Cyber Deviance in Hybrid Political Systems: Insights from Bangladesh, Syed Mahfujul Haque Marjan 41. Studying nationalism in an online setting: A Russian far-right community in Vkontakte social media platform, Petr Oskolkov

#### **Kurze Inhaltsangabe:**

Covering a wide range of different online platforms, including social media sites and chatrooms, this volume is a comprehensive exploration of the current state of sociological and criminological scholarship focused on online deviance.

#### **Inhaltsangabe:**

Covering a wide range of different online platforms, including social media sites and chatrooms, this volume is a comprehensive exploration of the current state of sociological and criminological scholarship focused on online deviance. Understanding deviance broadly, the handbook acknowledges both an objective normative approach and a subjective, reactivist approach to the topic, putting into sharp relief the distinctions between cybercrime and online deviance on the one hand, and wider concerns of online communities related to online deviance on the other. Divided into five sections, the first section is devoted primarily to scholarship about the theories and methods foundational to exploring online deviance. The second section, "Gender, Sex, and Sexuality", presents empirical research on expressions of gender, sex, and sexuality in online spaces considered deviant. The third section, "Violence and Aggression," highlights scholarship on types of violent communications such as hate speech and cyberstalking. The fourth section, "Communities and Culture," describes empirical research on online communities and networks that can be described as deviant by wider society. Lastly, the fifth section, "Regional Perspectives," highlights research in which a terrestrial location is impactful to the online phenomena studied. Providing a window into future scholarship over the next several years and acknowledging the ephemeral nature of research on digital technology, The Routledge International Handbook on Online Deviance is essential reading for students and scholars of Criminology and Sociology focused on deviant online behaviour. It will also appeal to those working in related areas within Internet/Digital Studies, Media/Communication Studies, Psychology, and Cybersecurity.

#### **Informationen zum Autor:**

Roderick S. Graham is an Associate Professor in the Department of Sociology and Criminal Justice at Old Dominion University. Stephan G. Humer is Professor and Director of the Internet Sociology Department at Fresenius University of Applied Sciences Berlin. He was the first Chairman of Netzwerk Terrorismusforschung e. V. (Terrorism Research Network) and is now acting as Coordinator of Advanced Research. Claire Seungeun Lee is an Associate Professor in the School of Criminology and Justice Studies, a member of the Center for Internet Security and Forensics Education and Research (iSAFER), and a Core Personnel of the Center for Asian American Studies at the University of Massachusetts Lowell, USA. Veronika Nagy is an Assistant Professor at the Willem Pompe Institute for Criminal Law and Criminology, Netherlands. Nagy's research interests include surveillance, digital inequality, criminalization, and self-censorship.

## 28. - Transnational Radio Monitoring in the Twentieth Century



<b>ISBN/ISSN</b>	9781032817545
<b>Autor</b>	Bardgett, Suzanne Kind-Kovács, Friederike Kuitenbrouwer, Vincent
<b>Preis</b>	182,50 EUR
<b>Gewicht</b>	381 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	06.09.2024
<b>Autoren:</b>	Bardgett, Suzanne, Kind-Kovács, Friederike, Kuitenbrouwer, Vincent
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	102
<b>Themen</b>	Radio History, propaganda, Second World War, Cold War, Surveillance

### Inhaltsangabe:

Introduction - The Act of Listening: Radio Monitoring, 1930-1990  
 1. The Battle for Neutrality: The Listening Service of the Dutch Government in Exile During the Second World War  
 2. The Raj in Radio Wars: BBC Monitoring Reports on Broadcasts for Indian Audiences During the Second World War  
 3. "Listening Became Indispensable for Life ...": Strategies and Goals of Radio Monitoring in the Warsaw Ghetto  
 4. The Sound of Revolution: BBC Monitoring and the Hungarian uprising, 1956  
 5. Talking to Listeners: Clandestine Audiences in the Early Cold War  
 6. Comrades at War: Soviet Radio Broadcasting during the 1979 Sino-Vietnamese War

### Kurze Inhaltsangabe:

This volume explores the rich history of radio monitoring during the Second World War and the Cold War. As such it offers original case studies that shed light on previously unknown radio histories. It was originally published in Media History.

### Inhaltsangabe:

Radio monitoring is an important feature of broadcasting history and monitoring reports form a treasure trove for historians. This volume offers six case studies that provide new insights on the importance of radio monitoring during the Second World War and the Cold War.

Radio broadcasting is not only about transmission, but also about listening. From the start of the medium's history, radio organisations institutionalised services to monitor the broadcasts of stations from all over the globe and write daily reports about them. This act of listening provided valuable information about the situation in various parts of the world or insights into the communication strategies of broadcasters. As a result, collections of monitoring reports are bulky, containing countless documents which form a treasure trove for radio historians. At the same time researchers need to be aware that these sources are far from neutral: monitoring services often serve clear geopolitical objectives in context of conflict situations. This volume explores the rich history of radio monitoring during the Second World War and the Cold War. As such it offers original case studies that shed light on previously unknown radio histories. Moreover, all the authors reflect on the use of monitoring reports as a historical source and as such provide methodological guidelines.

This volume will be a key resource for academics, researchers, and advanced students of media history, war studies, media studies, sociology, and cultural studies. It was originally published in Media History.

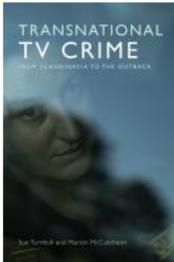
### Informationen zum Autor:

Suzanne Bardgett was Head of Research and Academic Partnerships at Imperial War Museums (IWM) from 2010 to 2023, and during 2015-2016 led the AHRC- supported international research network on the BBC Monitoring collection. She now writes books for IWM, and is Series Editor of The Holocaust and its Contexts. Friederike Kind-Kovács is a senior researcher at the Hannah Arendt Institute at Technische Universität Dresden and a lecturer at Regensburg University. She is a

twentieth-century historian with a special interest in the transnational history of Central Europe and especially the history of childhood. She is the author of *Budapest's Children: Humanitarian Relief in the Aftermath of the Great War*. Vincent Kuitenbrouwer is Senior Lecturer of History of International Relations at the University of Amsterdam. He is specialized in nineteenth- and twentieth-century imperial history, and has a special interest in colonial media networks. He currently works on Dutch international radio broadcasting in the late colonial period and the era of decolonization.

## 29. - Transnational TV Crime

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<b>ISBN/ISSN</b>	9781474496810
<b>Autor</b>	Turnbull, SueMcCutcheon, Marion
<b>Preis</b>	115,50 EUR
<b>Gewicht</b>	449 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	31.08.2024
<b>Autoren:</b>	Turnbull, Sue, McCutcheon, Marion
<b>Verlag</b>	Edinburgh University Press
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Seiten</b>	192

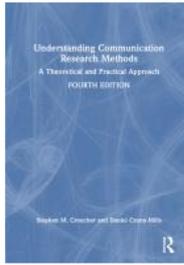
### Kurze Inhaltsangabe:

Traces the evolution of the TV crime drama since 2000 with a focus on the value these series have delivered to the creative industries and society in general

### Informationen zum Autor:

Sue Turnbull is Senior Professor of Communication and Media at the University of Wollongong.

## 30. - Understanding Communication Research Methods



<b>ISBN/ISSN</b>	9781032557755
<b>Autor</b>	Croucher, Stephen MCronn-Mills, Daniel
<b>Preis</b>	234,50 EUR
<b>Gewicht</b>	807 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	20.08.2024
<b>Autoren:</b>	Croucher, Stephen M, Cronn-Mills, Daniel
<b>Verlag</b>	Taylor & Francis Ltd (Sales)
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<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	4
<b>Seiten</b>	334
<b>Themen</b>	research methods, qualitative research methods, quantitative research methods, critical/cultural research approach, interpretive research approach, positivist research approach, communication research methods, introduction to research methods, introduction to communication research methods, media research methods

### Inhaltsangabe:

Section One: Research Paradigms 1. Introduction and Ethics 2. The Social Scientific Paradigm 3. The Interpretive Paradigm 4. The Critical Paradigm (James P. Dimock) Section Two: Research Design 5. Data 6. Evaluating Research-Warrants 7. Hypothesis and Research Questions Section Three: Research Methods 8. Ethnography 9. Interviewing 10. Focus Groups 11. Content Analysis 12. Discourse Analysis (Margarethe Olbertz-Siitonen) 13. Surveys 14. Descriptive Statistics 15. Inferential Statistics 16. Experimental Design 17. Mixed Methods (Malynnda Johnson) 18. Rhetorical Criticism 19. The Process of Critique (James P. Dimock) 20. Methods of Performance (Desirée D. Rowe and Michael Tristano, Jr.)

### Kurze Inhaltsangabe:

Using an engaging how-to approach that draws from scholarship, real life, and popular culture, this textbook, now in its fourth edition, offers students practical reasons why they should care about research methods and offers a practical guide for conducting research.

### Inhaltsangabe:

Using an engaging how-to approach that draws from scholarship, real life, and popular culture, this textbook, now in its fourth edition, offers students practical reasons why they should care about research methods and offers a practical guide for conducting research.

Explaining quantitative, qualitative, critical, and performance research methods, this new edition helps students better grasp the theoretical and applied uses of method by clearly illustrating practical applications. The book features all the main research traditions in communication, including applications of the methods through effective examples and exercises, and sample student papers that demonstrate research methods in action.

This textbook is perfect for beginning and advanced scholars using critical, cultural, interpretive, qualitative, quantitative, rhetorical, and performance research methods.

Additional resources for students and instructors can be found on the eResource at [www.routledge.com/9781032557380](http://www.routledge.com/9781032557380), which includes links, videos, outlines, activities, recommended readings, test questions, and more.

### Rezension:

"Nobody does it quite like Croucher and Cronn-Mills when it comes to offering a clear and comprehensive undergraduate communication research methods textbook. This book helps students understand how communication theory drives methodological decisions, creativity, and defensible results. Hands down, it's the best, most relatable textbook for

undergraduate students available today.” - Jayne Violette, Professor of Communication, University of South Carolina Beaufort, USA

“Croucher and Cronn-Mills is the only comprehensible book on research methods I've read. Other research methods books tell you what the method is—this book tells you how to do it. This textbook is now part of my permanent collection. Anyone learning about research, exploring research, or doing research needs to read this book.” - Halley Weinberger, Graduate Assistant, Minnesota State University, Mankato, USA

**Informationen zum Autor:**

Stephen M. Croucher is Professor and Head of the School of Communication, Journalism, and Marketing at Massey University, New Zealand. He serves on the editorial boards of more than 10 journals and served as the editor of the Review of Communication (2022-2025), Frontiers in Communication (2019-2022), Journal of Intercultural Communication Research (2010-2019), and Speaker & Gavel (2010-2015). He has held and holds various leadership positions in the National Communication Association, the International Communication Association, and the World Communication Association. He served as President of the World Communication Association from 2019 to 2023. Daniel Cronn-Mills is Professor and Distinguished Faculty Scholar at Minnesota State University, Mankato, USA. He has authored and co-authored three books, five book chapters, and a stack of journal articles. He served as the editor of Speaker & Gavel (1997-2010) and on the editorial board of 11 scholarly journals. He has served in numerous leadership roles including the National Communication Association, the American Forensic Association, and the Communication and Theatre Association of Minnesota.

## 31. - Victimization in the Digital Age

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<b>ISBN/ISSN</b>	9781032714080
<b>Autor</b>	Munk, Tine Kennedy, Morag
<b>Preis</b>	183,50 EUR
<b>Gewicht</b>	562 g
<b>Verfügbarkeit</b>	lieferbar
<b>Erscheinungstermin</b>	03.09.2024
<b>Autoren:</b>	Munk, Tine, Kennedy, Morag
<b>Verlag</b>	Taylor & Francis
<b>Zusätzliche Daten</b>	12 Illustrationen, Oxford
<b>Sprache</b>	Englisch
<b>Einband</b>	Buch (gebunden)
<b>Auflage</b>	1
<b>Seiten</b>	258
<b>Themen</b>	Victimization, Victimology, Cybercrime, Online, Offline, Digital Crime, Crime and Media, Digital Media, Communication Studies

### Inhaltsangabe:

#### Part 1:

#### Cybercrime and Online/Offline Harm

##### 1. Introduction

Morag C. Kennedy

##### 2. Navigating the Online/Offline Continuum: Exploring Victims, Spaces, and Dangers

Tine Munk, Zara A. Crawford, Elliot Doornbos, Ammaarah Faisal, Naomi Graham, Ellen Harris, Craig A. Jackson, Morag C. Kennedy, Boglarka Meggyesfalvi, Sara Rodriguez.

##### 3. When Worlds Collide

Philip Wane

#### Part 2:

#### Politically and Ideologically Motivated Harm

##### 4. A Cycle of Online Radicalisation, Attacks and Extremist Content: A Case Study of Terfour,rorist Acts in Norway

Thais Sardá and Karine Nordnes Skoglund

##### 5. An Exploration of How Online Threats can Impact Mosque Worshippers and the Factors which Enables this<sup>12</sup>

Mikhail Sulaiman Azard

##### 6. Online Hate, Offline Violence: Antisemitism as a Memetic Hatred

Ariel Koch

##### 7. Deception as an Online Weapon, Does the Truth Matter?

Juan Ahmad and Tine Munk

#### Part 3:

#### Intimate Partner Violence and Image-based Sexual Abuse

##### 8. Changing the Law on Intimate Image Abuse: A New Paradigm for Image-based Domestic Abuse?

Kirsty Welsh

##### 9. Examine Cyberbullying and Cyberstalking through the Lens of Intimate Partner Violence: A Caribbean Perspective.

Chantelle Cummings

##### 10. When Cyberspace Turns Deadly: The Significance of Online Harassment in Intimate Partner Homicide

Megan Cadwallader and Morag C. Kennedy

#### Part 4:

#### Hate Crime and Minority Groups

##### 11. Why do We Need a Territorial Typology of Gender-based Political Violence? An Analysis of the Online and Offline

Harms Suffered by Brazilian Female Politicians Defending Territory

Ladyane Souza, Luise Koch, Maria Paula Russo Riva and Raji Ghawi

12. From Telegram to Tate Britain: Drag Queen Story Hour and the British Extreme Right

Cathrine Stinton

13. 'Seriously, Don't Leave Your Flat'... I was Doxxed

Grayson Bartles

Part 5:

New Challenges and the Future:

14. Dolls and Sex Robots: Panacea or Pandora's Box.

Neil Radford

15. Concluding Remarks: The Merge of the Online and Offline Worlds

Tine Munk

#### **Kurze Inhaltsangabe:**

Examining how victimisation can occur across the online-offline continuum while emphasising the need for a holistic approach to understanding and addressing contemporary harms, this book covers various themes of victimisation in the digital age linked to the interconnectedness and blurred boundaries between online and offline experiences.

#### **Inhaltsangabe:**

Examining how victimisation can occur across the online-offline continuum while emphasising the need for a holistic approach to understanding and addressing contemporary harms, this book covers various themes of victimisation in the digital age linked to the interconnectedness and blurred boundaries between online and offline experiences.

Offering a critical examination of how digital advancements have paved the way for new forms of victimisation, the book underlines the crucial role of criminology in confronting these issues and shaping policy. It covers a variety of themes, from the nuances of cybercrime and the repercussions of modern technologies on intimate partner violence and sexual abuse, to hate crimes against marginalised groups, extremism, and information disorder. Central to these areas is the Online-Offline Continuum approach, which encapsulates the blending of the digital and physical realms, challenging the conventional dichotomy in which they are often considered. Through its extensive exploration of diverse subjects, this book provides a thorough overview of different victimisation types, deepening our comprehension of the intricate challenges in online and offline spaces.

A critical resource, blending theoretical insights, methodological rigour, and practical strategies to comprehensively dissect victimisation in the digital era, *Victimisation in the Digital Age* will appeal to students, scholars and practitioners with an interest in criminology, victimology, sociology and communication studies.

#### **Informationen zum Autor:**

Tine Munk is a Senior Lecturer at Nottingham Trent University, specialising in cybercrime and cybersecurity, predominantly in political contexts. This research is reflected in publications including 'The Rise of Politically Motivated Cyber Attacks' (2023), 'Memetic War: Civic Resistance in Ukraine' (2024), and 'Far-Right Extremism Online: Beyond the Fringe' (2024). Morag C. Kennedy is a Senior Lecturer at Nottingham Trent University, focusing on intimate partner abuse and homicide involving digital harm, primarily considering co-victim perspectives. Recent publications include 'They didn't want to upset the client: Stalking in Hands-On Occupations' (2023) and 'Digital Coercive Control: A Male Perspective' (2022).